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ACXIOM CORP

Form 4

September 12, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s)
 Henkel, Keith J.
 Information Way
 Little Rock, AR 72202
- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 09/02
- 5. If Amendment, Date of Original (Month/Year)
- - [X] Officer (give title below) [] Other (specify below)
 Solutions and Products Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
 - [X] Form filed by One Reporting Person
 - [] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2)Trans- action	3.Trans- action Code	4.Securities Acquired(A) or Disposed of (D)		
	Date (Month/		A		
	Day/Year)	Code V	Amount		Price
Common Stock, \$.10 Par Value	09/06/02	J	20.9352 (1)	A	\$15.0025
Common Stock, \$.10 Par Value (2)	09/11/02	M	957.0000	Α	\$11.5000
Common Stock, \$.10 Par Value (2)	09/11/02	M	1,927.0000	Α	\$11.0800
Common Stock, \$.10 Par Value (2)	09/11/02	M	4,730.0000	Α	\$11.1400
Common Stock, \$.10 Par Value	09/11/02	S	7,614.0000	D	\$19.2500
Common Stock, \$.10 Par Value					

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative	2)Conversion	3)Trans-	4)Trans-	5) Number of Derivative
Security	or Exercise	action	action	Securities Acquired (A)
	Price of	Date	Code	or Disposed of (D)

Derivative

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Non-Qualified Stock Option 09/11/02 Common Stock, \$.10 Par Value 4,730.0000

Non-Qualified Stock Option 09/11/02 Common Stock, \$.10 Par Value 957.0000

Security

Non-Qualified Stock (right to buy) (2)	Option	\$11.0800	09/1	1/02	М		1,927.00
Non-Qualified Stock (right to buy) (2)	Option	\$11.1400	09/1	1/02	М		4,730.00
Non-Qualified Stock (right to buy) (2)	Option	\$11.5000	09/1	1/02	М		957.0000
Table II (PART 2)	Derivative	Securities	Acquired,	Disposed	of, or E	Beneficially Owned	d (Columns 1
1)Title of Derivation Security	ve	*	7) Title ar of Underly Securities	ving		Amount or	8)Price of Deri- vative Security
			Title			Number of Shares	
Non-Qualified Stock (right to buy) (2)	Option	09/11/02	Common Sto	ock, \$.10	Par Valı	ne 1,927.0000	

Code V A

D

Explanation of Responses:

(right to buy) (2)

(right to buy) (2)

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock (2)

This option has a tandem tax withholding right.

(3)

This option became fully vested 4/1/02. Date of grant is 6/25/01.

(4)

25% of this option vested on the date of grant. 25% vested on 7/2/02. The remaining 50% vests i from the date of grant (10/2/01). The total number of shares subject to this grant was 9,456.

This option became fully vested 4/1/02. Date of grant is 4/2/01.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact

For: Keith J. Henkel

DATE: 9/12/02