**ACXIOM CORP** Form 5 May 14, 2008

## FORM 5

#### **OMB APPROVAL**

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0362 Number: January 31, Expires:

2005

no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box if

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 1.0

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940

Form 4 Transactions Reported

1. Name and Address of Reporting Person * DIETZ CHARLES A			2. Issuer Name <b>and</b> Ticker or Trading Symbol ACXIOM CORP [ACXM]	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)	3. Statement for Issuer's Fiscal Year Ended	(Check all applicable)				
			(Month/Day/Year)	Director 10% Owner				
			03/31/2008	_X_ Officer (give title Other (specify				
ACXIOM CORPORATION, 601				below) below)				
E. 3RD STREET				Division Leader				
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Reporting				
			Filed(Month/Day/Year)					
			•	(check applicable line)				

#### LITTLE ROCK, ARÂ 72201

(State)

(Zip)

(City)

\_X\_ Form Filed by One Reporting Person Form Filed by More than One Reporting

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Disposed of (Instr. 3, 4 and Amount	(D)	red (A) or	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, \$.10 Par Value	02/01/2008	Â	J	351.1293 (1)	A	\$ 9.0185	197,552.2141	D	Â	
Common Stock, \$.10 Par Value	03/03/2008	Â	J	293.1143 (1)	A	\$ 10.8035	197,845.3284	D	Â	
Common Stock,	03/17/2008	Â	J	2.3658 (2)	A	\$ 10.9816	197,847.6942	D	Â	

\$.10 Par Value									
Common Stock, \$.10 Par Value	03/31/2008	Â	J	816.3793 ( <u>3)</u>	A	\$ 0	23,629.4011	I	by Managed Account 1
Common Stock, \$.10 Par Value	Â	Â	Â	Â	Â	Â	485	I	RKG Trust
Common Stock, \$.10 Par Value	Â	Â	Â	Â	Â	Â	2,118.9461	I	by Managed Account 2
Common Stock, \$.10 Par Value	Â	Â	Â	Â	Â	Â	3,797.6426	I	by Managed Account 3 (4)
Common Stock, \$.10 Par Value	Â	Â	Â	Â	Â	Â	19,070	I	by Spouse
	eport on a separate lir neficially owned direc		contained	Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.					

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Tit	le and	8. Price of	9.
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Number	Expiration D	ate	Amou	ınt of	Derivative	of
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Unde	rlying	Security	D
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Se
	Derivative				Securities			(Instr	. 3 and 4)		В
	Security				Acquired						О
					(A) or						Eı
					Disposed						Is
					of (D)						Fi
					(Instr. 3,						(I
					4, and 5)						
									Amount		
									Amount		
						Date	Expiration	Title	or Number		
						Exercisable	xercisable Date				
					(A) (D)				of		
					(A) (D)				Shares		

# **Reporting Owners**

Relationships

Reporting Owner Name / Address

Reporting Owners 2 Edgar Filing: ACXIOM CORP - Form 5

Director 10% Owner Officer Other

DIETZ CHARLES A ACXIOM CORPORATION 601 E. 3RD STREET LITTLE ROCK, ARÂ 72201

Â Division Leader Â

### **Signatures**

By: Catherine L. Hughes, Attorney-in-Fact For: C. Alex
Dietz

05/15/2008

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) The registrant's Board of Directors declared a \$.05 per share quarterly cash dividend. When the dividend was paid into the reporting person's Stock Purchase Plan account, it was automatically reinvested in shares of Common Stock of the registrant.
- (3) These shares were acquired during fiscal 2008 under the Company's 401(k) Retirement Savings Plan.
- (4) These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz's spouse.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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