# Edgar Filing: ACXIOM CORP - Form 4

### **ACXIOM CORP**

## Form 4

#### October 16, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s)
   Morgan, Charles D.
   I Information Way
   Little Rock, AR 72202
- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 10/02
- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
  - [X] Director
  - [X] Officer (give title below) [ ] Other (specify below)

President/Company Leader

Common Stock, \$.10 Par Value

Common Stock, \$.10 Par Value

- 7. Individual or Joint/Group Filing (Check Applicable Line)
  - [X] Form filed by One Reporting Person
  - [ ] Form filed by More than One Reporting Person

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Table I	Non-Derivative	Securities	Acquired,	Disposed	of,	or	Beneficially	Owned
			1.	-1	- ,			

[ ] 10% Owner

1) Title of Security	2)Trans- action Date		- 4.Securitie or Disposed	5) A Sec Ben	
	(Month/ Day/Year)	Code V	Amount	A or D Price	Own End
Common Stock, \$.10 Par Value	10/08/02	G V	100.0000	D	3,6 1,6 51,

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1)Title of Derivative Security	2)Conversion or Exercise	3)Trans- action	action	5)Number of Derivative Securities Acquired (A)	
	Price of Derivative Security	Date	Code V	or Disposed of (	D)

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Table II (PART 2) Derivative	Securities	Acquired, Disposed of, or E	Beneficially Owned	(Columns 1
1)Title of Derivative Security	,	7) Title and Amount of Underlying Securities	Amount or Number of Shares	8)Price of Deri- vative Security

Explanation of Responses:

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact

For: Charles D. Morgan

DATE: October 16, 2002