Edgar Filing: KEOUGH DONALD R /NY - Form 4

KEOUGH D	ONALD R /N	Y									
Form 4	0005										
January 04, 2									OMB AF	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCH Washington, D.C. 2054									OMB Number:	3235-0287	
Check this box if no longer subject to Section 16.				GES IN BENEFICIAL OWNERSHIP OI SECURITIES					Expires: January 3 200 Estimated average burden hours per		
Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	Filed prises Section 1	7(a) of the		ility Hold	ling Cor	npan	y Act of	e Act of 1934, E 1935 or Section O	response	0.5	
(Print or Type R	Responses)										
KEOUGH DONALD R /NY Symbol			r Name and Ticker or Trading TERACTIVECORP [IACI]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)		f Earliest Transaction				(Check all applicable)			
711 FIFTH	× ,		(Month/D 12/31/20	ay/Year)	unsuetion			X Director Officer (give below)	title 10% below)	Owner er (specify	
			endment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 				
NEW YORK	K, NY 10022							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction E (Month/Day/Ye	ar) Executio any	med on Date, if Day/Year)	3. Transactio Code (Instr. 8) Code V	(Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock (1)	12/31/2004			A	497	A	\$ 27.62	93,578 <u>(2)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. TransactionNumbe Code of (Instr. 8) Derivat Securit Acquire (A) or Dispose of (D) (Instr. 3)		ber Expiration Date (Month/Day/Year) vative rities uired or osed 0)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	4, and	·	Expiration Date		Amount or Number of Shares		

Edgar Filing: KEOUGH DONALD R /NY - Form 4

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
KEOUGH DONALD R /NY 711 FIFTH AVENUE NEW YORK, NY 10022	Х							
Signatures								
Joanna Hawking as Atternay in East for Danald								

Joanne Hawkins as Attorney-in-Fact for Donald Keough

**Signature of Reporting Person

01/04/2005 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Share units accrued under the Non-Employee Director Deferred Compensation Plan as of December 31, 2004.
- (2) The reporting person is also the indirect beneficial owner of 2,000 shares of IAC Common Stock held by his spouse, of which the reporting person disclaims benefical ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.