AEROPOSTALE INC Form 10-Q September 04, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

Form 10-Q

(Mark One)

R QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended August 1, 2009

OR

£ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number: 001-31314

Aéropostale, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State of incorporation)

31-1443880

(I.R.S. Employer Identification No.)

112 W. 34th Street, New York, NY (Address of Principal Executive Offices)

10120 (Zip Code)

(646) 485-5410

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes R No £

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes "No"

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer b Accelerated filer o

Non-accelerated filer o

Smaller

(Do not check if a smaller reporting company o company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No b

ACI). Tes 0 No p	
The Registrant had 67,173,892 shares of common stock issued and outstanding as of August 28, 2009.	

# AÉROPOSTALE, INC.

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PART I	FINANCIAL INFORMATION	Page
Item 1	Financial Statements (unaudited)	3
	Condensed Consolidated Balance Sheets	3
	Condensed Consolidated Statements of Income	4
	Condensed Consolidated Statements of Cash Flows	5
	Notes to Unaudited Condensed Consolidated Financial Statements	6
<u>Item 2</u>	Management's Discussion and Analysis of Financial Condition and Results of Operations	13
Item 3	Quantitative and Qualitative Disclosures About Market Risk	18
Item 4	Controls and Procedures	19
PART II	OTHER INFORMATION	
Item 1	<u>Legal Proceedings</u>	20
Item 1A	Risk Factors	20
<u>Item 2</u>	Unregistered Sales of Equity Securities and Use of Proceeds	25
Item 3	Defaults Upon Senior Securities	25
<u>Item 4</u>	Submission of Matters to a Vote of Security Holders	25
<u>Item 5</u>	Other Information	26
<u>Item 6</u>	<u>Exhibits</u>	26
<u>SIGNATURES</u>		27
2		

# table of contents

# PART I — FINANCIAL INFORMATION

Item 1. Financial Statements (unaudited)

# AÉROPOSTALE, INC.

# CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands) (Unaudited)

	August 1, 2009	January 31, 2009	August 2, 2008
ASSETS			
Current Assets:			
Cash and cash equivalents	\$245,454	\$228,530	\$70,792
Merchandise inventory	200,993	126,360	183,710
Deferred income taxes	10,928	10,745	12,961
Prepaid expenses and other current assets	33,438	28,246	30,653
Total current assets	490,813	393,881	298,116
Fixtures, equipment and improvements, net	256,978	248,999	249,826
Deferred income taxes	12,216	12,509	15,833
Other assets	2,631	2,530	2,544
TOTAL ASSETS	\$762,638	\$657,919	\$566,319
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current Liabilities:			
Accounts payable	\$125,009	\$77,247	\$125,271
Accrued compensation	21,702	30,043	16,965
Accrued gift cards	12,623	19,349	10,585
Accrued expenses and other current liabilities	47,695	48,798	42,288
Total current liabilities	207,029	175,437	195,109
Deferred rent and tenant allowances	98,731	102,393	101,916
Retirement benefit plan liabilities	24,469	22,470	21,030
Uncertain tax contingency liabilities	2,833	2,559	3,750
Commitments and contingent liabilities (See notes 8 and 11)			
Stockholders' Equity:			
Preferred stock, \$0.01 par value; 5,000 shares authorized, no shares issued			
or outstanding	<del>_</del>	<del>_</del>	_
Common stock, \$0.01 par value; 200,000 shares authorized; 91,161;			
90,472 and 90,242 shares issued and outstanding, respectively	912	905	902
Additional paid-in capital	163,407	145,951	137,472
Accumulated other comprehensive loss	(6,926		
Retained earnings	763,595	693,333	582,461
Treasury stock, 23,987; 23,542 and 23,349 shares, respectively at cost	(491,412)		
Total stockholders' equity	429,576	355,060	244,514

# TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY

\$762,638

\$657,919

\$566,319

See Notes to Unaudited Condensed Consolidated Financial Statements

# table of contents

# AÉROPOSTALE, INC.

# CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(In thousands, except per share data) (Unaudited)

	13 wee	ks ended	26 weeks ended	
	August 1, 2009	August 2, 2008	August 1, 2009	August 2, 2008
		(Una	udited)	
Net sales	\$453,020	\$377,145	\$861,044	\$713,477
Cost of sales (includes certain buying, occupancy and				
warehousing expenses)	287,328	251,209	547,462	476,263
Gross profit	165,692	125,936	313,582	237,214
Selling, general and administrative expenses	101,282	90,654	195,728	172,744
Income from operations	64,410	35,282	117,854	64,470
Interest income	171	80	126	320
Income before income taxes	64,581	35,362	117,980	64,790
Income taxes	25,992	14,309	47,716	26,239
Net income	\$38,589	\$21,053	\$70,264	\$38,551
Basic earnings per share	\$0.57	\$0.31	\$1.04	\$0.58
Diluted earnings per share	\$0.57	\$0.31	\$1.03	\$0.57
Weighted average basic shares	67,386	66,905	67,242	66,827
Weighted average diluted shares	68,297	67,716	68,043	67,511

See Notes to Unaudited Condensed Consolidated Financial Statements

# table of contents

# AÉROPOSTALE, INC.

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands)

(Unaudited)

	August 1, 2009	August 2, 2008	
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net income	\$70,264	\$38,551	
Adjustments to reconcile net income to net cash used in operating activities:			
Depreciation and amortization	24,431	19,892	
Stock-based compensation	6,565	8,322	
Excess tax benefits from stock-based compensation	(1,609	) (1,932	)
Other	(4,019	) (2,624	)
Changes in operating assets and liabilities:			
Merchandise inventory	(73,753	) (47,354	)
Accounts payable	47,414	25,952	
Other assets and liabilities	(24,902	) (37,345	)
Net cash provided by operating activities	44,391	3,462	
CASH FLOWS FROM INVESTING ACTIVITIES:			
Capital expenditures	(25,251	) (46,609	)
Net cash used in investing activities	(25,251	) (46,609	)
G L GYL EV CAVIG ED CALEBRALANGING L GERVAREN			
CASH FLOWS FROM FINANCING ACTIVITIES:	(10.150	\ (2.00 <b>.</b>	
Purchase of treasury stock	` '	) (2,885	)
Proceeds from exercise of stock options	9,289	3,169	
Excess tax benefits from stock-based compensation	1,609	1,932	
	(0.555	2.216	
Net cash (used in) provided by financing activities	(2,575	) 2,216	
	250	(20.4	
Effect of exchange rate changes	359	(204	)
Nick in a constant of the control of	16.024	(41.125	
Net increase (decrease) in cash and cash equivalents	16,924	(41,135	)
Cook and sook assistants hasinning of the	228,530	111,927	
Cash and cash equivalents, beginning of year	228,330	111,927	
Cash and cash equivalents, end of period	\$245,454	\$70,792	
Cash and cash equivalents, end of period	\$243,434	\$ 10,192	
Supplemental Disclosure of Cash Flow Information:			
Supplemental Disclosure of Cash Flow Information:			
Accruals related to purchases of property and equipment	\$4,987	\$9,639	
Accruais related to purchases of property and equipment	\$ <del>4,</del> 70/	φ <b>ઝ,</b> υ <b>ઝ</b>	

26 weeks ended

See Notes to Unaudited Condensed Consolidated Financial Statements

#### table of contents

#### AÉROPOSTALE, INC.

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Basis of Presentation

References to the "Company," "we," "us," or "our" means Aéropostale, Inc. and its subsidiaries, except as expressly indicated to the contrary or unless the context otherwise requires. We are a mall-based, specialty retailer of casual apparel and accessories for young women and men. We design, market and sell our own brand of merchandise principally targeting 14 to 17 year-old young women and men. As of August 1, 2009, we operated 922 Aéropostale stores, consisting of 885 stores in 49 states and Puerto Rico, 37 stores in Canada, in addition to our Aéropostale e-commerce website, www.aeropostale.com (this and any other references in this Quarterly Report on Form 10-Q to aeropostale.com is solely a reference to a uniform resource locator, or URL, and is an inactive textual reference only, not intended to incorporate the website into this Quarterly Report on Form 10-Q). In addition, our new concept, P.S. from Aéropostale, offers casual clothing and accessories focusing on elementary school children between the ages of 7 and 12. As of August 1, 2009, we operated five P.S. from Aéropostale stores. We plan to open approximately nine additional P.S. from Aéropostale stores in the United States during the second half of fiscal 2009. In addition, pursuant to a Licensing Agreement, our international licensee operated three Aéropostale stores in the United Arab Emirates as of August 1, 2009.

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with Rule 10-01 of Regulation S-X and do not include all of the information and footnotes required by accounting principles generally accepted in the United States. However, in the opinion of our management, all known adjustments necessary for a fair presentation of the results of the interim periods have been made. These adjustments consist primarily of normal recurring accruals and estimates that impact the carrying value of assets and liabilities. Actual results may materially differ from these estimates.

Our business is highly seasonal, and historically we have realized a significant portion of our sales, net income, and cash flow in the second half of the year, driven by the impact of the back-to-school selling season in the third quarter and the holiday selling season in the fourth quarter. Therefore, our interim period consolidated financial statements may not be indicative of our full-year results of operations, financial condition or cash flows. These financial statements should be read in conjunction with our Annual Report on Form 10-K for our fiscal year ended January 31, 2009.

References to "2009" or "fiscal 2009" mean the 52-week period ending January 30, 2010, and references to "2008" or "fiscal 2008" mean the 52-week period ended January 31, 2009. References to "the second quarter of 2009" mean the thirteen-week period ended August 1, 2009, and references to "the second quarter of 2008" mean the thirteen-week period ended August 2, 2008.

#### 2. Jimmy'Z Stores Closing

During the second quarter of 2009, we closed all 11 remaining Jimmy'Z stores and recorded net lease termination charges of \$0.6 million in cost of sales resulting from these closures. During the first twenty-six weeks of 2009, we recorded inventory related charges of \$1.3 million, severance charges of \$1.1 million, and net lease termination charges of \$0.7 million. Of these costs, \$2.8 million was recorded in cost of sales and \$0.3 million was recorded in selling, general and administrative expenses. Substantially all of the above costs were paid as of August 1, 2009.

# 3. Revenue Recognition

Sales revenue is recognized at the "point of sale" in our stores and at the time our e-commerce customers take possession of merchandise. Allowances for sales returns are recorded as a reduction of net sales in the periods in which the related sales are recognized. Also included in sales revenue is shipping revenue from our e-commerce customers. Revenue is not recorded on the purchase of gift cards or store credits. A current liability is recorded upon purchase, and revenue is recognized when the gift card or store credits are redeemed for merchandise. We also recognize breakage income for the portion estimated to be unredeemed. We have no legal obligation to escheat the value of unredeemed gift cards to the relevant jurisdiction. We therefore have determined that the likelihood of certain gift cards being redeemed by the customer is remote, based upon historical redemption patterns of gift cards. For those gift cards that we determined redemption is remote, we reversed the liability, and recorded gift card breakage income in net sales. In the second quarter of 2009, we recorded \$0.4 million in net sales related to gift card breakage income compared to \$0.3 million in the second quarter of 2008. In the first twenty-six weeks of 2009, we recorded \$1.1 million in net sales related to gift card breakage income compared to \$0.8 million in the first twenty-six weeks of 2008.

#### table of contents

#### 4. Cost of Sales and Selling, General and Administrative Expenses

Cost of sales includes costs related to merchandise sold, including inventory valuation adjustments, distribution and warehousing, freight from the distribution center to the stores. It also includes payroll for our design, buying and merchandising departments and occupancy costs. Occupancy costs include rent, contingent rents, common area maintenance, real estate taxes, utilities, repairs, maintenance and all depreciation.

Selling, general and administrative expenses, or "SG&A", include costs related to selling expenses, store management and corporate expenses such as payroll and employee benefits, marketing expenses, employment taxes, maintenance costs, insurance and legal expenses, store pre-opening costs and other corporate level expenses. Store pre-opening costs include store level payroll, grand opening event marketing, travel, supplies and other store pre-opening expenses.

#### 5. Comprehensive Income (Loss)

The following table sets forth the components of total comprehensive income:

	13 weeks ended		26 we	eeks ended
	August 1,	August 2,		•
	2009	2008	2009	2008
		(In the	housands)	
Net income	\$38,589	\$21,053	\$70,264	\$38,551
Other comprehensive income:				
Changes in pension liability, net of tax of \$59, \$137, \$118				
and \$274, respectively	(88)	) (205	) (177	) (410 )
Changes in foreign currency translation adjustment 1	1,680	(145	) 2,249	(567)
Total comprehensive income	\$40,181	\$20,703	\$72,336	\$37,574

The following table sets forth the components of accumulated other comprehensive loss:

	August 1, 2009	January 31, 2009	August 2 2008	2,
		(In thousands	)	
Pension liability, net of tax of \$59, \$137, \$118 and \$274, respectively	\$(6,507)	\$(6,330	\$(6,267)	)
Cumulative foreign currency translation adjustment 1	(419	(2,668	) 640	
Total accumulated other comprehensive loss	\$(6,926)	\$(8,998	\$(5,627)	)

1 Foreign currency translation adjustments are not adjusted for income taxes as they relate to a permanent investment in our subsidiary in Canada.

# 6. Earnings Per Share

The following table sets forth the computations of basic and diluted earnings per share:

13 weeks ended		26 week	s ended
August 1,	August 2,	August 1,	August 2,
2009	2008	2009	2008
(In	thousands, exc	ept per share d	ata)

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Net income	\$38,589	\$21,053	\$70,264	\$38,551
Weighted average basic shares	67,386	66,905	67,242	66,827
Impact of dilutive securities	911	811	801	684
Weighted average diluted shares	68,297	67,716	68,043	67,511
Earnings per basic share	\$0.57	\$0.31	\$1.04	\$0.58
Earnings per diluted share	\$0.57	\$0.31	\$1.03	\$0.57

All options to purchase shares during the second quarter of 2009 were included in the computation of diluted earnings per share. Options to purchase 2,110 shares during the second quarter of 2008 were not included in the computation of diluted earnings per share because the exercise price of the options was greater than the average market price of the common shares. Options to purchase 272,153 shares during the first twenty-six weeks of 2009 and 30,665 shares during the first twenty-six weeks of 2008 were not included in the computation of diluted earnings per share because the exercise price of the options was greater than the average market price of the common shares.

#### table of contents

#### 7. Revolving Credit Facility

We have an amended and restated revolving credit facility with Bank of America, N.A., as Lender which provides availability of \$150.0 million (the "Credit Facility"). The Credit Facility is available for working capital and general corporate purposes. The Credit Facility is scheduled to expire on November 13, 2012.

Loans under the Credit Facility are secured by all our assets and are guaranteed by our subsidiaries. Upon the occurrence of a Cash Dominion Event (as defined in the Credit Facility) among other limitations, our ability to borrow funds, make investments, pay dividends and repurchase shares of our common stock would be limited. Direct borrowings under the Credit Facility bear interest at a margin over either LIBOR or a Base Rate (as each such term is defined in the Credit Facility). As of August 1, 2009, we had no outstanding balances or stand-by or commercial letters of credit issued under the Credit Facility.

The Credit Facility also contains covenants that, subject to specified exceptions, restrict our ability to, among other things, incur additional debt or encumber assets of the Company; merge with or acquire other companies, liquidate or dissolve; sell, transfer, lease or dispose of assets; or make loans or guarantees. As of August 1, 2009, we are not aware of any instances of noncompliance with any covenants or any other event of default under the Credit Facility.

Events of default under the Credit Facility include, subject to grace periods and notice provisions in certain circumstances, failure to pay principal amounts when due, breaches of covenants, misrepresentation, default of leases or other indebtedness, excess uninsured casualty loss, excess uninsured judgment or restraint of business, business failure or application for bankruptcy, institution of legal process or proceedings under federal, state or civil statutes, legal challenges to loan documents, and a change in control. If an event of default occurs, the Lender will be entitled to take various actions, including the acceleration of amounts due thereunder and requiring that all such amounts be immediately paid in full as well as possession and sale of all assets that have been used as collateral. Upon the occurrence of an event of default under the Credit Facility, the lenders may cease making loans, terminate the Credit Facility, and declare all amounts outstanding to be immediately due and payable.

#### 8. Retirement Benefit Plans

#### 401(k) Plan

We maintain a qualified, defined contribution retirement plan with a 401(k) salary deferral feature that covers substantially all of our employees who meet certain requirements. Under the terms of the plan, employees may contribute up to 14% of their gross earnings and we will provide a matching contribution of 50% of the first 5% of gross earnings contributed by the participants. We also have the option to make additional contributions. Matching contributions vest over a five-year service period with 20% vesting after two years and 50% vesting after year three. Vesting increases thereafter at a rate of 25% per year so that participants will be fully vested after year five.

# Supplemental Executive Retirement Plan

We maintain a supplemental executive retirement plan, or SERP, which is a non-qualified defined benefit plan for certain executives. The plan is non-contributory and not funded and provides benefits based on years of service and compensation during employment. Participants are vested upon entrance in the plan. Pension expense is determined using various actuarial cost methods to estimate the total benefits ultimately payable to officers and this cost is allocated to service periods. The actuarial assumptions used to calculate pension costs are reviewed annually.

The components of net periodic pension benefit cost are as follows:

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	13 wee	13 weeks ended		ks ended
	August 1,	August 2,	August 1,	August 2,
	2009	2008	2009	2008
		(In the	ousands)	
Service cost	\$171	\$164	\$343	\$328
Interest cost	378	286	757	573
Amortization of prior experience cost	18	18	37	37
Amortization of net loss	157	148	314	297
Net periodic pension benefit cost	\$724	\$616	\$1.451	\$1,235

#### table of contents

We had liabilities of \$22.9 million as of August 1, 2009, \$21.2 million as of January 31, 2009 and \$19.8 million as of August 2, 2008, in connection with this plan.

#### Long-term Incentive Plan

We maintain a long-term incentive deferred compensation plan for the purpose of providing long-term incentive to a designated group of management. The plan is a non-qualified, defined contribution plan and is not funded. Participants in this plan include all employees designated by the Company as Vice President, or other higher-ranking positions, who are not participants in the SERP. Annual monetary credits are recorded to each participant's account based on compensation levels and years as a participant in the plan. Annual interest credits are applied to the balance of each participant's account based upon established benchmarks. Each annual credit is subject to a three-year cliff-vesting schedule, and participants' accounts will be fully vested upon retirement after completing five years of service and attaining age 55. We had liabilities of \$0.8 million as of August 1, 2009, \$0.6 million as of January 31, 2009 and \$0.5 million as of August 2, 2008, in connection with this plan.

#### Post Retirement Benefit Plan

We maintain a postretirement benefit plan for certain officers. We had liabilities of \$0.8 million as of August 1, 2009, \$0.7 million as of January 31, 2009 and \$0.7 million as of August 2, 2008, in connection with this plan.

#### 9. Stock Repurchase Program

We repurchase our common stock from time to time under a stock repurchase program. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of the stock trading window, and liquidity and capital resource requirements going forward. During the second quarter of 2009, the Company repurchased 381,200 shares of our common stock for \$13.5 million, as compared to repurchases of 93,000 shares for \$2.9 million during the second quarter of 2008. During the first twenty-six weeks of 2009, the Company repurchased 381,200 shares for \$13.5 million, as compared to repurchases of 93,000 shares for \$2.9 million during the first twenty-six weeks of 2008.

As of August 1, 2009, we had approximately \$113.6 million of repurchase authorization remaining under our \$600.0 million share repurchase program.

#### 10. Stock-Based Compensation

We follow the provisions of Statement of Financial Accounting Standards No. 123(R), Share-Based Payment, a revision of SFAS No. 123, Accounting for Stock-Based Compensation, or SFAS No. 123(R), as interpreted by SEC Staff Accounting Bulletin No. 107, or SAB 107. Under SFAS No. 123(R), all forms of share-based payment to employees and directors, including stock options, must be treated as compensation and recognized in the income statement.

The fair value of options is estimated on the date of grant using the Black-Scholes option-pricing model. The Black-Scholes model requires certain assumptions, including estimating the length of time employees will retain their vested stock options before exercising them ("expected term"), the estimated volatility of our common stock price over the expected term and the number of options that will ultimately not complete their vesting requirements ("forfeitures"). Changes in the subjective assumptions can materially affect the estimate of fair value of stock-based compensation and consequently, the related amount recognized in the consolidated statements of income.

We determined expected volatilities based on the Company's past four years of historical volatilities. We had elected to use the simplified method for estimating our expected term as allowed by SAB 107, and extended by SAB 110, to determine expected life. We had concluded that we cannot yet rely on our historical exercise data to estimate the future exercise behavior of our employees. Therefore, in accordance with SAB 110, we had continued to utilize the simplified method to estimate the expected term for our stock options granted and will continue to evaluate the appropriateness of utilizing such method. The risk-free interest rate is indexed to the five-year Treasury note interest at the date of grant and the expected forfeiture rate is based on the Company's historical forfeiture information.

#### table of contents

#### **Stock Options**

We did not issue any stock options during the second quarter of 2009 or during the first twenty-six weeks of 2009. During the second quarter of 2008, we issued 4,000 stock options at a weighted-average grant date fair value of \$15.80. During the first twenty-six weeks of 2008, we issued 104,600 stock options at a weighted-average grant date fair value of \$12.91. For the first twenty-six weeks of 2008, our expected volatility was 43%, expected term was 5.25 years, risk-free interest rate was 2.65% and expected forfeiture rate was 25%.

We have elected to adopt the simplified method to establish the beginning balance of the additional paid-in capital pool ("APIC Pool") related to the tax effects of employee share-based compensation, and to determine the subsequent impact on the APIC Pool and condensed consolidated statements of cash flows of the tax effects of employee and director share-based awards that were outstanding upon adoption of SFAS No. 123(R).

The effects of applying SFAS No. 123(R) and the results obtained through the use of the Black-Scholes option-pricing model are not necessarily indicative of future values.

A summary of stock option activity during the first twenty-six weeks of 2009 is as follows:

		Weighted Average	Weighted-Average	Aggregate
	Number of	Exercise	Remaining	Intrinsic
	Shares	Price	Contractual Term	Value
	(In			(In
	thousands)		(In years)	millions)
Outstanding as of January 31, 2009	1,450	\$20.87		
Granted				
Exercised	(498)	\$18.66		
Cancelled	(1)	\$23.34		
Outstanding as of August 1, 2009	951	\$22.02	4.76	\$13.7
Exercisable as of August 1, 2009	511	\$19.42	4.00	\$8.7

We recognized \$0.7 million in compensation expense related to stock options during the second quarter of 2009 and \$1.0 million during the second quarter of 2008. We recognized \$1.3 million in compensation expense related to stock options in the first twenty-six weeks of 2009 and \$2.0 million in the first twenty-six weeks of 2008.

For the first twenty-six weeks of 2009, the intrinsic value of options exercised was \$8.8 million as compared to \$3.8 million for the first twenty-six weeks of 2008.

As of August 1, 2009, there was \$3.8 million of total unrecognized compensation cost related to non-vested options that we expect will be recognized over the remaining weighted-average vesting period of 2.2 years.

#### Non-Vested Stock

During the second quarter of 2009, we did not grant any shares of non-vested stock compared to grants of 3,000 shares of non-vested stock at a weighted-average grant date fair value of \$33.65 during the second quarter of 2008. During the first twenty-six weeks of 2009, we granted 229,022 shares of non-vested stock at a weighted-average grant date fair value of \$24.98 compared to grants of 158,275 shares of non-vested stock at a weighted-average grant date fair value of \$28.53 during the first twenty-six weeks of 2008.

A summary of non-vested stock activity during the first twenty-six weeks of 2009 is as follows:

	Number of Shares (In
	thousands)
Non-vested stock as of January 31, 2009	728
Granted	229
Vested	(191)
Cancelled	_
Non-vested stock as of August 1, 2009	766

#### table of contents

Total compensation expense is being amortized over the vesting period. Compensation expense related to non-vested stock activity was \$1.8 million for the second quarter of 2009 compared to \$3.0 million for the second quarter of 2008. Compensation expense related to non-vested stock activity was \$3.8 million for the first twenty-six weeks of 2009 compared to \$5.6 million for the first twenty-six weeks of 2008.

As of August 1, 2009, there was \$8.7 million of unrecognized compensation cost related to non-vested stock awards that is expected to be recognized over the weighted average period of 1.3 years.

#### **Performance Shares**

A summary of performance shares activity during the first twenty-six weeks of 2009 is as follows:

	Number of
	Shares
	(In
	thousands)
Performance shares as of January 31, 2009	159
Granted	242
Vested	<del>_</del>
Cancelled	<del>_</del>
Performance shares as of August 1, 2009	401

Compensation expense related to performance shares was \$0.9 million for the second quarter of 2009 compared to \$0.4 million for the second quarter of 2008. Compensation expense related to performance shares was \$1.5 million for the first twenty-six weeks of 2009 compared to \$0.7 million for the first twenty-six weeks of 2008.

As of August 1, 2009, there was \$6.1 million of unrecognized compensation cost related to performance shares that is expected to be recognized over the weighted average period of 1.9 years.

#### 11. Commitments and Contingent Liabilities

We are party to various litigation matters and proceedings in the ordinary course of business. In the opinion of our management, dispositions of these matters are not expected to have a material adverse affect on our financial position, results from operations or cash flows. As of August 1, 2009, we had not issued any third party guarantees.

#### 12. Income Taxes

We review the annual effective tax rate on a quarterly basis and make necessary changes if information or events merit. The annual effective tax rate is forecasted quarterly using actual historical information and forward-looking estimates. The estimated annual effective tax rate may fluctuate due to changes in forecasted annual operating income; changes to the valuation allowance for deferred tax assets (such changes would be recorded discretely in the quarter in which they occur); changes to actual or forecasted permanent book to tax differences (non-deductible expenses); impacts from future tax settlements with state, federal or foreign tax authorities (such changes would be recorded discretely in the quarter in which they occur); or impacts from tax law changes. To the extent such changes impact our deferred tax assets/liabilities, these changes would generally be recorded discretely in the quarter in which they occur.

We follow the provisions of FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes ("FIN 48"), which clarifies the accounting and disclosure for uncertainty in income taxes. We recognize interest and penalties related to unrecognized tax benefits as a component of income tax expense.

We had \$2.8 million of unrecognized tax benefit related to uncertain tax contingency liabilities remaining as of August 1, 2009, including accrued penalties and interest of \$0.8 million. Uncertain tax positions of \$2.0 million as of August 1, 2009, which is inclusive of interest and penalties, would favorably impact our effective tax rate if these net liabilities were reversed.

#### table of contents

We file income tax returns in the U.S. and in various states, Canada and Puerto Rico. Our U.S. federal filings for the years 2002 through 2005 were examined and we reached a settlement with the IRS in the fourth quarter of fiscal 2007. The examination liability related to the timing of taxable revenue from non-redeemed gift cards. For state tax purposes, our 2004 through 2007 tax years remain open for examination by the tax authorities under a four-year statute of limitations. However, certain states may keep their statute open for six to ten years.

#### 13. Recent Accounting Developments

In June 2009, the Financial Accounting Standards Board ("FASB") issued SFAS No. 168, The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles—a replacement of FASB Statement No. 162. The FASB Accounting Standards Codification (the "Codification") will become the source of authoritative generally accepted accounting principles in the United States of America. The Codification changes the referencing of financial standards but is not intended to change or alter existing U.S. GAAP. The Codification is effective for interim or annual financial periods ending after September 15, 2009 and will be effective for the Company in the third quarter of fiscal 2009.

In May 2009, the FASB issued SFAS No. 165, Subsequent Events ("SFAS No. 165"). The objective of this statement is to establish general standards of accounting for and disclosure of events that occur after the balance sheet date but before financial statements are issued or are available to be issued. In particular, this statement sets forth: a) the period after the balance sheet date during which management of a reporting entity should evaluate events or transactions that may occur for potential recognition or disclosure in the financial statements; b) the circumstances under which an entity should recognize events or transactions occurring after the balance sheet date in its financial statements; and c) the disclosures that an entity should make about events or transactions that occurred after the balance sheet date. In accordance with this statement, an entity should apply the requirements to interim or annual financial periods ending after June 15, 2009. We adopted SFAS No. 165 in the second quarter of 2009 and have evaluated events or transactions that occurred after August 1, 2009 through September 4, 2009, the date we issued these financial statements. The adoption did not have an impact on our consolidated financial statements.

In December 2008, the FASB issued FASB Staff Position ("FSP") No. FAS 132(R)-1, Employers' Disclosures About Pensions and Other Postretirement Benefit Plan Assets. This FSP amends Statement 132(R) to require more detailed disclosures about employers' plan assets, including employers' investment strategies, major categories of plan assets, concentrations of risk within plan assets, and valuation techniques used to measure the fair value of plan assets. FSP No. FAS 132(R)-1 will be effective for fiscal years ending after December 15, 2009 and we expect that its adoption will not have a material impact on our consolidated financial statements.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements ("SFAS No. 157"). This statement defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. This statement applies under other accounting pronouncements that require or permit fair value measurements, the FASB having concluded in those other accounting pronouncements that fair value is the relevant measurement attribute. This statement is effective in financial statements issued for fiscal years beginning after November 15, 2007. However, in February 2008, the FASB issued FSP SFAS 157-2, "Effective Date for FASB Statement No. 157" which delayed application of SFAS 157 for all nonrecurring fair value measurements of non-financial assets and non-financial liabilities until fiscal years beginning after November 15, 2008. We adopted FSP SFAS 157-2 at the beginning of fiscal 2009. The adoption of SFAS No. 157 as it related to nonrecurring fair value measurements of non-financial assets and liabilities has not had a material impact on our consolidated financial statements.

#### table of contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Cautionary Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding our strategic direction, prospects and future results. Certain factors, including factors outside of our control, may cause actual results to differ materially from those contained in the forward-looking statements. The risk factors included in Part II, Item 1A should be read in connection with evaluating our business and future prospects. All forward looking statements included in this report are based on information available to us as of the date hereof, and we assume no obligation to update or revise such forward-looking statements to reflect events or circumstances that occur after such statements are made.

#### Introduction

References to the "Company," "we," "us," or "our" mean Aéropostale, Inc. and its subsidiaries, except as expressly indicated to the contrary or unless the context otherwise requires. We are a mall-based, specialty retailer of casual apparel and accessories for young women and men. We design, market and sell our own brand of merchandise principally targeting 14 to 17 year-old young women and men. As of August 1, 2009, we operated 922 Aéropostale stores, consisting of 885 stores in 49 states and Puerto Rico, 37 stores in Canada, in addition to our Aéropostale e-commerce website, www.aeropostale.com (this and any other references in this Quarterly Report on Form 10-Q to aeropostale.com is solely a reference to a uniform resource locator, or URL, and is an inactive textual reference only, not intended to incorporate the website into this Quarterly Report on Form 10-Q). In addition, our new concept, P.S. from Aéropostale, offers casual clothing and accessories focusing on elementary school children between the ages of 7 and 12. As of August 1, 2009, we operated five P.S. from Aéropostale stores. We plan to open approximately nine additional P.S. from Aéropostale stores in the United States during the second half of fiscal 2009. In addition, pursuant to a Licensing Agreement, our international licensee operated three Aéropostale stores in the United Arab Emirates as of August 1, 2009.

Management's Discussion and Analysis of Financial Condition and Results of Operations, or "MD&A," is intended to provide information to help you better understand our financial condition and results of operations. Our business is highly seasonal, and historically we realize a significant portion of our sales, net income, and cash flow in the second half of the year, driven by the impact of the back-to-school selling season in our third quarter and the holiday selling season in our fourth quarter. Therefore, our interim period consolidated financial statements may not be indicative of our full-year results of operations, financial condition or cash flows. We recommend that you read this section along with our condensed consolidated financial statements included in this report and along with our Annual Report on Form 10-K for the year ended January 31, 2009.

The discussion in the following section is on a consolidated basis, unless indicated otherwise.

### **Results of Operations**

# Overview

We achieved net sales of \$453.0 million for the second quarter of 2009, or a 20% increase when compared to the second quarter of 2008. The increase in net sales for the second quarter of 2009 was driven by an increase in comparable store sales of 12% and average square footage growth of 8%, primarily from new stores. Gross profit, as a percentage of net sales, increased by 3.2 percentage points for the second quarter of 2009 due primarily to increased

merchandise margin. SG&A, as a percentage of net sales, decreased by 1.6 percentage points for the second quarter of 2009. The effective income tax rate was 40.2% for the second quarter of 2009 and 40.5% for the second quarter of 2008. Net income for the second quarter of 2009 was \$38.6 million, or \$0.57 per diluted share, compared to net income of \$21.1 million, or \$0.31 per diluted share, for the second quarter of 2008.

As of August 1, 2009, we had working capital of \$283.8 million, cash and cash equivalents of \$245.5 million and no short-term investments. Consolidated merchandise inventories increased by 9% and by 4% on a per square foot basis, at August 1, 2009 compared to August 2, 2008.

We operated 927 stores at August 1, 2009, an increase of 5% from the same period last year, which was due to additional new stores in the U.S. including our new P.S. from Aéropostale stores and our expansion into Canada and Puerto Rico.

# table of contents

The following table sets forth our results of operations as a percentage of net sales. We also use this information to evaluate the performance of our business:

	13 weeks ended			26 weeks ended				
	August 2009	1,	August 2008	2,	August 2009	1,	August 2008	
Net sales	100.0	%	100.0	%	100.0	%	100.0	%
Gross profit	36.6	%	33.4	%	36.4	%	33.2	%
Selling, general and administrative expenses	22.4	%	24.0	%	22.7	%	24.2	%
Income from operations	14.2	%	9.4	%	13.7	%	9.0	%
Interest income	0.0	%	0.0	%	0.0	%	0.0	%
Income before income taxes	14.2	%	9.4	%	13.7	%	9.0	%
Income taxes	5.7	%	3.8	%	5.5	%	3.6	%
Net income	8.5	%	5.6	%	8.2	%	5.4	%

# **Key Performance Indicators**

We use a number of key indicators of financial condition and operating performance to evaluate the performance of our business, some of which are set forth in the following table:

	13 weeks ended				26 weeks ended			
	August 1, 2009	,	August 2, 2008	,	August 1 2009	,	August 2 2008	2,
Net sales (in millions)	\$453.0		\$377.1		\$861.0		\$713.5	
Total store count at end of period	927		879		927		879	
Comparable store count at end of period	822		757		822		757	
Net sales growth	20	%	21	%	21	%	22	%
Comparable store sales change	12	%	11	%	11	%	10	%
Comparable average unit retail change	3	%	1	%	5	%	0	%
Comparable units per sales transaction change	5	%	1	%	4	%	3	%
Comparable sales transaction change	3	%	7	%	2	%	7	%
Net sales per average square foot	\$131		\$119		\$249		\$229	
Gross profit (in millions)	\$165.7		\$125.9		\$313.6		\$237.2	
Income from operations (in millions)	\$64.4		\$35.3		\$117.9		\$64.5	
Diluted earnings per share	\$0.57		\$0.31		\$1.03		\$0.57	
Average square footage growth over comparable period	8	%	11	%	9	%	11	%
Change in total inventory over comparable period	9	%	22	%	9	%	22	%
Change in inventory per square foot over comparable	2							
period	4	%	9	%	4	%	9	%
Percentages of net sales by category:								
Young Women's	69	%	70	%	70	%	72	%
Young Men's	31	%	30	%	30	%	28	%

Comparison of the 13 weeks ended August 1, 2009 to the 13 weeks ended August 2, 2008

Net Sales

Net sales for the second quarter of 2009 increased by \$75.9 million, or by 20% compared to the same period last year. The increase in net sales was driven by an increase in comparable store sales of 12% or \$39.8 million and average square footage growth of 8%, primarily from new stores. Comparable store sales increased in both our young women's and young men's categories. The overall comparable store sales increase reflected increases of 5% in units per sales transaction, 3% in average unit retail and 3% in the number of sales transactions. Non-comparable store sales increased by \$36.1 million due primarily to 48 more stores open at the end of the second quarter of 2009 compared to the end of the second quarter of 2008. Total non-comparable sales includes net sales from our e-commerce business which increased by 49% or \$5.2 million during the second quarter of 2009 when compared to the same period last year.

#### table of contents

#### **Gross Profit**

Cost of sales include costs related to merchandise sold, including inventory valuation adjustments, distribution and warehousing, freight from the distribution center to the stores. It also includes payroll for our design, buying and merchandising departments, and occupancy costs. Occupancy costs include rent, contingent rents, common area maintenance, real estate taxes, utilities, repairs, maintenance and all depreciation.

Gross profit, as a percentage of net sales, increased by 3.2 percentage points for the second quarter of 2009 compared to the same period last year. The increase was due primarily to an increase in merchandise margin of 2.1 percentage points, the leveraging impact of occupancy, depreciation and buying costs of 0.7 percentage points and lower distribution and transportation costs of 0.4 percentage points.

#### SG&A

SG&A includes costs related to selling expenses, store management and corporate expenses such as payroll and employee benefits, marketing expenses, employment taxes, maintenance costs and expenses, insurance and legal expenses, store pre-opening costs and other corporate level expenses. Store pre-opening costs include store level payroll, grand opening event marketing, travel, supplies and other store pre-opening expenses.

SG&A increased by \$10.6 million for the second quarter of 2009 compared to the second quarter of 2008. The increase in SG&A was largely due to an increase of \$4.5 million in store-line expenses along with a \$2.8 million increase in corporate expenses, which included higher incentive compensation, benefits and other corporate expenses. Additionally, the increase was due to higher store and e-commerce transaction costs of \$2.1 million resulting primarily from new store growth and increased sales and higher marketing costs of \$1.2 million.

SG&A decreased by 1.6 percentage points, as a percentage of net sales, for the second quarter of 2009 compared to the second quarter of 2008. The decrease was driven primarily by expense management and the leveraging impact of store-line and corporate expenses on increased sales, which resulted in a 1.9 percentage point decrease. These decreases were offset partially by 0.1 percentage points of higher e-commerce expenses, reflecting the 49% increase in sales in this business, and 0.1 percentage points of higher marketing costs.

#### Income taxes

The effective income tax rate was 40.2% for the second quarter of 2009 and 40.5% for the second quarter of 2008.

#### Net income

Net income was \$38.6 million, or \$0.57 per diluted share, for the second quarter of 2009, compared to net income of \$21.1 million, or \$0.31 per diluted share, for the second quarter of 2008. Earnings per share increased by 84% for the second quarter of 2009 due primarily to the increase in net income.

Comparison of the 26 weeks ended August 1, 2009 to the 26 weeks ended August 2, 2008

#### Net Sales

Net sales for the first twenty-six weeks of 2009 increased by \$147.6 million, or by 21% compared to the same period last year. The increase in net sales was driven by an increase in comparable store sales of 11% or \$73.6 million and average square footage growth of 9%, primarily from new stores. Comparable store sales increased in both our young

women's and young men's categories. The overall comparable store sales increase reflected increases of 4% in units per sales transaction, 5% in average unit retail and 2% in the number of sales transactions. Non-comparable store sales increased by \$73.9 million due primarily to 48 more stores open at the end of the first twenty-six weeks of 2009 compared to the end of the first twenty-six weeks of 2008. Total non-comparable sales includes net sales from our e-commerce business which increased by 58% or \$12.0 million during the first twenty-six weeks of 2009 when compared to the same period last year.

#### table of contents

#### **Gross Profit**

Cost of sales include costs related to merchandise sold, including inventory valuation adjustments, distribution and warehousing, freight from the distribution center to the stores. It also includes payroll for our design, buying and merchandising departments, and occupancy costs. Occupancy costs include rent, contingent rents, common area maintenance, real estate taxes, utilities, repairs, maintenance and all depreciation.

Gross profit, as a percentage of net sales, increased by 3.2 percentage points for the first twenty-six weeks of 2009 compared to the same period last year. The increase was due primarily to an increase in merchandise margin of 2.1 percentage points, the leveraging impact of occupancy, depreciation and buying costs of 0.7 percentage points and lower distribution and transportation costs of 0.3 percentage points.

#### SG&A

SG&A includes costs related to selling expenses, store management and corporate expenses such as payroll and employee benefits, marketing expenses, employment taxes, maintenance costs and expenses, insurance and legal expenses, store pre-opening costs and other corporate level expenses. Store pre-opening costs include store level payroll, grand opening event marketing, travel, supplies and other store pre-opening expenses.

SG&A increased by \$23.0 million for the first twenty-six weeks of 2009 compared to the first twenty-six weeks of 2008. The increase in SG&A was largely due to a \$9.3 million increase in corporate expenses, which included higher incentive compensation, benefits and other corporate expenses along with an increase of \$8.9 million in store-line expenses. Additionally, the increase was due to higher store and e-commerce transaction costs of \$4.9 million resulting primarily from new store growth and increased sales.

SG&A decreased by 1.5 percentage points, as a percentage of net sales, for the first twenty-six weeks of 2009 compared to the first twenty-six weeks of 2008. The decrease was driven primarily by expense management and the leveraging impact of store-line and other corporate expenses on increased sales, which resulted in a 1.4 percentage point decrease. In addition, a reduction in our collegiate marketing program resulted in a 0.3 percentage point decrease. These decreases were offset partially by 0.2 percentage points of higher e-commerce expenses, reflecting the 58% increase in sales in this business.

#### Income taxes

The effective income tax rate was 40.4% for the first twenty-six weeks of 2009 and 40.5% for the first twenty-six weeks of 2008.

#### Net income

Net income was \$70.3 million, or \$1.03 per diluted share, for the first twenty-six weeks of 2009, compared to net income of \$38.6 million, or \$0.57 per diluted share, for the first twenty-six weeks of 2008. Earnings per share increased by 81% for the first twenty-six weeks of 2009 due primarily to the increase in net income.

# Liquidity and Capital Resources

Our cash requirements are primarily for working capital, construction of new stores, remodeling of existing stores, and the improvement or enhancement of our information technology systems. Due to the seasonality of our business, we have historically realized a significant portion of our cash flows from operations during the second half of the year.

Most recently, our cash requirements have been met primarily through cash and cash equivalents on hand during the first half of the year, and through cash flows from operations during the second half of the year. We expect to continue to meet our cash requirements for the next twelve months primarily through cash flows from operations and existing cash and cash equivalents. In addition, while we do not currently anticipate borrowing any funds, we also have available a \$150.0 million credit facility. At August 1, 2009, we had working capital of \$283.8 million, cash and cash equivalents of \$245.5 million and no debt outstanding.

#### table of contents

The following table sets forth our cash flows for the period indicated:

	26 wee	eks ended	led	
	August 1,	August 2,		
	2009	2008		
	(In the	ousands)		
Net provided by operating activities	\$44,391	\$3,462		
Net cash used in investing activities	(25,251	) (46,609	)	
Net cash (used in) provided by financing activities	(2,575	) 2,216		
Effect of exchange rate changes	359	(204	)	
Net increase (decrease) in cash and cash equivalents	\$16,924	\$(41,135	)	

Operating activities — Net cash provided by operating activities increased by \$40.9 million for the first twenty-six weeks of 2009 compared to the same period in 2008. This increase was attributable primarily to the increase in cash generated through net income and the timing of payment of liabilities. Consolidated merchandise inventories increased by 9%, and by 4% on a per square foot basis, as of August 1, 2009 as compared to August 2, 2008.

Due to the seasonality of our business, we have historically generated a significant portion of our cash flows from operating activities in the second half of the year, and we expect this trend to continue through the balance of this year.

Capital requirements — Investments in capital expenditures are principally for the construction of new stores, remodeling of existing stores, and investments in information technology. Our future capital requirements will depend primarily on the number of new stores we open, the number of existing stores we remodel and the timing of these expenditures. We opened 20 Aéropostale stores in our new store format during the first twenty-six weeks of 2009, which included eight stores in Canada. We also opened five P.S. from Aéropostale stores. In addition, during the first twenty-six weeks of 2009, we remodeled and renovated seven existing Aéropostale stores. Capital expenditures for the full year of 2009 are expected to approximate \$55.0 million for new and remodeled stores as well as for other initiatives. These plans include approximately 50 new Aéropostale stores, including approximately 15 in Canada, approximately 14 P.S. from Aéropostale stores in the United States and 23 remodeled Aéropostale stores.

We had no short-term investments at August 1, 2009, January 31, 2009 or August 2, 2008.

Financing activities and capital resources — We repurchase our common stock from time to time under a stock repurchase program. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of the stock trading window, and liquidity and capital resource requirements going forward.

During the first twenty-six weeks of 2009, the Company repurchased 381,200 shares of our common stock for \$13.5 million, as compared to repurchases of 93,000 shares for \$2.9 million during the first twenty-six weeks of 2008.

We have an amended and restated revolving credit facility with Bank of America, N.A., as Lender which provides availability of \$150.0 million of revolving credit (the "Credit Facility"). The Credit Facility is available for working capital and general corporate purposes. The Credit Facility is scheduled to mature on November 13, 2012, and no amounts were outstanding as of August 1, 2009.

# **Contractual Obligations**

The following table summarizes our contractual obligations as of August 1, 2009:

		Payments Due				
	Total	Balance of 2009	In 2010 and 2011 (In thousands	In 2012 and 2013	After 2013	
Contractual Obligations			(III ulousalius	)		
Real estate operating leases	\$712,913	\$101,279	\$197,995	\$174,868	\$238,771	
Equipment operating leases	7,677	1,842	4,714	1,121	_	
Employment agreements	15,051	5,767	9,284	_	_	
Total contractual obligations	\$735,641	\$108,888	\$211,993	\$175,989	\$238,771	

#### table of contents

The real estate operating leases included in the above table do not include contingent rent based upon sales volume, which amounted to approximately 20% of minimum lease obligations in fiscal 2008. In addition, the above table does not include variable costs paid to landlords such as maintenance, insurance and taxes, which represented approximately 60% of minimum lease obligations in fiscal 2008.

Our open purchase orders are cancelable at any time prior to our receipt of the applicable goods without penalty to us, and were therefore not included in the above table.

In addition to the above table, if we assume expected future service for one of our executives until retirement age of 65, we would project making a benefit payment of approximately \$17.0 million from our supplementary executive retirement plan in 2010.

There were no financial guarantees outstanding as of August 1, 2009. We had no commercial commitments outstanding as of August 1, 2009.

Our total liabilities for unrecognized tax benefits were \$2.8 million at August 1, 2009. We cannot make a reasonable estimate of the amount and period of related future payments for these liabilities. Therefore these liabilities were not included in the above table.

#### **Off-Balance Sheet Arrangements**

We have not created, and are not party to, any special-purpose or off-balance sheet entities for the purpose of raising capital, incurring debt or operating our business. We do not have any arrangements or relationships with entities that are not consolidated into the financial statements that are reasonably likely to materially affect our liquidity or the availability of capital resources. As of August 1, 2009, we have not issued any letters of credit.

#### Critical Accounting Policies and Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements. These estimates and assumptions also affect the reported amounts of revenues and expenses. Estimates by their nature are based on judgments and available information. Therefore, actual results could materially differ from those estimates under different assumptions and conditions.

Critical accounting policies are those that are most important to the portrayal of our financial condition and the results of operations and require management's most difficult, subjective and complex judgments as a result of the need to make estimates about the effect of matters that are inherently uncertain. Our most critical accounting policies have been discussed in our Annual Report on Form 10-K for the fiscal year ended January 31, 2009. In applying such policies, management must use significant estimates that are based on its informed judgment. Because of the uncertainty inherent in these estimates, actual results could differ from estimates used in applying the critical accounting policies. Changes in such estimates, based on more accurate future information, may affect amounts reported in future periods.

As of August 1, 2009, there have been no material changes to any of the critical accounting policies as disclosed in our Annual Report on Form 10-K for the fiscal year ended January 31, 2009.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

As of August 1, 2009, we had no outstanding borrowings under our Credit Facility. In addition, we had no stand-by or commercial letters of credit issued under the Credit Facility. To the extent that we may borrow pursuant to the Credit Facility in the future, we may be exposed to market risk related to interest rate fluctuations.

Unrealized foreign currency gains and losses, resulting from the translation of our Canadian subsidiary financial statements into our reporting currency in U.S. dollars are reflected in the equity section of our consolidated balance sheet in accumulated other comprehensive loss. The balance of the unrealized loss included in accumulated other comprehensive loss was \$0.4 million as of August 1, 2009. A 10% movement in quoted foreign currency exchange rates could result in a fair value translation fluctuation of approximately \$1.6 million, which would be recorded in other comprehensive loss as an unrealized gain or loss.

#### table of contents

We also face transactional currency exposures relating to merchandise that our Canadian subsidiary purchases using U.S. dollars. These foreign currency transaction gains and losses are charged or credited to earnings as incurred. We do not hedge our exposure to this currency exchange fluctuation, and transaction gains and losses to date have not been significant.

#### Item 4. Controls and Procedures

- (a) Evaluation of Disclosure Controls and Procedures: Pursuant to Exchange Act Rule 13a-15(b) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), our management carried out an evaluation, under the supervision and with the participation of our Chairman and Chief Executive Officer along with our Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls (as defined in Rule 13a-15(e) of the Exchange Act) and procedures. Based upon that evaluation, our Chief Executive Officer along with our Chief Financial Officer concluded that as of the end of our second quarter ended August 1, 2009, our disclosure controls and procedures are effective.
- (b) Changes in internal controls: During our second fiscal quarter, there have been no changes in our internal controls over our financial reporting that have materially affected, or are reasonably likely to materially affect, our internal controls over our financial reporting.

#### table of contents

#### PART II — OTHER INFORMATION

# Item 1. Legal Proceedings

On January 15, 2008, we learned that the Securities and Exchange Commission (the "SEC") had issued a formal order of investigation with respect to matters arising from those events disclosed in our Form 8-K, dated November 8, 2006, which resulted from the activities of Christopher L. Finazzo, our former Executive Vice President and Chief Merchandising Officer. We continue to cooperate fully with this investigation in all respects.

We are party to various litigation matters and proceedings in the ordinary course of business. In the opinion of our management, dispositions of these matters are not expected to have a material adverse affect on our financial position, results of operations or cash flows.

#### Item 1A. Risk Factors

Cautionary Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding our strategic direction, prospects and future results. Certain factors, including factors outside of our control, may cause actual results to differ materially from those contained in the forward-looking statements. The following risk factors should be read in connection with evaluating our business and future prospects. All forward looking statements included in this report are based on information available to us as of the date hereof, and we assume no obligation to update or revise such forward-looking statements to reflect events or circumstances that occur after such statements are made. Such uncertainties include, among others, the following factors:

If we were unable to identify and respond to consumers' fashion preferences, domestically and/or internationally, in a timely manner, our profitability would decline.

We may not be able to keep pace with the rapidly changing fashion trends, both domestically and/or internationally, and consumer tastes inherent in the teen apparel industry. We produce casual, comfortable apparel, a majority of which displays the "Aéropostale", "Aéro" or "P.S. from Aéropostale" logo. There can be no assurance that fashion trends will not move away from casual clothing or that we will not have to alter our design strategy to reflect changes in consumer preferences. Failure to anticipate, identify or react appropriately to changes in styles, trends, desired images or brand preferences could have a material adverse effect on our sales, financial condition and results of operations.

Our ability to attract customers to our stores depends heavily on the success of the shopping malls in which we are located.

In order to generate customer traffic, we must locate our stores in prominent locations within successful shopping malls. We cannot control the development of new shopping malls, the availability or cost of appropriate locations within existing or new shopping malls, or the success of individual shopping malls. A significant decrease in shopping mall traffic could have a material adverse effect on our results of operations. Additionally, the closure of a significant number of shopping malls in which we have stores, either by a single landlord with a large portfolio of malls, or by a number of smaller individual landlords, may have a material adverse effect on our results of operations.

Our sales and operations may be adversely affected by unfavorable local, regional or national economic conditions.

Our business is sensitive to consumer spending patterns and preferences. Various economic conditions affect the level of disposable income consumers have available to spend on the merchandise we offer; including employment, interest rates, taxation, energy costs, the availability of consumer credit, consumer confidence in future economic conditions and general business conditions. Accordingly, consumer purchases of discretionary items and retail products, including our products, may decline during recessionary periods and also may decline at other times when disposable income is lower. Therefore, our growth, sales and profitability may be adversely affected by unfavorable economic conditions on a local, regional and/or national level. In addition, any significant decreases in shopping mall traffic could also have a material adverse effect on our results of operations.

#### table of contents

Fluctuations in comparable store sales and quarterly results of operations may cause the price of our common stock to decline substantially.

Our comparable store sales and quarterly results of operations have fluctuated in the past and are likely to continue to fluctuate in the future. In addition, there can be no assurance that we will be able to maintain our historic levels of comparable store sales. Our comparable store sales and quarterly results of operations are affected by a variety of factors, including:

fashion trends;

changes in our merchandise mix;

- the effectiveness of our inventory management;
- actions of competitors or mall anchor tenants;
- calendar shifts of holiday or seasonal periods;
  - changes in general economic conditions and consumer spending patterns;
  - the timing of promotional events; and
    - weather conditions.

If our future comparable store sales fail to meet the expectations of investors, then the market price of our common stock could decline substantially. You should refer to the section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations" for more information.

Our continued expansion plan is dependent on a number of factors which, if not implemented, could delay or prevent the successful opening of new stores and penetration into new markets.

Unless we continue to do the following, we may be unable to open new stores successfully and, in turn, our continued growth would be impaired:

- identify suitable markets and sites for new store locations;
- negotiate acceptable lease terms;
- hire, train and retain competent store personnel;

foster current relationships and develop new relationships with vendors that are capable of supplying a greater volume of merchandise;

- manage inventory and distribution effectively to meet the needs of new and existing stores on a timely basis;
  - expand our infrastructure to accommodate growth; and

generate sufficient operating cash flows or secure adequate capital on commercially reasonable terms to fund our expansion plans.

There are a finite number of suitable locations and malls within the United States and Canada in which to locate our Aéropostale stores. Our inability to open new stores successfully and/or penetrate new markets would have a material adverse effect on our revenue and earnings growth. Additionally, as we reach that maximum number of Aéropostale locations in North America, there can be no assurance we will continue to locate additional suitable locations for our Aéropostale stores, and as such, the future store growth of Aéropostale in the United States and Canada will be adversely affected.

#### table of contents

Foreign suppliers manufacture most of our merchandise and the availability and costs of these products may be negatively affected by risks associated with inflationary economic conditions or international trade.

Trade restrictions such as increased tariffs or quotas, or both, could affect the importation of apparel in general and increase the cost and reduce the supply of merchandise available to us. Much of our merchandise is sourced directly from foreign vendors in Asia, the Far East and Central America. In addition, many of our domestic vendors maintain production facilities overseas. Global inflationary economic conditions would likely increase the costs of manufacturing the goods we sell in our stores. Any reduction in merchandise available to us or any increase in its cost due to inflationary economic conditions or tariffs, quotas or local political issues could have a material adverse effect on our results of operations. If manufacturing costs were to rise significantly, our business may be adversely affected.

We rely on a small number of vendors to supply a significant amount of our merchandise.

During fiscal 2008, we sourced approximately 76% of our merchandise from our top five merchandise vendors. During fiscal 2007, we sourced approximately 69% of our merchandise from our top five merchandise vendors. Our relationships with our suppliers generally are not on a long-term contractual basis and do not provide assurances on a long-term basis as to adequate supply, quality or acceptable pricing. Most of our suppliers could discontinue selling to us at any time. If one or more of our significant suppliers were to sever their relationship with us, we may not be able to obtain replacement products in a timely manner, which would have a material adverse effect on our sales, financial condition and results of operations.

Our growth strategy relies on the continued addition of a significant number of new stores each year, which could strain our resources and cause the performance of our existing stores to suffer.

Our growth will largely depend on our ability to open and operate new stores successfully. In fiscal 2008, we opened 72 Aéropostale stores in the U.S. including Puerto Rico and 17 Aéropostale stores in Canada. In fiscal 2007, we opened 76 Aéropostale stores in the U.S. and 12 Aéropostale stores in Canada. We expect to continue to open new stores in the future. We also anticipate remodeling a portion of our existing Aéropostale store base at the appropriate times. To the extent that our new store openings are in existing markets, we may experience reduced net sales volumes in previously existing stores in those same markets. There are however a finite number of suitable locations and malls within the United States and Canada in which to locate our Aéropostale stores. As we reach that maximum number of locations, there can be no assurance we will continue to find additional locations which are suitable for our Aéropostale stores, and as such, the future store growth of Aéropostale in the United States and Canada will be adversely affected.

Failure of new business concepts would have a negative effect on our results of operations.

We expect that the introduction of new brand concepts, such as the launch in fiscal 2009 of our new store brand concept P.S. from Aéropostale, as well as other new business opportunities, such as international expansion, will play an important role in our overall growth strategy. Our ability to succeed in a new brand concept requires significant expenditures and management attention. Additionally, any new brand is subject to certain risks including customer acceptance, competition, product differentiation, the ability to attract and retain qualified personnel, including management and designers, diversion of management's attention from our core Aéropostale business and the ability to obtain suitable sites for new stores. Our experience with our Jimmy'Z brand, which we have now closed, demonstrates that there can be no assurance that new brands will grow or become profitable.

Our business could suffer as a result of a manufacturer's inability to produce merchandise on time and to our specifications.

We do not own or operate any manufacturing facilities and therefore we depend upon independent third parties to manufacture all of our merchandise. We utilize both domestic and international manufacturers to produce our merchandise. The inability of a manufacturer to ship orders in a timely manner or meet our quality standards could cause delivery date requirements to be missed, which could result in lost sales. In addition, if manufacturing costs were to rise significantly, our business may be adversely affected.

#### table of contents

Our business could suffer if a manufacturer fails to use acceptable labor practices.

Our sourcing agents and independent manufacturers are required to operate in compliance with all applicable foreign and domestic laws and regulations. While our vendor operating guidelines promote ethical business practices for our vendors and suppliers, we do not control these manufacturers or their labor practices. The violation of labor or other laws by an independent manufacturer, or by one of the sourcing agents, or the divergence of an independent manufacturer's or sourcing agent's labor practices from those generally accepted as ethical in the United States, could interrupt, or otherwise disrupt the shipment of finished products or damage our reputation. Any of these, in turn, could have a material adverse effect on our financial condition and results of operations. To help mitigate this risk, we engage a third party independent contractor to visit the production facilities from which we receive our products. This independent contractor assesses the compliance of the facility with, among other things, local and United States labor laws and regulations as well as foreign and domestic fair trade and business practices.

Our foreign sources of production may not always be reliable, which may result in a disruption in the flow of new merchandise to our stores.

The large majority of the merchandise we purchase is manufactured overseas. We do not have any long-term merchandise supply contracts with our vendors and the imports of our merchandise by our vendors are subject to existing or potential duties, tariffs and quotas. We also face a variety of other risks generally associated with doing business in foreign markets and importing merchandise from abroad, such as: (i) political instability; (ii) enhanced security measures at United States ports, which could delay delivery of goods; (iii) imposition of new legislation relating to import quotas that may limit the quantity of goods which may be imported into the United States from countries in a region within which we do business; (iv) imposition of additional or greater duties, taxes, and other charges on imports; (v) delayed receipt or non-delivery of goods due to the failure of our vendors to comply with applicable import regulations; and (vi) delayed receipt or non-delivery of goods due to unexpected or significant port congestion at United States ports. Any inability on our part to rely on our vendors and our foreign sources of production due to any of the factors listed above could have a material adverse effect on our business, financial condition and results of operations.

The unexpected loss of the services of key personnel could have a material adverse effect on our business.

Our key executive officers have substantial experience and expertise in the retail industry and have made significant contributions to the growth and success of our brands. The unexpected loss of the services of one or more of these individuals could adversely affect us. Specifically, if we were to unexpectedly lose the services of Julian R. Geiger, our Chairman and Chief Executive Officer; Mindy C. Meads, our President and Chief Merchandising Officer; Thomas P. Johnson, our Executive Vice President and Chief Operating Officer, or Michael J. Cunningham, our Executive Vice President and Chief Financial Officer, our business could be adversely affected. In addition, departures of any other senior executives or key performers in the Company could also adversely affect our operations.

A substantial interruption in our information systems could have a material adverse effect on our business.

We depend on the security and integrity of electronic data and our management information systems for many aspects of our business. We may be materially adversely affected if our management information systems are disrupted or compromised or we are unable to improve, upgrade, maintain, and expand our management information systems.

Our net sales and inventory levels fluctuate on a seasonal basis.

Our net sales and net income are disproportionately higher from August through January each year due to increased sales from back-to-school and holiday shopping. Sales during this period cannot be used as an accurate indicator for our annual results. Our net sales and net income from February through July are typically lower due to, in part, the traditional retail slowdown immediately following the winter holiday season. Any significant decrease in sales during the back-to-school and winter holiday seasons would have a material adverse effect on our financial condition and results of operations. In addition, in order to prepare for the back-to-school and holiday shopping seasons, we must order and keep in stock significantly more merchandise than we would carry during other parts of the year. Any unanticipated decrease in demand for our products during these peak shopping seasons could require us to sell excess inventory at a substantial markdown, which could reduce our net sales and gross margins and negatively impact our profitability. Additionally, our business is also subject, at certain times, to calendar shifts which may occur during key selling times such as school holidays, Easter and regional fluctuations in the calendar during the back-to-school selling season.

#### table of contents

We rely on third parties to manage our distribution centers and transport our merchandise to our stores; a disruption of our distribution activities could have a material adverse effect on our business.

The efficient operation of our stores is dependent on our ability to distribute, in a timely manner, our merchandise to our store locations throughout the United States and Canada. We currently operate two, third party, independently owned and operated distribution facilities, one in South River, New Jersey, and the other in Ontario, California. These distribution centers manage, collectively, the receipt, storage, sortation, packaging and distribution of virtually all of our merchandise. In addition, we are also in the process of opening a third distribution center, located in Canada, which is also owned and operated by a third party.

These third parties employ personnel represented by labor unions. Although there have been no work stoppages or disruptions since the inception of our relationships with these third party providers, there can be no assurance that work stoppages or disruptions will not occur in the future. We also use separate third party transportation companies to deliver our merchandise from our distribution centers to our stores. Any failure by any of these third parties to respond adequately to our warehousing, distribution and transportation needs would have a material adverse effect on our business, financial condition and results of operations.

We rely on a third party to manage the warehousing and order fulfillment for our E-Commerce business.

We rely on one third party, GSI Commerce to host our e-commerce website, warehouse all of the inventory sold through our e-commerce website, and fulfill all of our e-commerce sales to our customers. Any significant interruption in the operations of GSI Commerce, over which we have no control, could have a material adverse effect on our e-commerce business.

Failure to protect our trademarks adequately could negatively impact our brand image and limit our ability to penetrate new markets.

We believe that our key trademarks AÉROPOSTALE®, AERO® and 87® and our new store concept brand, P.S. FROM AÉROPOSTALE™ and variations thereof, are integral to our logo-driven design strategy. We have obtained federal registrations of or have pending applications for these trademarks in the United States and have applied for or obtained registrations in most foreign countries in which our vendors are located, as well as elsewhere. We use these trademarks in many constantly changing designs and logos even though we have not applied to register every variation or combination thereof for adult clothing and related accessories. There can be no assurance that the registrations we own and have obtained will prevent the imitation of our products or infringement of our intellectual property rights by others. If any third party imitates our products in a manner that projects lesser quality or carries a negative connotation, our brand image could be materially adversely affected.

There can be no assurance that others will not try to block the manufacture, export or sale of our products as a violation of their trademarks or other proprietary rights. Other entities may have rights to trademarks that contain portions of our marks or may have registered similar or competing marks for apparel and accessories in foreign countries in which our vendors are located. There may also be other prior registrations in other foreign countries of which we are not aware. Accordingly, it may not be possible, in those few foreign countries where we were not able to register our marks to enjoin the manufacture, sale or exportation of AÉROPOSTALE or P.S. FROM AÉROPOSTALE branded goods to the United States. If we were unable to reach a licensing arrangement with these parties, our vendors may be unable to manufacture our products in those countries. Our inability to register our trademarks or purchase or license the right to use our trademarks or logos in these jurisdictions could limit our ability to obtain supplies from or manufacture in less costly markets or penetrate new markets should our business plan change to include selling our merchandise in those jurisdictions outside the United States.

The effects of war or acts of terrorism could have a material adverse effect on our operating results and financial condition.

The continued threat of terrorism and the associated heightened security measures and military actions in response to acts of terrorism has disrupted commerce and has intensified uncertainties in the U.S. economy. Any further acts of terrorism or a future war may disrupt commerce and undermine consumer confidence, which could negatively impact our sales revenue by causing consumer spending and/or mall traffic to decline. Furthermore, an act of terrorism or war, or the threat thereof, or any other unforeseen interruption of commerce, could negatively impact our business by interfering with our ability to obtain merchandise from foreign vendors. Inability to obtain merchandise from our foreign vendors or substitute other vendors, at similar costs and in a timely manner, could adversely affect our operating results and financial condition.

#### table of contents

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

We repurchase our common stock from time to time under a \$600.0 million stock repurchase program. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of our stock trading window, and liquidity and capital resource requirements going forward. Our purchases of treasury stock for the second quarter of fiscal 2009 and remaining availability pursuant to our share repurchase program were as follows:

				Approximate
			Total	Dollar
			Number of	Value of
			Shares	Shares
			Purchased	that may yet
			as Part of	be
	Total		Publicly	Purchased
	Number		Announced	Under the
	of Shares	Average	Plans	Plans or
	(or Units)	Price Paid	or	Programs
Period	Purchased	per Share	Programs	(a)
				(In
				thousands)
May 3 to May 30, 2009	10,000	\$34.02	10,000	\$ 126,739
May 31 to July 4, 2009	180,000	34.25	180,000	\$ 120,569
July 5 to August 1, 2009	191,200	36.39	191,200	\$ 113,606
Total	381,200	\$35.32	381,200	

<sup>(</sup>a) The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program.

## Item 3. Defaults Upon Senior Securities

Not applicable.

### Item 4. Submission of Matters to a Vote of Security Holders

(a) In accordance with the Company's Notice of Annual Meeting and Proxy statement dated May 8, 2009, the Company held its Annual Meeting of Stockholders on June 18, 2009. Holders of 61,603,780 shares of the Company's common stock were present in person or by proxy representing approximately 91% of the Company's 67,426,210 shares outstanding on the record date. The matters set forth in the paragraphs below were submitted to a vote of the Company's stockholders.

(b) The following persons were elected as members of the Board of Directors to serve a term of one year and until their successors shall have been duly elected and qualified:

Name of Nominee	Votes For	Votes Withheld
Julian R. Geiger	60,427,829	1,175,951
Bodil Arlander	60,727,843	875,937
Ronald R. Beegle	61,556,319	47,461
Evelyn Dilsaver	61,569,365	34,415
John Haugh	61,556,431	47,349
Robert B. Chavez	61,556,221	47,559
Mindy C. Meads	60,847,032	756,748
Karin Hirtler-Garvey	61,569,348	34,432
John D. Howard	60,362,064	1,241,716
Thomas P. Johnson	60,827,944	775,836
David B. Vermylen	61,556,875	46,905

#### table of contents

(c) The proposal to ratify Deloitte & Touche LLP as the company's independent registered public accounting firm for 2009, which was approved and recommended by the Company's Audit Committee of the Board of Directors, was approved by a majority of the shares voted as follows:

Votes For Votes Against Abstentions 60,698,438 900,843 4,498

Item 5. Other Information

Not applicable.

Item 6. Exhibits

### Exhibit

No. Description

- 31.1 Certification by Julian R. Geiger, Chairman and Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*
- 31.2 Certification by Michael J. Cunningham, Executive Vice President and Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*
- 32.1 Certification by Julian R. Geiger pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.\*\*
- 32.2 Certification by Michael J. Cunningham pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.\*\*

26

<sup>\*</sup> Filed herewith.

<sup>\*\*</sup> Furnished herewith.

## table of contents

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Aéropostale, Inc.

/s/ JULIAN R. GEIGER
 Julian R. Geiger
Chairman of the Board and Chief Executive Officer
 (Principal Executive Officer)

/s/ MICHAEL J. CUNNINGHAM
Michael J. Cunningham
Executive Vice President — Chief Financial Officer
(Principal Financial Officer)

Dated: September 4, 2009

# table of contents