#### J C PENNEY CO INC

Form 4 May 27, 2005

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

OMB 3235-0287 Number:

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* **BURNS M ANTHONY** 

(First)

(State)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Middle)

(Zip)

3. Date of Earliest Transaction

(Month/Day/Year)

J C PENNEY CO INC [JCP]

05/25/2005

(Check all applicable)

X\_ Director 10% Owner Officer (give title Other (specify below)

C/O J. C. PENNEY COMPANY, INC., 6501 LEGACY DRIVE

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

**PLANO, TX 75024** 

(City)

| 1.Title of | 2. Transaction Date | 2A. Deemed         |
|------------|---------------------|--------------------|
| Security   | (Month/Day/Year)    | Execution Date, if |
| (Instr. 3) |                     | any                |
|            |                     | (Month/Day/Year)   |

4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported

(A) or Code V Amount (D) Price

Transaction(s) (Instr. 3 and 4)

Common

Stock of 50 cent Par

17,020

Value

Value

Common Stock of 50 05/25/2005 cent Par

1.471 Α

50.98

1,471 (1)

D

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form

SEC 1474 (9-02)

#### Edgar Filing: J C PENNEY CO INC - Form 4

## displays a currently valid OMB control

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transact<br>Code<br>(Instr. 8) | ion | 5. Number of Derivati Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5) | ve<br>f | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|---|---|--------------------------------------|-----|--|---------|--|--------------------|---|--|
|   |   |   |   | Code V                               | V   | (A) (I   |         | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| PSU Dividend<br>Equivalent<br>Rights                | <u>(2)</u>  | 02/01/2005                              |   | A V                                  | V   | 11.97  |         | (2)  | (2)                | Common<br>Stock   | 11.97                                  |
| Options/Right to Buy/ Grant                         | <u>(3)</u>  |   |   |                                      |     |  |         | <u>(3)</u>   | (3)                | Common<br>Stock   | 8,800                                  |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |

BURNS M ANTHONY

6501 LEGACY DRIVE PLANO, TX 75024 X

## **Signatures**

Ralph H.

Richardson\*\*\* 05/27/2005

\*\*Signature of Reporting Person Date

C/O J. C. PENNEY COMPANY, INC.

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual grant of restricted stock units from the Company's 2001 Equity Compensation Plan.
- (2) Dividends accrued on a quarterly basis (Feb. 1, May 1, August 1, and November 1) under the Company's Deferred Compensation Plan for Directors, exempt under Rule 16a-11. Conversion price is one-for-one.

(3) Varies based on option.

Reporting Owners 2

### Edgar Filing: J C PENNEY CO INC - Form 4

#### **Remarks:**

\*\*\*Under continuing POA as filed with the S.E.C.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.