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ROCK TENN CO  
Form 8-K  
July 27, 2004

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: (Date of earliest event reported): July 27, 2004

Rock-Tenn Company  
(Exact Name of Registrant as Specified in Its Charter)

Georgia	0-23340	62-0342590
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

504 Thrasher Street, Norcross, Georgia	30071
(Address of Principal Executive Offices)	(Zip Code)

(770) 448-2193  
(Registrant's telephone number, including area code)

Item 7. Financial Statements and Exhibits

(c) Exhibits (furnished pursuant to Item 12)

99.1 July 27 Press Release

Item 12. Results of Operations and Financial Condition

On July 2, 2004, Rock-Tenn Company ("Rock-Tenn") issued a press release (the "July 2 Press Release") that announced Rock-Tenn would hold its quarterly conference call on Tuesday, July 27, 2004, at 11:00 a.m. ET to discuss financial results for the third quarter of fiscal 2004 (the "Conference Call").

On July 27, 2004, Rock-Tenn issued a press release (the "July 27 Press Release") that announced Rock-Tenn's financial results for the third quarter of fiscal 2004. A copy of the July 27 Press Release is attached hereto as Exhibit 99.1 and

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hereby incorporated herein.

The July 2 Press Release and the July 27 Press Release both announced that the Conference Call would be webcast and could be accessed, along with a copy of the July 27 Press Release and any relevant financial and other statistical information related to the webcast, on Rock-Tenn's website at [www.rocktenn.com](http://www.rocktenn.com) (the "Website").

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROCK-TENN COMPANY  
(Registrant)

Date: July 27, 2004 By: /s/ Steven C. Voorhees

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Steven C. Voorhees  
Executive Vice-President and Chief Financial  
Officer (Principal Financial Officer, Principal  
Accounting Officer and duly authorized officer)

INDEX TO EXHIBITS

Exhibit Number and Description

99.1 July 27 Press Release (furnished pursuant to Item 12)