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ASBURY AUTOMOTIVE GROUP INC Form 8-K March 04, 2005

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 4, 2005 Asbury Automotive Group, Inc. (Exact name of registrant as specified in its charter) Delaware (State or other jurisdiction of incorporation) 5511 01-0609375 _____ _____ (Commission File Number) (IRS Employer Identification No.) 10017 622 Third Avenue, 37th Floor, New York, NY -----_____ (Address of principal executive offices) (Zip Code) (212) 885-2500 ______ (Registrant's telephone number, including area code) None ______ (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[]	Written	communication	ns pursua	ant	to R	ule	425	under	the	Securitie	es.	Act
		(17 CFR	230.425)										
[]	Soliciti	ing material	pursuant	to	Rule	14a	-12	under	the	Exchange	Аc	t
		(17 CER	240 142-12)										

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

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[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

On March 4, 2005, Asbury Automotive Group, Inc. (the "Company") issued a press release, announcing that its President and Chief Executive Officer, Kenneth B. Gilman, and its Senior Vice President and Chief Financial Officer, J. Gordon Smith, will present at the Raymond James 26th Annual Institutional Investors Conference in Orlando, Florida on March 7, 2005 at 4:00 p.m. Eastern Standard Time. The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits.

Exhibit No. Description

99.1 Press Release dated March 4, 2005.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: March 4, 2005 By: /s/ Kenneth B. Gilman

Name: Kenneth B. Gilman

Title: President and Chief Executive Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated March 4, 2005.