

Isaac John  
Form 4  
April 10, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Isaac John

(Last) (First) (Middle)  
12520 HIGH BLUFF DRIVE STE 145  
(Street)

SAN DIEGO, CA US 92130

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LIVEDEAL INC [LIVE]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/27/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |           |   |                                  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|-----------|---|----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |           |   |                                  |
| Common Stock (1)<br><u>(1)</u>  | 03/27/2013                           |  | P                              |   | 543,962   | A  | \$ 1.38                                    | 1,180,155 | I | Through Isaac Capital Group, LLC |
| Common Stock (1)<br><u>(2)</u>  | 03/28/2013                           |  | P                              |   | 178,572   | A  | \$ 1.4                                     | 1,358,727 | I | Through Isaac Capital Group, LLC |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |              |                         |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|---|-----------------|--------------|-------------------------|
|  |  |                                      |  | Code                           | V   | (A)  | (D) | Date Exercisable  | Expiration Date | Title        | Amount Number of Shares |
| Warrant (1) <sup>(1)</sup>                 | \$ 1.66  | 03/27/2013                           |  | P                              |   | 543,962  |     | 03/27/2013  | 03/27/2018      | Common Stock | 543,962                 |
| Warrant (2) <sup>(2)</sup>                 | \$ 1.68  | 03/28/2013                           |  | P                              |   | 178,572  |     | 03/28/2013  | 03/28/2018      | Common Stock | 178,572                 |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                   |       |
|--|---------------|-----------|-------------------|-------|
|  | Director      | 10% Owner | Officer           | Other |
| Isaac John<br>12520 HIGH BLUFF DRIVE STE 145<br>SAN DIEGO, CA US 92130 | X             | X         | President and CEO |       |

## Signatures

/s/ John Isaac                      04/09/2013  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On March 27, 2013, Isaac Capital Group, LLC converted two Subordinated Convertible Notes (issued on March 22, 2013 and March 25, 2013, respectively) in the aggregate principal amount of \$750,000, together With accrued but unpaid interest on the amount of \$666.66, into 543,962 shares of common stock, at a conversion price of \$1.38 per share, and a warrant to acquire 543,962 additional shares of common stock at an exercise price of \$1.66 per share.

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- (2) On March 28, 2013, Isaac Capital Group, LLC converted a Subordinated Convertible Note issued on the same date in the principal amount of \$250,000 into 178,572 shares of common stock, at a conversion price of \$1.40 per share, and a warrant to acquire 178,572 additional shares of common stock at an exercise price of \$1.68 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.