Edgar Filing: J C PENNEY CO INC - Form 4

March 04, 2015 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION The line of the longer subject to Section 16. Form 4 or Form 5 on 4 or Form 5 on 4 or Section 17(a) of the Public Utility Holding Company Act of 1934, section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b). Print or Type Responses) 1. Name and Address of Reporting Person 1(b). Print or Type Responses) 1. Name and Address of Reporting Person 1(b). Print or Type Responses) 1. Name and Address of Reporting Person 1(b). Print or Type Responses) 1. Name and Address of Reporting Person 1(b). Print or Type Responses) 1. Name and Address of Reporting Person 1(b). Print or Type Responses) 1. Name and Address of Reporting Person 1(c). Print or Type Responses) 1. Name and Address of Reporting Person 1(c). Print or Type Responses) 1. Name and Address of Reporting Person 1(c). Print or Type Responses) 1. Name and Address of Reporting Person 1(c). (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) PLANO, TX 75024 (Street) 4. If Amendment, Date Original Filed Month/Day/Year) (Street) 4. If Amendment, Date Original Filed Month/Day/Year) (Street) 4. If Amendment, Date Original Filed Month/Day/Year) (Street) 2. Tamasction Date 2. A Deemed (Street) 2. Tamasction Date 2. A Deemed (Street) 2. Tamasction Date 2. A Deemed (Month/Day/Year) (Month/Day/Year) 3. 4. Securities Acquired (Month/Day/Year) (Month/Day/Year) A 1.894 A 7 255 207 277 4 724 74 (Month/Day/Year) A 1.894 A 7 255 207 27 7 4 7 25 7 (Month/Day/Year) (Month/Day/Year) (M	J C PENNEY	CO INC										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL Washington, D.C. 20549 OMB APPROVAL Mombre: 3235-0287 Check this box if no longer subject to Section 16. STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Form 5 Expire: 2005 Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 1(b). Filed pursuant to Section 16(a) of the Investment Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 S. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person. (b). 2. Issuer Name and Ticker or Trading Symbol J C PENNEY CO INC [JCP] S. Relationship of Reporting Person(s) to Issuer (Last) (First) (Madle) 3. Date of Earliest Transaction (Momth/Day/Year) S. Relationship of Reporting Person(s) to Issuer (Chy C J. C. PENNEY COMPANY, INC., 6501 LEGACY DRIVE 3. Date of Earliest Transaction (Momth/Day/Year) -X. Director Officer (give tilk -10% Owner Difficer (give tilk -10% Owner Difficer (give tilk -10% Owner Difficer (give tilk -10% Owner Difficer (give tilk -00ther (specify below) C/O J. C. PENNEY COMPANY, INC., 6501 LEGACY DRIVE 3. A. Scourities Acquired. FieldMonth/Day/Year) 5. Scourities Acquired. Scourity 6. Individual or Joint/Group Filing(Check Applicable Line) -X. Form filed by Ownee Reporting Person. Person 6. Owner, D	Form 4											
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<u> </u>	Value					<u> </u>		(2)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	 5. ctionNumber of Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) 	(Month/Day ve s 1	Date	Amou Unde Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships							
F	Director	10% Owner	Officer	Other				
TERUEL JAVIER G C/O J. C. PENNEY COMPANY, INC. 6501 LEGACY DRIVE PLANO, TX 75024	Х							
Signatures								
*** /s/ David A. Shipley, attorney in fact	03	/04/2015						
**Signature of Reporting Person		Date						
Explanation of Deenenees								

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person received JCPenney common stock pursuant to the 2014 Long-Term Incentive Plan in lieu of cash for his services as a director.
- (2) Based on the closing price of JCPenney common stock on the date of issuance.

Remarks:

***Under POA as filed herewith. Exhibit List: Exhibit No. 24 - Power of Attorney (POA)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.