

Frazier Laura
Form 4
February 06, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Frazier Laura

2. Issuer Name and Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

____ Director
____ Officer (give title below)
 10% Owner
____ Other (specify below)

850 DIXIE HIGHWAY

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(Street)

LOUISVILLE, KY 40210

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | | (A) or (D) | Price | | |
| Class A Common | | | | | 138,209 | D | |
| Class A Common | | | | | 236 | I | Cordt Huneke Trust |
| Class A Common | | | | | 236 | I | Chase Huneke Trust |
| Class A Common | | | | | 236 | I | Brooke Huneke Trust |

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| | | | | | | | | |
|-------------------|------------|-------------------------|-----------|---|------------|-----------|---|--|
| Class A Common | | | | | | 236 | I | Kelli Huneke Trust |
| Class A Common | | | | | | 3,948 | I | Brooke Huneke UTMA |
| Class A Common | | | | | | 3,948 | I | Kelli Huneke UTMA |
| Class A Common | 02/02/2012 | <u>J</u> ⁽¹⁾ | 1,281,744 | A | <u>(1)</u> | 5,653,921 | I | Avish Agincourt, LLC |
| Class A Common | | | | | | 3,240 | I | Annsley Frazier Thorton Trust |
| Class B Common | | | | | | 148,809 | D | |
| Class B Common | | | | | | 860 | I | Cordt Huneke Trust |
| Class B Common | | | | | | 1,135 | I | Chase Huneke Trust |
| Class B Common | | | | | | 1,135 | I | Brooke Huneke Trust |
| Class B Common | | | | | | 1,135 | I | Kelli Huneke Trust |
| Class B Common | 02/02/2012 | <u>J</u> ⁽¹⁾ | 979,229 | A | <u>(1)</u> | 4,319,491 | I | Avish Agincourt, LLC |
| Class B Common | | | | | | 3,437 | I | Brooke Huneke UTMA |
| Class B Common | | | | | | 3,377 | I | Kelli Huneke UTMA |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Frazier Laura 850 DIXIE HIGHWAY LOUISVILLE, KY 40210 | | X | | |

Signatures

Holli Lewis, Attorney in Fact for Laura Frazier
 Frazier
 **Signature of Reporting Person
 02/06/2012
 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported securities are held by Avish Agincourt, LLC, a limited liability company. The reporting person is the trustee and beneficiary of an irrevocable trust which, on February 2, 2012, acquired a 22.67% interest in Avish Agincourt from a trust for the benefit of her father in exchange for a promissory note. The reporting person disclaims beneficial ownership of the BF common stock held by Avish Agincourt except to the extent of her pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.