CHURCH & DWIGHT CO INC /DE/

Form 4 May 18, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Number: January 31, 2005

OMB APPROVAL

Section 16.
Form 4 or
Form 5
obligations

SECURITIES

SECURITIES

Estimated average burden hours per response... 0.5

obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * CONISH MARK G | | | 2. Issuer Name and Ticker or Trading Symbol CHURCH & DWIGHT CO INC /DE/ [CHD] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|---|------------------------------------|--|--|---|--|--|
| (Last) 469 NORTH I | (First) (Middle) H HARRISON STREET | | 3. Date of Earliest Transaction (Month/Day/Year) 05/14/2010 | Director 10% Owner _X Officer (give title Other (specify below) Executive VP Global Operations | | |
| (Street) | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | |
| PRINCETON, NJ 08543 | | | | Form filed by More than One Reporting Person | | |

| (City) | (State) | (Zip) Ta | ble I - Non | -Derivativ | e Secu | ırities Acqui | ired, Disposed of, | or Beneficia | lly Owned |
|--------------------------------------|---|---|---|---|---------|--------------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securit ovor Dispos (Instr. 3, 4 | ed of (| · | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 05/17/2010 | | M M | 15,000 | A | \$ 21.8567 | 17,473.2409 | D | |
| Common Stock | 05/17/2010 | | S | 15,000 | D | \$ 67.0364 (1) (2) | 2,473.2409 | D | |
| Common Stock | | | | | | | 22,158.601 | I | Prfit Shring/saving Plan Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. 5. Number of | | 6. Date Exercisable and Expiration | | 7. Title and | |
|-------------|-------------|---------------------|--------------------|----------------------------------|----------------------|------------------------------------|------------------|-----------------|---------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | TransactiorDerivative Securities | | | Date | | Underlying |
| Security | or Exercise | | any | Code | Code Acquired (A) or | | (Month/Day/Year) | | (Instr. 3 and |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | B) Disposed of (D) | | | | |
| | Derivative | | | | (Instr. 3, 4, | and 5) | | | |
| | Security | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | Date Exercisable | Expiration Date | Title |
| | | | | Code V | (A) | (D) | | | |
| DI . | | | | Code v | (A) | (D) | | | |
| Phantom | <u>(3)</u> | 05/14/2010 | | A | 11.2853 | | 08/08/1988(4) | 08/08/1988(4) | Common |
| Stock | <u>, 57</u> | 03/11/2010 | | | 11.2033 | | 00/00/1/00 | 00/00/1700 | Stock |
| ~ 1 | | | | | | | | | ~ |
| Stock | \$ 21.8567 | 05/17/2010 | | M | | 15,000 | 06/16/2006 | 06/16/2013 | Common |
| Option | ψ 21.0307 | 03/11/2010 | | 141 | | 15,000 | 00/10/2000 | 00/10/2013 | Stock |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CONISH MARK G 469 NORTH HARRISON STREET PRINCETON, NJ 08543

Executive VP Global Operations

Signatures

/s/ Andrew C. Forsell, attorney-in-fact for Mark G.

Conish 05/18/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price in Column 4 is a weighted average price. The prices actually received from this transaction range from \$67.02 to \$67.10.
- (2) The reporting person has provided to the issuer, and the issuer will provide to any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares purchased at each price within the range reported above.
- (3) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (4) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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