

FIRST CASH FINANCIAL SERVICES INC

Form 4

September 01, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
BURKE RICHARD T

2. Issuer Name **and** Ticker or Trading
Symbol
**FIRST CASH FINANCIAL
SERVICES INC [FCFS]**

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
**690 EAST LAMAR BLVD., SUITE
400**

3. Date of Earliest Transaction
(Month/Day/Year)
08/31/2006

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

(Street)
ARLINGTON, TX 76011

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/31/2006		S		50,000	D	\$ 20.73
					2,989,000 ⁽¹⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. I De Sec (In
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares	
Options	\$ 20					01/28/2005 01/28/2015	Common Stock 30,000	
Options	\$ 12.5					01/28/2005 01/28/2015	Common Stock 30,000	
Options	\$ 9.67					01/29/2004 01/29/2014	Common Stock 75,000	
Warrants	\$ 2.67					04/03/2002 04/03/2012	Common Stock 75,000	
Options	\$ 3.33					01/29/2003 01/29/2013	Common Stock 30,000	
Options	\$ 17.5					01/28/2005 01/28/2015	Common Stock 30,000	
Options	\$ 15					01/28/2005 01/28/2015	Common Stock 30,000	
Options	\$ 15					12/20/2005 12/20/2015	Common Stock 30,000	
Options	\$ 19					12/20/2005 12/20/2015	Common Stock 30,000	
Options	\$ 0.67					12/15/2000 12/15/2010	Common Stock 150,000	
Options	\$ 17					12/20/2005 12/20/2015	Common Stock 30,000	
Warrants	\$ 2.67					02/18/1998 02/18/2013	Common Stock 300,000	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BURKE RICHARD T 690 EAST LAMAR BLVD., SUITE 400	X			

ARLINGTON, TX 76011

Signatures

/s/ Richard T.
Burke

09/01/2006

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 15,000 shares of common stock owned by Mr. Burke's spouse. Mr. Burke disclaims beneficial ownership of such shares.

Remarks:

Share amounts and per share amounts reflect 2-for-1 stock split effective Feb. 6, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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