COLGATE PALMOLIVE CO

Form 5/A March 22, 2017

Common

Stock

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FORM 5								OMB AF	OMB APPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB Number:	3235-0362		
Check this box if Washington, D.C. 20549 no longer subject							Expires:	January 31, 2005			
to Section 16. Form 4 or Form 5 obligations may continue. ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Estimated average burden hours per response 1.0					
See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported Form 4 30(h) of the Investment Company Act of 1940 Transactions Reported											
1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Symbol Issuer COLGATE PALMOLIVE CO [CL]					-	Reporting Person(s) to					
(Last)		3. Statement for Issuer's Fiscal Year Ended				(Check all applicable)					
(Last) (First) (Middle) 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2016 C/O COLGATE-PALMOLIVE				_	_X_ Director 10% Owner Selfon (give title Other (specify below)						
	Z, 300 PARK AY						Chairmar	n, President & O	CEO		
(Street) 4. If Amendment, Date Origina Filed(Month/Day/Year)				Original		6. Individual or Joint/Group Reporting					
						k applicable line)					
NEW YORK, NY 10022											
X Form Filed					Form Filed by N	One Reporting Person More than One Reporting					
(City)	(State)	(Zip) Tab	le I - Non-Der	ivative Sec	urities	s Acqu	ired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquires (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		of	Securities Beneficially Owned at end of Issuer's Fiscal Year	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
				Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	12/21/2016	Â	G <u>(1)</u>	79,350	D	\$ 0 (1)	1,105,554	D	Â		
Common Stock	Â	Â	Â	Â	Â	Â	39,225	I	By 2014 GRAT		
Common Stock	Â	Â	Â	Â	Â	Â	41,839	I	By 2015 GRAT		

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277,009

By 2016

GRAT

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By Issuer's 401(k) Common Â Â Â Â Â Â 111,202 I Stock Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	rlying	8. Price of Derivative Security (Instr. 5)	9. of D Se O En Is Fi (In
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
COOK IAN M C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK Â NYÂ 10022	ÂX	Â	Chairman, President & CEO	Â		

Signatures

/s/ Kristine Hutchinson, 03/22/2017 Attorney-in-Fact **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Bona fide gift.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2