CHEROKEE INC Form DEFA14A April 26, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant X

Filed by a Party other than the Registrant O

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) o

Filing Party:

Date Filed:

Definitive Proxy Statement o Definitive Additional Materials \mathbf{X}

o Soliciting Material Pursuant to §240.14a-12

CHEROKEE INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

(3)

(4)

| Payment of Filir | ng Fee (Check the appro | opriate box): | |
|------------------|---|--------------------------------|---|
| X | No fee required. | | |
| 0 | Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. | | |
| | (1) | | Title of each class of securities to which transaction applies: |
| | (2) | | Aggregate number of securities to which transaction applies: |
| | (3) | | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): |
| | (4) | | Proposed maximum aggregate value of transaction: |
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