

MAIN STREET & MAIN INC  
Form 8-K  
July 15, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

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**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**July 15, 2004**

Date of Report  
(Date of earliest event reported)

**MAIN STREET AND MAIN INCORPORATED**

(Exact Name of Registrant as Specified in Charter)

**DELAWARE**

(State or other jurisdiction of incorporation)

**0-18668**  
(Commission File Number)

**11-2948370**  
(IRS Employer Identification Number)

**5050 N. 40TH STREET, SUITE 200**

**PHOENIX, ARIZONA**

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**85018**

(Address of Principal Executive Offices) (Zip Code)

**(602) 852-9000**

(Registrant's telephone number, including area code)

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**Item 5. Other Events and Required FD Disclosure.**

The registrant is filing this Report on Form 8-K to report that it has changed its name to Main Street Restaurant Group, Inc. effective July 15, 2004. The details of this name change are set forth in a press release dated July 15, 2004, which press release is filed as Exhibit 99.1 to this Form 8-K. The Certificate of Amendment filed with the state of Delaware is filed as Exhibit 3.4 to this Form 8-K.

Exhibit 3.4 Certificate of Amendment of Restated Certificate of Incorporation.

Exhibit 99.1 Press Release dated July 15, 2004.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MAIN STREET AND MAIN INCORPORATED

Date: July 15, 2004

By: /s/ William G. Shrader  
William G. Shrader  
Chief Executive Officer

Date: July 15, 2004

By: /s/ Michael Garnreiter  
Michael Garnreiter  
Executive Vice President and  
Chief Financial Officer