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JLM COUTURE INC  
Form 10-Q  
March 22, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended January 31, 2005

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_ .

Commission file number 0-19000  
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JLM COUTURE, INC.

-----  
(Exact name of registrant as specified in its charter)

Delaware	13-3337553
-----	-----
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)

225 West 37th Street, New York, New York	10018
-----	-----
(Address of principal executive offices)	(Zip Code)

(212) 921-7058  
-----  
(Registrant's telephone number, including area code)

-----  
(Former name, former address and former fiscal year,  
if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

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Yes  No

Indicate by checkmark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares outstanding of the issuer's common stock, par value \$.0002 per share, as of March 18, 2005 was 1,912,694.

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The Exhibit Index is located on Page 19.

JLM COUTURE, INC.

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### DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS

This report includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. For example, statements included in this report regarding the Company's financial position, business strategy and other plans and objectives for future operations, and assumptions and predictions about future product demand, supply, manufacturing, costs, marketing and pricing factors are all forward-looking statements. When the Company uses words like "intend," "anticipate," "believe," "estimate," "plan" or "expect," it is making forward-looking statements. The Company believes that the assumptions and expectations reflected in such forward-looking statements are reasonable, based on information available to it on the date hereof, but the Company cannot assure you that these assumptions and expectations will prove to have been correct or that the Company will take any action that it may presently be planning. The Company is not undertaking to publicly update or revise any forward-looking statement if it obtains new information or upon the occurrence of future events or otherwise.

### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To JLM Couture, Inc.

We have reviewed the accompanying condensed consolidated balance sheet of JLM Couture, Inc. and Subsidiaries as of January 31, 2005, and the related condensed consolidated statements of operations and cash flows for the three month periods ended January 31, 2005 and 2004. These interim financial statements are the responsibility of the Company's management.

We conducted our reviews in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our reviews, we are not aware of any material modifications that should be made to the interim financial statements referred to above for them to be in conformity with

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United States generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board, the consolidated balance sheet as of October 31, 2004, and the related consolidated statements of income, cash flows, and shareholders' equity for the year then ended (not presented herein), and in our report dated February 4, 2005, we expressed an unqualified opinion on those financial statements. In our opinion, the information set forth in the accompanying condensed consolidated balance sheet as of October 31, 2004 is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

GOLDSTEIN GOLUB KESSLER LLP  
New York, New York

March 18, 2005

### PART I. FINANCIAL INFORMATION

#### JLM COUTURE, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

#### ASSETS

	January 31, 2005 ----- (Unaudited)	October 31, 2004 -----
Current assets:		
Cash and cash equivalents	\$ 975,920	\$ 1,594,664
Accounts receivable, net of allowance for doubtful accounts of \$251,000 at January 31, 2005 and \$226,000 at October 31, 2004	3,691,475	2,794,769
Inventories, net	5,000,868	4,671,158
Prepaid expenses and other current assets	253,375	377,587
Prepaid taxes	60,237	102,105
Deferred income taxes	135,000	-
	-----	-----
Total current assets	10,116,875	9,540,283
Equipment and leasehold improvements, net of accumulated depreciation and amortization of \$657,314 at January 31, 2005 and \$629,908 at October 31, 2004	581,135	606,469
Goodwill	211,272	211,272
Samples, net of accumulated amortization		

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of \$165,438 at January 31, 2005 and		
\$109,271 at October 31, 2004	175,089	231,256
Other Assets	94,416	94,416
	-----	-----
Total Assets	\$11,178,787	\$10,683,696
	=====	=====

See accompanying notes to condensed consolidated financial statements.

### JLM COUTURE, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

#### LIABILITIES AND SHAREHOLDERS' EQUITY

	January 31, 2005	October 31, 2004
	-----	-----
	(Unaudited)	
Current liabilities:		
Accounts payable	\$ 1,599,333	\$ 831,368
Accrued expenses and other current liabilities	393,366	751,598
Deferred income taxes	-	14,000
	-----	-----
Total current liabilities	1,992,699	1,596,966
	-----	-----
Deferred income taxes	766,000	681,000
	-----	-----
Total liabilities	2,758,699	2,277,966
	-----	-----
Shareholders' equity:		
Preferred stock - \$.0001 par value, authorized 1,000,000 shares; issued and outstanding- none	-	-
Common stock - \$.0002 par value, authorized 10,000,000 shares; issued 2,394,480 at January 31, 2005 and October 31, 2004; outstanding 1,962,644 at January 31, 2005 and October 31, 2004	475	475
Additional paid-in capital	3,939,272	3,939,272
Retained earnings	6,234,507	6,247,753
Accumulated other comprehensive income	18,226	17,372
	-----	-----
	10,192,480	10,204,872
Less: Deferred compensation	(356,151)	(385,714)
Notes receivable and accrued interest	(273,273)	(270,460)
Treasury stock at cost: 431,836 shares at January 31, 2005 and October 31, 2004	(1,142,968)	(1,142,968)
	-----	-----
Total shareholders' equity	8,420,088	8,405,730
	-----	-----
Total Liabilities and Shareholders' Equity	\$11,178,787	\$10,683,696

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See accompanying notes to condensed consolidated financial statements.

JLM COUTURE, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
 FOR THE THREE MONTHS ENDED JANUARY 31, 2005 AND 2004  
 (Unaudited)

	2005 -----	2004 -----
Net sales	\$4,926,015	\$5,320,696
Cost of goods sold	3,009,655 -----	3,265,627 -----
Gross profit	1,916,360	2,055,069
Selling, general and administrative expenses	1,941,460 -----	2,005,171 -----
Operating income (loss)	(25,100)	49,898
Interest Income, net of interest expense of \$2,175 and \$641 for 2005 and 2004, respectively	4,514 -----	3,648 -----
Income (loss) before provision (benefit) for income taxes	(20,586)	53,546
Provision (benefit) for income taxes	(7,340) -----	22,000 -----
Net (loss) income	\$ (13,246) =====	\$ 31,546 =====
Net (loss) income per weighted average number of common shares:		
Basic	\$ (.01) =====	\$ 0.02 =====
Diluted	\$ (.01) =====	\$ 0.02 =====
Weighted average number of common shares outstanding:		
Basic	\$1,912,694 =====	1,912,694 =====
Diluted	\$1,912,694 =====	1,975,372 =====

See accompanying notes to condensed consolidated financial statements.

JLM COUTURE, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 FOR THE THREE MONTHS ENDED

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JANUARY 31, 2005 and 2004  
(Unaudited)

	2005	2004
	-----	-----
Cash Flows From Operating Activities:		
Net Income (loss)	\$ (13,246)	\$ 31,546
Adjustments to reconcile net income (loss) to net cash used in operating activities:		
Depreciation and amortization	27,406	29,077
Accrued interest on note receivable	(2,813)	(3,375)
Deferred compensation	29,563	21,562
Amortization of samples	56,167	56,684
Changes in operating assets and liabilities		
Increase in accounts receivable	(896,706)	(780,545)
Increase in inventories	(329,710)	(189,899)
Decrease (Increase) in prepaid expenses and other current assets	124,212	(6,362)
Decrease in prepaid taxes	41,868	22,000
Increase in deferred income taxes	(64,000)	(7,600)
Increase in accounts payable	767,965	315,673
Decrease in accrued expenses and other current liabilities	(358,232)	(110,009)
	-----	-----
Net Cash Used In Operating Activities	(617,526)	(621,248)
	-----	-----
Cash Flows From Investing Activities -		
Purchase of property and equipment	(2,072)	(14,925)
	-----	-----
Foreign currency translation	854	15,310
	-----	-----
Net decrease in cash and cash equivalents	(618,744)	(620,863)
Cash and cash equivalents, beginning of period	1,594,664	1,219,063
	-----	-----
Cash and cash equivalents, end of period	\$ 975,920	\$ 598,200
	=====	=====

See accompanying notes to condensed consolidated financial statements.

JLM COUTURE, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
FOR THE THREE MONTHS ENDED  
JANUARY 31, 2005 and 2004  
(Unaudited)

Supplemental Disclosures of Cash Flow Information:

2005	2004
-----	-----

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Cash paid during the period for:		
Interest	\$10,023	\$ 7,661
	=====	=====
Income taxes	\$15,000	-
	=====	=====

See accompanying notes to condensed consolidated financial statements.

JLM COUTURE, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 (Unaudited)

Note 1. Basis of Presentation

The condensed consolidated balance sheet as of January 31, 2005, the condensed consolidated statements of operations for the three month periods ended January 31, 2005 and 2004 and the condensed consolidated statements of cash flows for the three month periods ended January 31, 2005 and 2004 have been prepared by the Company, without audit. In the opinion of management, all adjustments necessary to present fairly the financial position, results of operations and cash flows, as of January 31, 2005 and for all periods presented have been made. The results of operations are not necessarily indicative of the results to be expected for the full year.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been omitted. It is suggested that these financial statements be read in conjunction with the financial statements and notes thereto included in the Company's Form 10-K for its fiscal year ended October 31, 2004, which was filed with the Securities and Exchange Commission.

The Company has elected to apply Accounting Principles Board ("APB") Opinion No. 25, Accounting for Stock Issued to Employees, and related interpretations in accounting for its stock options issued to employees (intrinsic value) and has adopted the disclosure-only provisions of Statement of Financial Accounting Standards ("SFAS") No. 123, Accounting for Stock-Based Compensation. Had the Company elected to recognize compensation cost based on the fair value of the options granted at the grant date as prescribed by SFAS No. 123, the Company's net income and income per common share would have been as follows:

JLM COUTURE, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 (Unaudited)



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Three months ended January 31,	2005	2004
-----		
Net (loss) income - as reported	\$(13,246)	\$31,546
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects	\$ 11,540	16,517
-----		
Net income - pro forma	\$(24,786)	\$15,029
=====		
Basic income per share - as reported	\$ (.01)	\$ 0.02
=====		
Basic income per share - pro forma	\$ (.01)	\$ 0.01
=====		
Diluted income per share - as reported	\$ (.01)	\$ 0.02
=====		
Diluted income per share - pro forma	\$ (.01)	\$ 0.01
=====		

### Note 2. Inventories

Inventories are stated at the lower of cost (first in, first out) or market and include material, labor and overhead.

Inventories consisted of the following:

	January 31, 2005	October 31, 2004
	-----	-----
Raw materials	\$4,006,060	\$4,019,492
Work-in-process	359,082	155,711
Finished Goods	635,726	495,955
	-----	-----
	\$5,000,868	\$4,671,158
	=====	=====

Raw materials are shown net of \$250,000 obsolescence reserve at January 31, 2005 and October 31, 2004.

JLM COUTURE, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(Unaudited)

### Note 3. Revolving Line of Credit

The Company had an available line of credit of up to \$500,000 with a financial institution. Borrowings are collateralized by the Company's cash, accounts receivable, securities, deposits and general intangibles. At January 31,

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2005 and October 31, 2004 the Company had no outstanding balances under the revolving line of credit.

### Critical Accounting Policies

The preparation of our condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires us to make estimates and judgments that affect the reported amounts of assets and liabilities, net sales and expenses, and the related disclosures. We base our estimates on historical experience, our knowledge of economic and market factors and various other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates under different assumptions or conditions. We believe the following critical accounting policies are affected by significant estimates, assumptions and judgments used in the preparation of our condensed consolidated financial statements.

### Allowances for Doubtful Accounts

We maintain an allowance for doubtful accounts for losses that we estimate will arise from our customers inability to make required payments. We make our estimates of the uncollectability of our accounts receivable by analyzing historical bad debts, specific customer creditworthiness and current economic trends. The allowance for doubtful accounts was \$251,000 at January 31, 2005 and \$226,000 at October 31, 2004.

## JLM COUTURE, INC. AND SUBSIDIARIES

### Inventory Valuation

We regularly assess the valuation of our inventories and write down those inventories which are obsolete or in excess of our forecasted usage to their estimated realizable value. Our estimates of realizable value are based upon our analyses and assumptions including, but not limited to, forecasted sales levels by product, expected product lifecycle, product development plans and future demand requirements. If market conditions are less favorable than our forecasts or actual demand from our customers is lower than our estimates, we may be required to record additional inventory write-downs. If demand is higher than expected, we may sell our inventories that had previously been written down. At January 31, 2005 and October 31, 2004 we maintained an obsolescence reserve of \$250,000.

### Impairment of Goodwill

In determining the recoverability of goodwill, assumptions must be made regarding estimated future cash flows and other factors to determine the fair value of the asset. If these estimates or their related assumptions change in the future, the Company may be required to record charges not previously recorded. Effective November 1, 2002, the Company adopted Statement of Financial Accounting Standards No. 142, "Goodwill and Other Intangible Assets". Under the provisions of SFAS No.

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142, the cost of certain intangibles were no longer subject to amortization but was reviewed for potential impairment during the first three months of Fiscal 2004 and on an annual basis thereafter. The Company concluded, as of January 31, 2005, that there was no impairment to goodwill, and, pursuant to SFAS 142, goodwill is no longer being amortized.

### Revenue Recognition

Revenue is recognized when persuasive evidence of an arrangement exists, the product has been delivered, the rights and risks of ownership have passed to the customer, the price is fixed and determinable, and collection of the resulting receivable is reasonably assured. For arrangements which include customer acceptance provisions, revenue is not recognized until the terms of acceptance are met. Reserves for sales returns and allowances are estimated and provided for at the time revenue is recognized.

### JLM COUTURE, INC. AND SUBSIDIARIES

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

##### Results of Operations

Three months ended January 31, 2005 as compared to three months ended January 31, 2004.

For the first three months of the Company's fiscal year ending October 31, 2005 ("Fiscal 2005"), revenues decreased to \$4,926,015 from \$5,320,696, a decrease of 7% over the same period a year ago. This decrease was due to reduced demand for the Company's products in the current economic environment as there is a nationwide trend to more simpler weddings and uncertainty in the job market. Brides tend to purchase their wedding gowns ten to twelve months in advance of their wedding, and therefore, the decrease in sales is reflective of the slower economy of a year ago. Gross profit as a percentage of sales remained at 39%. The net loss was \$13,246, as compared to net income of \$31,546 in the first three months of fiscal 2004. The swing to a loss was primarily due to the lower sales volume. Per share loss for this period was \$0.01 per basic and diluted share, as compared to income of \$0.02 per basic and diluted share last year. Selling, general and administrative expenses decreased to \$1,941,460 during the current quarter as compared to \$2,005,171 in fiscal 2004, as the Company's cost control efforts began to take effect.

##### Liquidity and Capital Resources

The Company's working capital increased to \$8,124,176 at January 31, 2005 from \$7,943,317 at October 31, 2004. The Company's current ratio decreased to 5 to 1 at January 31, 2005 from 6 to 1 at October 31, 2004.

During the three months ended January 31, 2005, the Company used \$617,526 of cash from operating activities, compared to using \$621,248 during the same period a year ago. The first fiscal quarter is traditionally a period in which the company must use funds to finance the busier second and third quarters.

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The Company used \$2,072 for investing activities in the current period compared to using \$14,925 the same period a year ago.

### JLM COUTURE, INC. AND SUBSIDIARIES

- Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.  
(Continued)

On December 22, 1998, the Company issued an executive of the Company 200,000 shares of Common Stock at a price of \$2.25 per share, which was the fair value on the issuance date. The executive executed a ten-year promissory note due to the Company in the amount of \$450,000, with \$45,000 principal and accrued interest payments due annually on December 22, until repaid. The promissory note bears interest at 5% per annum. The outstanding principal and interest balance at January 31, 2005 and October 31, 2004 was \$236,563 and \$233,750 respectively.

#### Safe Harbor Statement

Statements which are not historical facts, including statements about the Company's confidence and strategies and its expectations about new and existing products, technologies and opportunities, market and industry segment growth, demand and acceptance of new and existing products are forward looking statements that involve risks and uncertainties. These include, but are not limited to, product demand and market acceptance risks; the impact of competitive products and pricing; the results of financing efforts; the loss of any significant customers of any business; the effect of the Company's accounting policies; the effects of economic conditions and trade, legal, social, and economic risks, such as import, licensing, and trade restrictions; the results of the Company's business plan and the impact on the Company of its relationship with its lenders.

- Item 3. Quantitative and Qualitative Disclosures about Market Risk.

Not Applicable.

### JLM COUTURE, INC. AND SUBSIDIARIES

- Item 4. Controls and Procedures.

The Company maintains "disclosure controls and procedures," as such term is defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), that are designed to ensure that information required to be disclosed in its reports, pursuant to the Exchange Act, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such

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information is accumulated and communicated to its management, including its Chief Executive Officer and Principal Accounting Officer, as appropriate, to allow timely decisions regarding the required disclosures. In designing and evaluating the disclosure controls and procedures, management has recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurances of achieving the desired control objectives, and management necessarily is required to apply its judgment in evaluating the cost benefit relationship of possible controls and procedures.

The Company's Chief Executive Officer and Principal Accounting Officer (its principal executive officer and principal accounting officer, respectively) have evaluated the effectiveness of its "disclosure controls and procedures" as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on their evaluation, the principal executive officer and principal financial officer concluded that its disclosure controls and procedures are effective. There were no significant changes in its internal controls or in other factors that could significantly affect these controls subsequent to the date the controls were evaluated.

### PART II. OTHER INFORMATION

Item 6. Exhibits and Reports on Form 8-K.

(a) Exhibits.

-----

3.1 Certificate of Incorporation of the Company as amended dated December 30, 1994, incorporated by reference to Exhibit 3.1 of the Company's annual Report on Form 10-KSB filed for its fiscal year ended October 31, 1995 ("1995 10-K").

3.2 The Company's By-Laws are incorporated by reference to Exhibit 3.03 of Registration Statement No. 33-10278 NY filed on Form S-18 ("Form S-18").

31.1 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

32.2 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

JLM COUTURE, INC.  
Registrant

By: /s/ Joseph L. Murphy

-----  
Joseph L. Murphy, President  
(Duly authorized officer)

Dated: March 22, 2005