UMPQUA HOLDINGS CORP

Form 4

February 01, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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if no longer subject to Section 16.

Check this box

Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * DAVIS RAYMOND P

2. Issuer Name and Ticker or Trading Symbol

UMPQUA HOLDINGS CORP [UMPQ]

3. Date of Earliest Transaction

(Month/Day/Year)

01/30/2017

(Middle)

(Zip)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

_X__ Director 10% Owner X_ Officer (give title Other (specify below)

Executive Chairman

ONE SW COLUMBIA ST, SUITE 1200

(Street)

(State)

(First)

(City)

(Last)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

PORTLAND, OR 97258

		1 401	C 1 - NOII-1	<i>Jenivative</i>	Securi	nes Acqu	ili cu, Disposcu oi	, or belieficial	y Owneu
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit on(A) or Di (Instr. 3,	sposed 4 and 5 (A)	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	01/30/2017	08/02/2011	M	15,000	A	\$ 12.87	568,803	D	
Common Stock	01/30/2017	08/02/2011	F/K	10,601 (1)	D	\$ 18.21	558,202	D	
Common Stock	01/30/2017	08/02/2011	F/K	1,598 (2)	D	\$ 18.21	556,604	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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displays a currently valid OMB control

5. Number of

TransactionDerivative

6. Date Exercisable and

Expiration Date

7. Title and Amor

Underlying Secur

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)		(Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Options	\$ 12.87	01/30/2017	08/02/2011	M	15,000	08/02/2011	08/01/2020	Common Stock	15

Reporting Owners

Conversion

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DAVIS RAYMOND P ONE SW COLUMBIA ST SUITE 1200 PORTLAND, OR 97258	X		Executive Chairman				

3. Transaction Date 3A. Deemed

(Month/Day/Year) Execution Date, if

Signatures

1. Title of

Derivative

Andrew H. Ognall, 02/01/2017 Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Payment of purchase price by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in **(1)** accordance with Rule 16b-3.
- Payment of tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in **(2)** accordance with Rule 16b-3.
- (3) Not required.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2