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FARNSWORTH RON L Form 3 March 30, 2005

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and A Person * FARNSV		_	2. Date of Event Requiring Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol UMPQUA HOLDINGS CORP [UMPQ]					
(Last)	(First)	(Middle)	03/08/2005		4. Relationsh Person(s) to 1		5	5. If Amendment, Date Original Filed(Month/Day/Year)		
200 SW MA SUITE 1900		REET,			(Chec	ck all applicable)	(····			
(Street) PORTLAND, OR 97201					Director 10% Owner X Officer Other (give title below) (specify below) Principal Accounting Officer			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)		Table I - N	Non-Derivative Securities Beneficially Owned					
1.Title of Secur (Instr. 4)	rity			2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Na Owne (Instr			
Class A Common Stock				500		D	Â			
Class A Common Stock			580 <u>(1)</u>		I	By 4	-01(k)			
Class A Con	nmon Stocl	k		2,500		I	By I	RA		
Class A Con	nmon Stocl	k		2,274		I	By S	Spouse IRA		
Reminder: Repo		ate line for ea	ach class of secu	rities benefici	ially	SEC 1473 (7-02	2)			
	inform	nation conta	pond to the co ained in this fo and unless the	orm are not						

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy) - Granted 1/2/2002	01/02/2003(2)	01/02/2012	Class A Common Stock	1,500	\$ 13.34	D	Â
Stock Option (Right to Buy) - Granted 1/21/2005	01/20/2006(2)	01/20/2015	Class A Common Stock	2,500	\$ 23.49	D	Â
Stock Option (Right to Buy) - Granted 3/21/2000	03/21/2001(3)	03/21/2010	Class A Common Stock	882	\$ 5.7	D	Â
Stock Option (Right to Buy) - Granted 9/19/2000	09/19/2005(4)	09/19/2010	Class A Common Stock	12,600	\$ 5.13	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships						
FG	Director	irector 10% Owner Officer		Other			
FARNSWORTH RON L							
200 SW MARKET STREET, SUITE 1900	Â	Â	Principal Accounting Officer	Â			
PORTLAND Â ORÂ 97201							

Signatures

By: by Steven L. Philpott - Attorney in Fact for 03/30/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings reported include shares acquired in the 401(k)/Profit Sharing plan through dividend reinvestment, payroll deferrals and/or employer contributions.
- (2) Beginning on the first anniversary of the grant date, the options vest 20% per year for five years.
- (3) All options are fully vested.
- (4) Five years after grant date, the option vests 100%.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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