Allegiant Travel CO Form 4 August 07, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

See Instruction

1. Name and Address of Reporting Person
PAR INVESTMENT PARTNERS
LP

(Last) (First) (Middle)

ONE INTERNATIONAL PLACE, SUITE 2400,

(Street)

(State)

(Zin)

2. Issuer Name and Ticker or Trading Symbol

Allegiant Travel CO [algt]

3. Date of Earliest Transaction (Month/Day/Year) 08/01/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director _X__ 10% Owner Officer (give title _ Other (specify below)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Form filed by One Reporting Person X Form filed by More than One Reporting Person

BOSTON, MA 02110

(City)

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	(A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	08/04/2008		P	43,700	A	\$ 24.7792	3,038,063	D (1)			
Common Stock	08/04/2008		P	43,700	A	\$ 24.7792	3,038,063	I	footnote (2)		
Common Stock	08/04/2008		P	43,700	A	\$ 24.7792	3,038,063	I	footnote (3)		
Common Stock	08/05/2008		P	1,300	A	\$ 25.9808	3,038,063	D (1)			
Common Stock	08/05/2008		P	1,300	A	\$ 25.9808	3,038,063	I	footnote (2)		

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Common Stock	08/05/2008	P	1,300	A	\$ 25.9808	3,038,063	I	footnote (3)
Common Stock	08/05/2008	P	11,135	A	\$ 25.9988	3,038,063	D (1)	
Common Stock	08/05/2008	P	11,135	A	\$ 25.9988	3,038,063	I	footnote (3)
Common Stock	08/05/2008	P	11,135	A	\$ 25.9988	3,038,063	I	footnote (2)
Common Stock	08/01/2008	P	28,810	A	\$ 23.9994	3,038,063	D (1)	
Common Stock	08/01/2008	P	28,810	A	\$ 23.9994	3,038,063	I	footnote (2)
Common Stock	08/01/2008	P	28,810	A	\$ 23.9994	3,038,063	I	footnote (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	:	5.	6. Date Exerc	cisable and	7. Tit	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ction	Number	Expiration D	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code	(of	(Month/Day/	Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8) I	Derivative	e		Secur	ities	(Instr. 5)
	Derivative					Securities			(Instr	. 3 and 4)	
	Security				1	Acquired					
	·				((A) or					
]	Disposed					
						of (D)					
					((Instr. 3,					
						4, and 5)					
										Amount	
							Date	Expiration		or	
							Exercisable	•	Title Nu of	Number	
							Lacreisable			of	
				Code	V	(A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

PAR INVESTMENT PARTNERS LP ONE INTERNATIONAL PLACE, SUITE 2400 BOSTON, MA 02110

X

Reporting Owners 2

PAR Group, L.P. ONE INTERNATIONAL PLACE SUITE 2401

X

BOSTON, MA 02110

PAR CAPITAL MANAGEMENT INC ONE INTERNATIONAL PLACE SUITE 2401 BOSTON, MA 02110

X

Signatures

Gina DiMento, General Counsel & Chief Compliance Officer

08/07/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These securities are held directly by PAR Investment Partners, L.P. ("PIP").
- These securities are held directly by PIP. PAR Group, L.P. ("PAR Group") is the general partner of PIP. PAR Group disclaims beneficial (2) ownership of these securities except to the extent of the pecuniary interest, if any, in such securities as a result of PAR Group's general
- (2) ownership of these securities except to the extent of the pecuniary interest, if any, in such securities as a result of PAR Group's general partner interest in PIP and contingent right to a performance based advisory fee.
- These securities are held directly by PIP. PAR Capital Management, Inc. ("PCM")is the general partner of PAR Group which is the general partner of PIP. PCM disclaims beneficial ownership of these securities except to the extent of the pecuniary interest, if any, in

such securities as a result of PCM's general partner interest in PAR Group.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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