

J JILL GROUP INC
Form 8-K
August 03, 2004

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **August 3, 2004**

The J. Jill Group, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

0-22480
(Commission
File Number)

04-2973769
(IRS Employer
Identification No.)

4 Batterymarch Park, Quincy, MA
(Address of Principal
Executive Offices)

02169-7468
(Zip Code)

Registrant's telephone number, including area code: **(617) 376-4300**

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits

(c) Exhibits

99.1 August 3, 2004 Press Release

Item 12. Results of Operations and Financial Condition

On August 3, 2004, The J. Jill Group, Inc. issued a press release reporting its financial results for its fiscal quarter ended June 26, 2004. A copy of the press release is set forth as Exhibit 99.1 and is incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE J. JILL GROUP, INC.

Date: August 3, 2004

By: /s/ OLGA L. CONLEY

Olga L. Conley
Executive Vice President/Chief Financial Officer and Treasurer
(*Principal Financial Officer*)

EXHIBIT INDEX

Number	Description
99.1	August 3, 2004 Press Release

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