COTY INC.

Form 4

November 20, 2014

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**OMB APPROVAL** 

**OMB** 3235-0287 Number:

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#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Washington, D.C. 20549

Form 4 or Form 5 obligations may continue.

subject to

Section 16.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Semerari Renato

COTY INC., 350 FIFTH AVENUE

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

Issuer

below)

5. Relationship of Reporting Person(s) to

COTY INC. [COTY]

(Check all applicable)

(Last)

(First) (Middle)

(Zip)

3. Date of Earliest Transaction

Director 10% Owner X\_ Officer (give title Other (specify

(Month/Day/Year)

11/18/2014

President of Categories

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person

Form filed by More than One Reporting

NEW YORK, NY

(City)

Person Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

(,)	( ,	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	oie I - Non-	Derivative	Secu	rities Acqui	rea, Disposea oi,	or Beneficially	y Ownea
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Class A common stock	11/18/2014		M	60,000	A	\$ 6.5	319,091	D	
Class A common stock	11/18/2014		M	25,200	A	\$ 8.25	344,291	D	
Class A common stock	11/18/2014		S	60,000	D	\$ 19.2259 <u>(1)</u>	284,291	D	
Class A common	11/18/2014		S	25,200	D	\$ 19.2259	259,091	D	

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stock					<u>(1)</u>		
Class A common stock	11/18/2014	M	99,800	A	\$ 8.25	358,891	D
Class A common stock	11/19/2014	S	99,800	D	\$ 19.4852 (2)	259,091	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 6.5	11/18/2014		M		60,000	06/12/2014	06/12/2019	Class A common stock	60,000
Stock Option (right to buy)	\$ 8.25	11/18/2014		M		25,200	09/08/2014	09/08/2019	Class A common stock	25,200
Stock Option (right to buy)	\$ 8.25	11/18/2014		M		99,800	09/08/2014	09/08/2019	Class A common stock	99,800

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
·F···	Director	10% Owner	Officer	Other				
Semerari Renato			President of Categories					

Reporting Owners 2

COTY INC. 350 FIFTH AVENUE NEW YORK, NY

### **Signatures**

/s/ Jules Kaufman, Attorney-in-Fact

11/20/2014

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$19.0000 to \$19.3800, inclusive. The reporting person undertakes to provide to Coty Inc., any security holder of Coty Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$19.200 to \$19.600, inclusive. The reporting person undertakes to provide to Coty Inc., any security holder of Coty Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3