

Edgar Filing: AMARU INC - Form 8-K

AMARU INC
Form 8-K
December 04, 2009

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) December 2, 2009

AMARU, INC.

(exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction of incorporation)

000-32695

88-0490089

Commission File Number

IRS Employer Identification Number

62 CECIL STREET, #06-00 TPI BUILDING, SINGAPORE 049710

(Address of principal executive offices)

Registrant's telephone number, including area code: (65) 6332 9287

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (SEE General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01 OTHER EVENTS.

As of December 2, 2009, Amaru, Inc., a Nevada corporation (the "Company"), through its subsidiary, M2B World Asia Pacific Pte. Ltd., signed an agreement with Innity Sdn Bhd (the "Agreement"), one of the leading online advertising networks in South East Asia and listed on the Malaysia Stock Exchange, to include the Company's WOWtv sites in their advertising networks. Pursuant to the terms of the Agreement, Innity Sdn Bhd will pay the Company sixty percent (60%) of the amount due Innity networks from advertisers for advertisements, plus any applicable taxes for such amounts. The term of the Agreement is for one (1) year.

The Company believes that the Agreement with Innity is a right step towards its efforts to increase advertising revenues for the Company in Asia.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: December 4, 2009

AMARU, INC.

By: /s/ Colin Binny

Colin Binny
President