

SONOCO PRODUCTS CO
Form 8-K
December 05, 2008

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): December 5, 2008
SONOCO PRODUCTS COMPANY
Commission File No. 0-516

Incorporated under the laws
of South Carolina

I.R.S. Employer Identification
No. 57-0248420

1 N. Second St.
Hartsville, South Carolina 29550
Telephone: 843/383-7000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Section 7 Regulation FD

Item 7.01 Regulation FD Disclosure.

On December 5, 2008, Sonoco Products Company issued a news release providing an update on the Company's strategic initiatives, outlining financial performance expectations for 2008 and 2009, and announcing plans to implement further cost reduction measures. A copy of that release is attached as an exhibit hereto.

Section 9 Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibit 99 Registrant's news release providing an update on the Company's strategic initiatives, outlining financial performance expectations for 2008 and 2009, and announcing plans to implement further cost reduction measures.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SONOCO PRODUCTS COMPANY

Date: December 5, 2008

By: /s/ C.J. Hupfer
C.J. Hupfer
Senior Vice President and Chief Financial
Officer

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EXHIBIT INDEX

- 99 Registrant's news release providing an update on the Company's strategic initiatives, outlining financial performance expectations for 2008 and 2009, and announcing plans to implement further cost reduction measures.

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