

Stephenson Scott G  
Form 3  
October 06, 2009

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Stephenson Scott G (Last) (First) (Middle)	2. Date of Event Requiring Statement (Month/Day/Year) 10/06/2009	3. Issuer Name and Ticker or Trading Symbol Verisk Analytics, Inc. [VRSK]	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
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C/O VERISK ANALYTICS, INC., 545 WASHINGTON BOULEVARD

(Street)

JERSEY CITY, NJ 07310-1686

(City) (State) (Zip)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
EVP & COO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	1,192,500	D	À

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	03/01/2013	Class A Common Stock	937,500	\$ 2.88	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	03/01/2014	Class A Common Stock	650,000	\$ 4.62	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(2)</sup>	03/01/2015	Class A Common Stock	400,000	\$ 8.74	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(3)</sup>	03/01/2016	Class A Common Stock	270,000	\$ 11.3	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(4)</sup>	03/01/2017	Class A Common Stock	260,000	\$ 15.1	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(5)</sup>	03/01/2018	Class A Common Stock	275,000	\$ 17.24	D	Â
Stock Option <sup>(1)</sup>	Â <sup>(6)</sup>	04/01/2019	Class A Common Stock	287,500	\$ 16.1	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Stephenson Scott G C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310-1686	Â	Â	Â EVP & COO	Â

## Signatures

/s/ Kenneth E. Thompson,  
Attorney-in-Fact

10/06/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock Options outstanding under the Issuer's 1996 Incentive Plan.
- (2) Immediately

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- (3) 202,500 shares of Class A Common Stock underlying the Stock Option are immediately exercisable. The remaining 67,500 shares underlying the Stock Option will become exercisable on 3/1/2010.
- (4) 130,000 shares of Class A Common Stock underlying the Stock Option are immediately exercisable. The remaining 130,000 shares underlying the Stock Option will become exercisable as follows: 65,000 shares on 3/1/2010, and 65,000 shares 3/1/2011.
- (5) 68,750 shares of Class A Common Stock underlying the Stock Option are immediately exercisable. The remaining 206,250 shares underlying the Stock Option will become exercisable as follows: 68,750 shares on 3/1/2010, 68,750 shares on 3/1/2011, and 68,750 shares on 3/1/2012.
- (6) 287,500 shares of Class A Common Stock underlying the Stock Option will become exercisable as follows: 71,875 shares on 4/1/2010, 71,875 shares on 4/1/2011, 71,875 shares on 4/1/2012, and 71,875 shares on 4/1/2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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