IRSA INV Form 6-K August 02	ESTMENTS & REPRESENTATIO	ONS INC		
SECURIT	IES AND EXCHANGE COMMISS on, D.C. 20549	SION		
FORM 6-	K		-	
PURSUA	OF FOREIGN ISSUER NT TO RULE 13a-16 OR 15b-16 O URITIES EXCHANGE ACT OF 19		_	
For the mo	onth of August, 2012			
	ersiones y Representaciones Sociedane of Registrant as specified in its cl		_	
	estments and Representations Inc. on of registrant's name into English))		
_	of Argentina on of incorporation or organization)		_	
Form 20-1	Fx Form 40-F o		-	
	y check mark whether the registrant the information to the Commission			
Yes o	No x			

IRSA	INVERSIONES Y REPRESENTACIONES SOCIEDAD	ANÓNIMA
(THE	"COMPANY")	

REPORT ON FORM 6-K

Attached is the English translation of the summary of the payment notice related to the Company's Fix Rate Series I Notes in a principal amount of USD 150,000,000, due 2017.

Irsa Inversiones y Representaciones Sociedad Anónima. (IRSA) Fix Rate Series I Notes in a principal amount of USD 150,000,000, due 2017

Irsa Inversiones y Representaciones Sociedad Anónima (IRSA) informs that on August 2, 2012, will start the payment of the eleventh installment of interests related to its Series I Notes issued on February 2, 2007.

Payment Agent:	The Bank of New York Mellon
Date of effective payment:	August 2, 2012
Number of service to be paid:	Eleventh installment of interests.
Period comprised by the payment:	February 2, 2012/August 2, 2012.
Concept of payment:	Interests (100%).
Payment Currency:	USD (US Dollar)
Capital Outstanding:	USD 150,000,000
Annual Nominal Interest:	8.50 %
Amount of interest being paid:	USD 6,375,000.00
Amortization coupon:	Not applicable.
Argentina Payment Agent	Banco Santander Río S.A.
Payment address:	Bartolomé Mitre 480 11th floor, Buenos Aires, Argentina.

Argentina.

Interests will be paid to the people at whose name the Notes were registered as of July 14, 2012 in the registry held by the Register Agent.

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Buenos Aires, Argentina.

IRSA Inversiones y Representaciones Sociedad Anónima

By: /S/ Saúl Zang Name: Saúl Zang

Title: Responsible for the Relationship with the

Markets

Dated: August 2, 2012