

SOUTHWEST AIRLINES CO  
 Form 4  
 May 22, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**RICKS RON**

(Last) (First) (Middle)

**SOUTHWEST AIRLINES  
 CO., 2702 LOVE FIELD DRIVE**

(Street)

**DALLAS, TX 75235-1908**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**SOUTHWEST AIRLINES CO  
 [LUV]**

3. Date of Earliest Transaction  
 (Month/Day/Year)  
**05/20/2014**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**EVP, Chief Legal & Reg. Off.**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	05/20/2014		S	300	D \$ 25.172	334,668	D
Common Stock	05/20/2014		S	2,400	D \$ 25.18	332,268	D
Common Stock	05/21/2014		S	100	D \$ 25.03	332,168	D
Common Stock	05/21/2014		S	300	D \$ 25.031	331,868	D
Common Stock	05/21/2014		S	200	D \$ 25.04	331,668	D

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Common Stock	05/21/2014	S	300	D	\$ 25.041	331,368	D
Common Stock	05/21/2014	S	700	D	\$ 25.05	330,668	D
Common Stock	05/21/2014	S	100	D	\$ 25.052	330,568	D
Common Stock	05/21/2014	S	2,800	D	\$ 25.06	327,768	D
Common Stock	05/21/2014	S	200	D	\$ 25.062	327,568	D
Common Stock	05/21/2014	S	1,611	D	\$ 25.07	325,957	D
Common Stock	05/21/2014	S	200	D	\$ 25.071	325,757	D
Common Stock	05/21/2014	S	900	D	\$ 25.072	324,857	D
Common Stock	05/21/2014	S	5,200	D	\$ 25.08	319,657	D
Common Stock	05/21/2014	S	5,000	D	\$ 25.09	314,657	D
Common Stock	05/21/2014	S	100	D	\$ 25.091	314,557	D
Common Stock	05/21/2014	S	300	D	\$ 25.092	314,257	D
Common Stock	05/21/2014	S	3,000	D	\$ 25.1	311,257	D
Common Stock	05/21/2014	S	300	D	\$ 25.101	310,957	D
Common Stock	05/21/2014	S	700	D	\$ 25.102	310,257	D
Common Stock	05/21/2014	S	3,700	D	\$ 25.11	306,557	D
Common Stock	05/21/2014	S	200	D	\$ 25.111	306,357	D
Common Stock	05/21/2014	S	700	D	\$ 25.112	305,657	D
Common Stock	05/21/2014	S	1,400	D	\$ 25.12	304,257	D
Common Stock	05/21/2014	S	200	D	\$ 25.122	304,057	D

