

Cates Bradley R  
 Form 3  
 May 04, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Cates Bradley R                         |         | (Month/Day/Year)                     | STANDARD REGISTER CO [SR]  |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
|   |         | 04/26/2007                           |  |  |
| 600 ALBANY STREET                         |         |                                      | (Check all applicable)   | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | (give title below) (specify below)   |  |
|   |         |                                      | Vice Pres, Sales and Marketing   |  |
| DAYTON,Â OHÂ                              | 45408   |                                      |  |  |
| (City)                                    | (State) | (Zip)                                |  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock <sup>(1)</sup>        | 9,600  | D   | Â  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D)<br>or Indirect | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|--|--|--|--|
|   | Date Exercisable  | Expiration Date  | Title  | Amount or Number of  |  |

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|                          |                           |            |                 | Shares |          | (I)<br>(Instr. 5) |   |
|--------------------------|---------------------------|------------|-----------------|--------|----------|-------------------|---|
| Option to Buy <u>(2)</u> | 12/29/1999                | 12/29/2008 | Common<br>Stock | 1,000  | \$ 30.25 | D                 | Â |
| Option to Buy <u>(2)</u> | 12/13/2001 <sup>(4)</sup> | 02/13/2010 | Common<br>Stock | 5,625  | \$ 12.63 | D                 | Â |
| Option to Buy <u>(2)</u> | 12/31/2004                | 12/12/2011 | Common<br>Stock | 2,500  | \$ 19.47 | D                 | Â |
| Option to Buy <u>(2)</u> | 02/13/2003 <sup>(5)</sup> | 02/13/2012 | Common<br>Stock | 1,500  | \$ 22.87 | D                 | Â |
| Option to Buy <u>(2)</u> | 12/31/2004                | 02/05/2013 | Common<br>Stock | 3,000  | \$ 20.16 | D                 | Â |
| Option to Buy <u>(3)</u> | 12/31/2004                | 08/26/2008 | Common<br>Stock | 4,000  | \$ 17.6  | D                 | Â |
| Option to Buy <u>(3)</u> | 12/31/2004                | 02/18/2014 | Common<br>Stock | 3,800  | \$ 18.01 | D                 | Â |
| Option to Buy <u>(2)</u> | 09/28/2005                | 09/28/2014 | Common<br>Stock | 500    | \$ 10.35 | D                 | Â |
| Option to Buy <u>(2)</u> | 01/31/2006                | 01/31/2015 | Common<br>Stock | 500    | \$ 12.49 | D                 | Â |
| Option to Buy <u>(2)</u> | 02/23/2006 <sup>(6)</sup> | 02/23/2015 | Common<br>Stock | 2,500  | \$ 12.89 | D                 | Â |
| Option to Buy <u>(2)</u> | 05/23/2006                | 05/23/2015 | Common<br>Stock | 500    | \$ 14.26 | D                 | Â |
| Option to Buy <u>(3)</u> | 02/22/2007 <sup>(7)</sup> | 02/22/2016 | Common<br>Stock | 5,000  | \$ 17    | D                 | Â |
| Option to Buy <u>(3)</u> | 02/21/2008 <sup>(8)</sup> | 02/21/2017 | Common<br>Stock | 14,000 | \$ 13.07 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |  |       |
|--|---------------|-----------|--|-------|
|  | Director      | 10% Owner | Officer                                | Other |
| Cates Bradley R<br>600 ALBANY STREET<br>DAYTON, OH 45408 | Â             | Â         | Â Vice Pres,<br>Sales and<br>Marketing | Â     |

## Signatures

Bradley R. Cates by Kathryn A. Lamme, Power of Attorney

05/04/2007

    \*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Awarded pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.
- (2) Granted pursuant to The Standard Register Company 1995 Stock Option Plan.
- (3) Granted pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.
- (4) The options are exercisable in equal increments on 12/13/01, 12/13/02, 12/13/03, 12/13/04.
- (5) The options are exercisable in equal increments on 2/13/03, 2/13/04.
- (6) The options are exercisable in equal increments on 2/23/06, 2/23/07, 2/23/08, 2/23/09.
- (7) The options are exercisable in equal increments on 2/22/07, 2/22/08, 2/22/09, 2/22/10.
- (8) The options are exercisable in equal increments on 2/21/08, 2/21/09, 2/21/10, 2/21/11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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