

WOLVERINE WORLD WIDE INC /DE/
Form 4
February 13, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GULIS STEPHEN L JR

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/11/2008

____ Director
 Officer (give title below) _____ Other (specify below)
Executive VP, CFO & Treasurer

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	Price		
Common Stock	02/11/2008		F		1,082	\$ 26.37	D	
Common Stock	02/12/2008		F		2,908	\$ 26.63	D	
Common Stock	02/12/2008		M		24,637	\$ 18.65	D	
Common Stock	02/12/2008		M		442	\$ 18.75	D	
Common Stock	02/12/2008		M		510	\$ 18.79	D	

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Common Stock	02/12/2008	M	1,150	A	\$ 20.38	187,762	D
Common Stock	02/12/2008	M	1,078	A	\$ 19.96	188,840	D
Common Stock	02/12/2008	M	1,725	A	\$ 18.06	190,565	D
Common Stock	02/12/2008	M	907	A	\$ 17.53	191,472	D
Common Stock	02/12/2008	M	1,233	A	\$ 20.02	192,705	D
Common Stock	02/12/2008	S	4,000	D	\$ 26.5	188,705	D
Common Stock	02/12/2008	S	9,300	D	\$ 26.51	179,405	D
Common Stock	02/12/2008	S	2,000	D	\$ 26.52	177,405	D
Common Stock	02/12/2008	S	1,100	D	\$ 26.53	176,305	D
Common Stock	02/12/2008	S	900	D	\$ 26.54	175,405	D
Common Stock	02/12/2008	S	2,000	D	\$ 26.55	173,405	D
Common Stock	02/12/2008	S	200	D	\$ 26.56	173,205	D
Common Stock	02/12/2008	S	100	D	\$ 26.57	173,105	D
Common Stock	02/12/2008	S	200	D	\$ 26.58	172,905	D
Common Stock	02/12/2008	S	400	D	\$ 26.59	172,505	D
Common Stock	02/12/2008	S	7,982	D	\$ 26.6	164,523	D
Common Stock	02/12/2008	S	1,500	D	\$ 26.61	163,023	D
Common Stock	02/12/2008	S	300	D	\$ 26.62	162,723	D
Common Stock	02/12/2008	S	300	D	\$ 26.63	162,423	D
Common Stock	02/12/2008	S	1,400	D	\$ 26.65	161,023	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
				Code	V	(A)	(D)	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		7,500		02/25/1998 02/24/2008 Common Stock	7,500
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		7,500		02/25/1999 02/24/2008 Common Stock	7,500
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		7,500		02/25/2000 02/24/2008 Common Stock	7,500
Stock Option (Right to Buy)	\$ 18.65	02/12/2008		M		2,137		02/25/2001 02/24/2008 Common Stock	2,137
Stock Option (Right to Buy)	\$ 18.75	02/12/2008		M		442		02/24/1998 02/23/2008 Common Stock	442
Stock Option (Right to Buy)	\$ 18.79	02/12/2008		M		510		02/28/1998 02/27/2008 Common Stock	510
Stock Option	\$ 20.38	02/12/2008		M		1,150		03/09/1998 03/08/2008 Common Stock	1,150

(Right to Buy)

Stock Option (Right to Buy)	\$ 19.96	02/12/2008	M	1,078	03/10/1998	03/09/2008	Common Stock	1,078
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Stock Option (Right to Buy)	\$ 18.06	02/12/2008	M	1,725	04/27/1998	04/26/2008	Common Stock	1,725
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Stock Option (Right to Buy)	\$ 17.53	02/12/2008	M	907	04/21/2004	02/26/2008	Common Stock	907
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Stock Option (Right to Buy)	\$ 20.02	02/12/2008	M	1,233	10/22/2004	02/24/2008	Common Stock	1,233
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GULIS STEPHEN L JR 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Executive VP, CFO & Treasurer	

Signatures

/s/ Jeffrey A. Ott, by power of attorney
02/13/2008

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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