

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 June 06, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BLOOM GEOFFREY B

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 06/02/2005

Director 10% Owner
 Officer (give title below) Other (specify below)

ROCKFORD, MI 49351
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	06/02/2005		M		8,372	A	\$ 15.5556
Common Stock	06/02/2005		M		6,428	A	\$ 15.5556
Common Stock	06/02/2005		M		5,991	A	\$ 10.3833
Common Stock	06/02/2005		M		5,391	A	\$ 9.7133
Common Stock	06/02/2005		M		1,911	A	\$ 10.1233
							405,863
							412,291
							418,282
							423,673
							425,584

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Common Stock	06/02/2005	M	1,597	A	\$ 10.1233	427,181	D	
Common Stock	06/02/2005	M	4,125	A	\$ 9.8	431,306	D	
Common Stock	06/02/2005	M	2,157	A	\$ 9.8	433,463	D	
Common Stock	06/02/2005	M	8,115	A	\$ 9.8	441,578	D	
Common Stock	06/02/2005	S	238,220	D	\$ 23.2657	203,358	D	
Common Stock	06/02/2005	M	2,157	A	\$ 17.1667	2,157	I	By Trust #4
Common Stock	06/02/2005	M	18,642	A	\$ 16.2293	20,799	I	By Trust #4
Common Stock	06/02/2005	S	20,799	D	\$ 23.2657	0	I	By Trust #4
Common Stock						1,752	I	By Trust #1
Common Stock						2,839	I	By Trust #2
Common Stock						2,839	I	By Trust #3

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 17.1667	06/02/2005		M	2,157	04/28/1997	04/27/2007	Common Stock	2,157

(Right to Buy) <u>(2)</u>									
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556	06/02/2005	M	8,372	02/24/1997	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1998	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1999	02/23/2007	Common Stock	8,438	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556	06/02/2005	M	6,428	02/24/2000	02/23/2007	Common Stock	11,652	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1997	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1998	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1999	02/23/2007	Common Stock	8,438	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/2000	02/23/2007	Common Stock	5,224	
Stock Option (Right to Buy) <u>(1)</u>	\$ 10.3833	06/02/2005	M	5,991	02/23/2002	02/22/2007	Common Stock	5,991	
Stock Option (Right to Buy) <u>(1)</u>	\$ 9.7133	06/02/2005	M	5,391	02/28/2001	02/27/2006	Common Stock	5,391	
Stock Option (Right to	\$ 16.2293	06/02/2005	M	18,642	08/12/1997	02/27/2006	Common Stock	18,642	

