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GENERAL MILLS INC  
Form 8-K  
October 23, 2003

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 15, 2003

GENERAL MILLS, INC.

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(Exact Name of Registrant as Specified in Charter)

Delaware	1-1185	41-0274440
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(State of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

Number One General Mills Boulevard Minneapolis, Minnesota (Mail: P.O. Box 1113)	55426 (Mail: 55440)
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(Address of Principal Executive Offices)	(Zip Code)

Registrant's telephone number, including area code: (763) 764-7600

ITEM 5. OTHER EVENTS.

On October 15, 2003, the Registrant issued a press release to report that it had received a formal request for information from the Securities and Exchange Commission concerning its sales practices and related accounting. A copy of the press release is filed herewith as Exhibit 99.1 and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS.

(c) Exhibits. The following exhibit is filed as part of this report:

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99.1 Press release of General Mills, Inc. dated October 15, 2003

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SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 22, 2003

GENERAL MILLS, INC.

By: /s/ Siri S. Marshall

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Name: Siri S. Marshall  
Title: Senior Vice President,  
General Counsel

EXHIBIT INDEX

Exhibit Number -----	Description -----
99.1	Press release of General Mills, Inc. dated October 15, 2003.