VEEVA SYSTEMS INC Form SC 13G February 13, 2014

> United States Securities and Exchange Commission Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. ___)*

VEEVA SYSTEMS INC. (Name of Issuer)

CLASS A COMMON STOCK (Title of Class of Securities)

922475108 (CUSIP Number)

DECEMBER 31, 2013 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X]	Rule 13d-1(b)
[]	Rule 13d-1(c)
[]	Rule 13d-1(d)

^{*}The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 9 Pages

1.	Names of Reporting Persons					
	Stowers Institute for Medical Research					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) []					
	(b) []					
3.	SEC Use Only					
4		4:				
4.	Citizenship or Place of Organiza	tion				
	Delaware					
		5.	Sole Voting Power	1,013,685		
Number of Beneficiall Owned by		6.	Shared Voting Power	N/A		
Each Reporting Person Wit	h:	7.	Sole Dispositive Power	1,125,045		
		8.	Shared Dispositive Power	N/A		
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 1,125,04					
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) []					
11.	Percent of Class Represented by Amount in Row (9) 7.5					
12.	Type of Reporting Person (See Instructions)					

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1.	Names of Reporting Persons					
	American Century Companies, Inc.					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) []					
	(b) []					
3.	SEC Use Only					
4.	Citizenship or Place of Organization					
	Delaware					
		5.	Sole Voting Power	1,013,685		
Number of Beneficially Owned by		6.	Shared Voting Power	N/A		
Each Reporting Person Wit	h:	Sole Dispositive Power	1,125,045			
		8.	Shared Dispositive Power	N/A		
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 1,125,04					
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) []					
11.	Percent of Class Represented by Amount in Row (9) 7.5					
12.	Type of Reporting Person (See Instructions)					

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1.	Names of Reporting Persons					
	American Century Investment Management, Inc.					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) []					
	(b) []					
3.	SEC Use Only					
4.	Citizenship or Place of Organization					
	Delaware					
		5.	Sole Voting Power	1,013,685		
Number of Beneficially Owned by		6.	Shared Voting Power	N/A		
Each Reporting Person Wit	h:	7.	Sole Dispositive Power	1,125,045		
		8.	Shared Dispositive Power	N/A		
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 1,125,					
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) []					
11.	Percent of Class Represented by Amount in Row (9) 7.5					
12.	Type of Reporting Person (See Instructions)					

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Names of Reporting Persons							
American (Centur	y Mutua	al Funds, In	c.			
Check the	Appro	priate B	ox if a Men	nber of a	Group (See Instructions)		
(a)	[]					
(b)	[]					
SEC Use C	Only						
Citizenship	or Pla	ace of C	rganization				
Maryland							
				5.	Sole Voting Power	788,19	1
				6.	Shared Voting Power	N/.	A
h:				7.	Sole Dispositive Power	788,19	1
				8.	Shared Dispositive Power	N/.	Α
Aggregate	Amou	nt Bene	ficially Ow	ned by E	ach Reporting Person	788,19	1
Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) []							
Percent of Class Represented by Amount in Row (9) 5.3					5.39	%	
Type of Reporting Person (See Instructions)				V			
	Check the (a) (b) SEC Use Continued on the continued of the continued on	American Centur Check the Appro (a) [(b) [SEC Use Only Citizenship or Pla Maryland Shares y h: Aggregate Amou Check if the Agg (See Instructions) Percent of Class	American Century Mutua Check the Appropriate B (a) [] (b) [] SEC Use Only Citizenship or Place of O Maryland Shares y h: Aggregate Amount Bene Check if the Aggregate A (See Instructions) [] Percent of Class Represe	American Century Mutual Funds, In Check the Appropriate Box if a Men (a) [] (b) [] SEC Use Only Citizenship or Place of Organization Maryland Shares y h: Aggregate Amount Beneficially Ow Check if the Aggregate Amount in R (See Instructions) [] Percent of Class Represented by Am	American Century Mutual Funds, Inc. Check the Appropriate Box if a Member of a (a) [] (b) [] SEC Use Only Citizenship or Place of Organization Maryland 5. Shares y 6. h: 8. Aggregate Amount Beneficially Owned by E Check if the Aggregate Amount in Row (9) E (See Instructions) [] Percent of Class Represented by Amount in F	American Century Mutual Funds, Inc. Check the Appropriate Box if a Member of a Group (See Instructions) (a) [] (b) [] SEC Use Only Citizenship or Place of Organization Maryland 5. Sole Voting Power Shares y 6. Shared Voting Power h: 8. Shared Dispositive Power Aggregate Amount Beneficially Owned by Each Reporting Person Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) [] Percent of Class Represented by Amount in Row (9)	American Century Mutual Funds, Inc. Check the Appropriate Box if a Member of a Group (See Instructions) (a) [] (b) [] SEC Use Only Citizenship or Place of Organization Maryland 5. Sole Voting Power 788,19 Shares y 6. Shared Voting Power 788,19 h: 8. Shared Dispositive Power 788,19 Aggregate Amount Beneficially Owned by Each Reporting Person 788,19 Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) [] Percent of Class Represented by Amount in Row (9) 5.34

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Item 1.							
	(a)	Name of Issuer.					
		Veeva Systems Inc.					
	(b)	Address of Issuer's Principal Executive Offices					
		4637 Chabot Drive, Suite 210 Pleasanton, California 94588					
Item 2.							
	(a)	Name of Person Filing.					
		(1)	Stowers Institute for Medical Research				
		(2)	American Century Companies, Inc.				
		(3)	American Century Investment Management, Inc.				
		(4)	American Century Mutual Funds, Inc.				
	(b)	Address of Principal Business Office or, if none, Residence.					
		4500 Main Street 9th Floor Kansas City, Missouri 64111					
	(c)	Citizenship.					
		(1)	Delaware				
		(2)	Delaware				
		(3)	Delaware				
		(4)	Maryland				
	(d)	Title of Class of Securities.					
		Reference is made to the cover page of this filing.					
	(e)	CUSIP Number.					

Reference is made to the cover page of this filing.

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Item 3.