

VEEVA SYSTEMS INC
Form SC 13G
February 13, 2014

United States
Securities and Exchange Commission
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. ___)*

VEEVA SYSTEMS INC.
(Name of Issuer)

CLASS A COMMON STOCK
(Title of Class of Securities)

922475108
(CUSIP Number)

DECEMBER 31, 2013
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

<input checked="" type="checkbox"/>	Rule 13d-1(b)
<input type="checkbox"/>	Rule 13d-1(c)
<input type="checkbox"/>	Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 922475108

1. Names of Reporting Persons

Stowers Institute for Medical Research

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

	5.	Sole Voting Power	1,013,685
Number of Shares Beneficially Owned by Each Reporting Person With:	6.	Shared Voting Power	N/A
	7.	Sole Dispositive Power	1,125,045
	8.	Shared Dispositive Power	N/A
	9.	Aggregate Amount Beneficially Owned by Each Reporting Person	1,125,045
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) <input type="checkbox"/>		
11.	Percent of Class Represented by Amount in Row (9)		7.5%
12.	Type of Reporting Person (See Instructions)		HC

CUSIP No. 922475108

1. Names of Reporting Persons

American Century Companies, Inc.

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

	5.	Sole Voting Power	1,013,685
Number of Shares Beneficially Owned by Each Reporting Person With:	6.	Shared Voting Power	N/A
	7.	Sole Dispositive Power	1,125,045
	8.	Shared Dispositive Power	N/A
	9.	Aggregate Amount Beneficially Owned by Each Reporting Person	1,125,045
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) <input type="checkbox"/>		
11.	Percent of Class Represented by Amount in Row (9)		7.5%
12.	Type of Reporting Person (See Instructions)		HC

CUSIP No. 922475108

1. Names of Reporting Persons

American Century Investment Management, Inc.

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

Number of Shares
Beneficially
Owned by
Each
Reporting
Person With:

5. Sole Voting Power 1,013,685

6. Shared Voting Power N/A

7. Sole Dispositive Power 1,125,045

8. Shared Dispositive Power N/A

9. Aggregate Amount Beneficially Owned by Each Reporting Person 1,125,045

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares
(See Instructions)

11. Percent of Class Represented by Amount in Row (9) 7.5%

12. Type of Reporting Person (See Instructions) IA

CUSIP No. 922475108

1. Names of Reporting Persons

American Century Mutual Funds, Inc.

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3. SEC Use Only

4. Citizenship or Place of Organization

Maryland

Number of Shares
Beneficially
Owned by
Each
Reporting
Person With:

5. Sole Voting Power 788,191

6. Shared Voting Power N/A

7. Sole Dispositive Power 788,191

8. Shared Dispositive Power N/A

9. Aggregate Amount Beneficially Owned by Each Reporting Person 788,191

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares
(See Instructions)

11. Percent of Class Represented by Amount in Row (9) 5.3%

12. Type of Reporting Person (See Instructions) IV

Item 1.

(a) Name of Issuer.

Veeva Systems Inc.

(b) Address of Issuer's Principal Executive Offices

4637 Chabot Drive, Suite 210
Pleasanton, California 94588

Item 2.

(a) Name of Person Filing.

- (1) Stowers Institute for Medical Research
- (2) American Century Companies, Inc.
- (3) American Century Investment Management, Inc.
- (4) American Century Mutual Funds, Inc.

(b) Address of Principal Business Office or, if none, Residence.

4500 Main Street
9th Floor
Kansas City, Missouri 64111

(c) Citizenship.

- (1) Delaware
- (2) Delaware
- (3) Delaware
- (4) Maryland

(d) Title of Class of Securities.

Reference is made to the cover page of this filing.

(e) CUSIP Number.

Reference is made to the cover page of this filing.

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Item 3.