

CHURCH & DWIGHT CO INC /DE/
Form 4
August 18, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ZVI EIREF

2. Issuer Name and Ticker or Trading Symbol
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
469 NORTH HARRISON STREET
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
08/16/2006

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Vice President Finance CFO

PRINCETON, NJ 08543

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 08/16/2006 | | M | 5,600 A \$ 9.0834 | 323,736.293 | D | |
| Common Stock | 08/16/2006 | | S | 500 D \$ 37.85 | 323,236.293 | D | |
| Common Stock | 08/16/2006 | | S | 1,200 D \$ 37.88 | 322,036.293 | D | |
| Common Stock | 08/16/2006 | | S | 300 D \$ 37.89 | 321,736.293 | D | |
| Common Stock | 08/16/2006 | | S | 900 D \$ 37.9 | 320,836.293 | D | |

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| | | | | | | | | |
|--------------|------------|-------------------------|--------|---|------------|-------------|---|--------------------------------|
| Common Stock | 08/16/2006 | S | 200 | D | \$ 37.92 | 320,636.293 | D | |
| Common Stock | 08/16/2006 | S | 800 | D | \$ 37.93 | 319,836.293 | D | |
| Common Stock | 08/16/2006 | S | 1,700 | D | \$ 37.94 | 318,136.293 | D | |
| Common Stock | 08/17/2006 | M | 15,360 | A | \$ 9.0834 | 333,496.293 | D | |
| Common Stock | 08/17/2006 | S | 8,160 | D | \$ 37.6 | 325,336.293 | D | |
| Common Stock | 08/17/2006 | S | 700 | D | \$ 37.61 | 324,636.293 | D | |
| Common Stock | 08/17/2006 | S | 500 | D | \$ 37.62 | 324,136.293 | D | |
| Common Stock | 08/17/2006 | S | 100 | D | \$ 37.63 | 324,036.293 | D | |
| Common Stock | 08/17/2006 | S | 700 | D | \$ 37.64 | 323,336.293 | D | |
| Common Stock | 08/17/2006 | S | 3,300 | D | \$ 37.65 | 320,036.293 | D | |
| Common Stock | 08/17/2006 | S | 200 | D | \$ 37.66 | 319,836.293 | D | |
| Common Stock | 08/17/2006 | S | 600 | D | \$ 37.67 | 319,236.293 | D | |
| Common Stock | 08/17/2006 | S | 500 | D | \$ 37.69 | 318,736.293 | D | |
| Common Stock | 08/17/2006 | S | 200 | D | \$ 37.7 | 318,536.293 | D | |
| Common Stock | 08/17/2006 | S | 200 | D | \$ 37.71 | 318,336.293 | D | |
| Common Stock | 08/17/2006 | S | 200 | D | \$ 37.73 | 318,136.293 | D | |
| Common Stock | 08/18/2006 | <u>I</u> ⁽¹⁾ | 10,000 | D | \$ 37.2772 | 7,052.335 | I | Prfit Shring/Saving Plan Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Phantom Stock | \$ 0 | | | | | (2) | 08/08/1988 | Common Stock | 32,848.5 |
| Stock Option | \$ 11.4167 | | | | | 02/24/2003 | 02/24/2010 | Common Stock | 37,500 |
| Stock Option | \$ 13.8334 | | | | | 05/06/2002 | 05/06/2009 | Common Stock | 29,700 |
| Stock Option | \$ 16.2034 | | | | | 04/30/2004 | 04/30/2011 | Common Stock | 28,950 |
| Stock Option | \$ 21.8567 | | | | | 06/16/2006 | 06/16/2013 | Common Stock | 34,950 |
| Stock Option | \$ 22.3734 | | | | | 06/17/2005 | 06/17/2012 | Common Stock | 38,920 |
| Stock Option | \$ 29.5 | | | | | 06/14/2007 | 06/14/2014 | Common Stock | 27,000 |
| Stock Option | \$ 35.02 | | | | | 06/19/2009 | 06/19/2016 | Common Stock | 61,900 |
| Stock Option | \$ 35.29 | | | | | 06/20/2008 | 06/20/2015 | Common Stock | 24,600 |
| Stock Option | \$ 9.0834 | 08/16/2006 | | M | 5,600 | 01/26/2001 | 01/26/2008 | Common Stock | 5,600 |
| Stock Option | \$ 9.0834 | 08/17/2006 | | M | 15,360 | 01/26/2001 | 01/26/2008 | Common Stock | 15,360 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| ZVI EIREF 469 NORTH HARRISON STREET PRINCETON, NJ 08543 | | | Vice President Finance CFO | |

Signatures

Andrew C.
Forsell

08/18/2006

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Intraplan transfer by the reporting person of common shares held in the Church & Dwight Co., Inc. Savings and Profit Sharing Plan for Salaried Employees.
- (2) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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