

CHAMPION INDUSTRIES INC  
Form 10-Q  
June 14, 2016  
UNITED STATES

SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended April 30, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File No. 000-21084

Champion Industries, Inc.  
(Exact name of Registrant as specified in its charter)

West Virginia  
(State or other jurisdiction of  
incorporation or organization)

55-0717455  
(I.R.S. Employer  
Identification No.)

2450-90 1st Avenue  
P.O. Box 2968  
Huntington, WV 25728  
(Address of principal executive offices)  
(Zip Code)

(304) 528-2700  
(Registrant's telephone number,  
including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No  \_\_\_\_\_.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No  \_\_\_\_\_.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer

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Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes \_\_\_\_\_ No  .

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at April 30, 2016
Common stock, \$1.00 par value per share	11,299,528 shares

1

Champion Industries, Inc.

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## PART I - FINANCIAL INFORMATION

## Item 1. Financial Statements

## Champion Industries, Inc. and Subsidiaries

## Consolidated Balance Sheets

	April 30, 2016 (Unaudited)	October 31, 2015
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 707,756	\$ 540,909
Accounts receivable, net of allowance of \$466,000 and \$531,000	8,998,550	8,651,745
Inventories	3,978,172	3,568,665
Other current assets	1,087,751	890,165
Assets held for sale	256,832	256,832
Total current assets	15,029,061	13,908,316
Property and equipment, at cost:		
Land	1,254,195	1,254,195
Buildings and improvements	4,683,225	4,676,290
Machinery and equipment	34,117,953	34,130,233
Equipment under capital lease	72,528	72,528
Furniture and fixtures	3,743,347	3,734,959
Vehicles	2,777,554	2,756,086
	46,648,802	46,624,291
Less accumulated depreciation	(40,319,395)	(39,911,447)
	6,329,407	6,712,844
Goodwill	1,230,485	1,230,485
Deferred financing costs	14,465	3,040
Other intangibles, net of accumulated amortization	996,796	1,057,845
Other assets	12,669	13,996
	2,254,415	2,305,366
Total assets	\$ 23,612,883	\$ 22,926,526
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 5,075,679	\$ 4,730,286
Accrued payroll and commissions	557,373	528,855
Taxes accrued and withheld	709,485	635,131
Accrued expenses	1,687,741	1,763,929
Notes payable (Note 5)	10,794,319	1,929,358
Notes payable - related party (Note 5)	2,500,000	2,500,000
Capital lease obligations (Note 5)	16,334	15,852
Total current liabilities	21,340,931	12,103,411
Long-term debt, net of current portion:		
Notes payable (Note 5)	579,010	8,796,542
Capital lease obligations (Note 5)	4,239	12,528
Other Liabilities	26,280	-

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Total liabilities	21,950,460	20,912,481
Shareholders' equity:		
Common stock, \$1 par value, 20,000,000 Class A voting shares authorized; 11,299,528 shares issued and outstanding	11,299,528	11,299,528
Additional paid-in capital	24,279,179	24,279,179
Retained deficit	(33,916,284)	(33,564,662)
Total shareholders' equity	1,662,423	2,014,045
Total liabilities and shareholders' equity	\$ 23,612,883	\$ 22,926,526

See notes to consolidated financial statements.

Champion Industries, Inc. and Subsidiaries  
Consolidated Statements of Operations

	Three Months Ended April 30,		Six Months Ended April 30,	
	2016	2015	2016	2015
<b>Revenues:</b>				
Printing	\$ 9,336,086	\$ 9,119,073	\$ 18,381,817	\$ 18,507,595
Office products and office furniture	6,538,684	7,170,035	13,416,325	12,581,773
Total revenues	15,874,770	16,289,108	31,798,142	31,089,368
<b>Cost of sales:</b>				
Printing	7,109,839	6,710,558	14,220,514	13,807,063
Office products and office furniture	4,783,881	5,400,916	9,965,406	9,355,688
Total cost of sales	11,893,720	12,111,474	24,185,920	23,162,751
Gross profit	3,981,050	4,177,634	7,612,222	7,926,617
Selling, general and administrative expenses	3,906,289	3,839,236	7,651,291	7,792,159
Income (loss) from operations	74,761	338,398	(39,069)	134,458
<b>Other income (expenses):</b>				
Interest expense - related party	(21,875)	(20,087)	(43,438)	(40,851)
Interest expense	(155,458)	(206,076)	(304,202)	(470,053)
Other	21,322	(64,338)	35,087	(43,475)
	(156,011)	(290,501)	(312,553)	(554,379)
(Loss) income before income taxes	(81,250)	47,897	(351,622)	(419,921)
Income tax (expense) benefit	-	-	-	-
Net income (loss)	\$ (81,250)	\$ 47,897	\$ (351,622)	\$ (419,921)
<b>(Loss) income per share:</b>				
Basic and Diluted (loss) income per common share	\$ (0.01)	\$ -	\$ (0.03)	\$ (0.04)
<b>Weighted average shares outstanding:</b>				
Basic and Diluted	11,300,000	11,300,000	11,300,000	11,300,000

See notes to consolidated financial statements.

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Champion Industries, Inc. and Subsidiaries

Consolidated Statements of Cash Flows

Six Months Ended April 30,  
2016

2015

Cash flows from operating activities:

Net loss	\$ (351,622 )	\$ (419,921)
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Adjustments to reconcile net loss from continuing operations  
to cash (used in) provided by operating activities:

Depreciation and amortization	836,718	817,047
(Gain) Loss on sale/disposal of assets	(31,319 )	66,278
Allowance for doubtful accounts	1,240	3,167
Deferred financing costs / debt discount	16,075	182,478

Changes in assets and liabilities:

Accounts receivable	(348,045 )	(403,061)
Inventories	(409,507 )	(272,813)
Other current assets	(197,586 )	(246,478)
Accounts payable	345,391	1,017,497
Accrued payroll and commissions	28,518	135,335
Taxes accrued and withheld	74,354	18,186
Accrued expenses	(76,187 )	132,633
Other liabilities	26,280	-

Net cash (used in) provided by operating activities  
continuing operations

(85,690 )	1,030,348
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Cash flows from investing activities:

Purchase of property and equipment	(431,313 )	(560,004)
Proceeds from sale of fixed assets	70,401	58,758
Change in other assets	(26,173 )	12,656
Net cash used in investing activities	(387,085 )	(488,590)

Cash flows from financing activities:

Proceeds from term debt	3,001,233	1,151,685
Principal payments on term debt	(2,361,611 )	(1,794,518)
Net cash provided by (used in) financing activities	639,622	(642,833)

Net increase (decrease) in cash and cash equivalents

166,847	(101,075)
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Cash and cash equivalents at beginning of period

540,909	818,438
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Cash and cash equivalents at end of period

\$ 707,756	\$ 717,363
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See notes to consolidated financial statements.

Champion Industries, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited)

Note 1. Basis of Presentation, Business Operations and Recent Accounting Pronouncements

The foregoing financial information has been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) and rules and regulations of the Securities and Exchange Commission for interim financial reporting. The preparation of the financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from these estimates. In the opinion of management, the financial information reflects all adjustments (consisting of items of a normal recurring nature) necessary for a fair presentation of financial position, results of operations and cash flows in conformity with GAAP. These interim financial statements should be read in conjunction with the consolidated financial statements for the year ended October 31, 2015, and related notes thereto contained in Champion Industries, Inc.’s Form 10-K filed January 29, 2016. The accompanying interim financial information is unaudited. The results of operations for the period are not necessarily indicative of the results to be expected for the full year. The balance sheet information as of October 31, 2015 was derived from our audited financial statements.

Reclassifications and Revisions

Certain prior-year amounts have been reclassified to conform to the current year financial statement presentation.

Newly Issued Accounting Standards

Effective July 1, 2009, changes to the ASC are communicated through an ASU. As of May 31, 2016, the FASB has issued ASU’s 2009-01 through 2016-12. The Company reviewed each ASU and determined that they will not have a material impact on the Company’s financial position, results of operations or cash flows, other than related disclosures to the extent applicable.

In January 2015, the FASB issued ASU 2015-01, “Income Statement – Extraordinary and Unusual Items (Subtopic 225-20): Simplifying Income Statement Presentation by Eliminating the Concept of Extraordinary Items” (“ASU 2015-01”). ASU 2015-01 eliminates from U.S. GAAP the concept of extraordinary items. The Company adopted ASU 2015-01 in December 2015. This amendment did not have a material impact on the Company's financial position, results of operation, or cash flows, but will have an impact on related presentation and disclosure to the extent applicable in future periods.

In July 2015, the FASB issued ASU 2015-11, “Inventory (Topic 330): Simplifying the Measurement of Inventory” (“ASU 2015-11”). ASU 2015-11 provides guidance on simplifying the measurement of inventory. The current standard is to measure inventory at lower of cost or market; where market could be replacement cost, net realizable value, or net realizable value less an approximately normal profit margin. ASU 2015-11 updates this guidance to measure inventory at the lower of cost or net realizable value; where net realizable value is considered to be the estimated selling price in the ordinary course of business, less reasonably predictable cost of completion, disposal, and transportation. The Company adopted ASU 2015-11 in December 2015. This amendment did not have and is not expected to have a material impact on the Company's financial position, results of operation, or cash flows given the nature of the Company’s business and its relatively short inventory holding period.

In November 2015, the FASB issued ASU 2015-17, "Income Taxes (Topic 740): Balance Sheet Classification of Deferred Taxes" ("ASU 2015-17"). ASU 2015-17 updates guidance on classifying deferred tax assets and liabilities from current and noncurrent to all noncurrent when a classified balance sheet is presented. The netting of deferred tax assets and liabilities to present a single amount will remain with this update. The Company will adopt ASU 2015-17 in December 2016. This amendment is not expected to have a material impact on the Company's financial position, results of operation, or cash flows, but will impact presentation of such deferred tax assets and liabilities to the extent applicable.

The Company's Management reviewed ASUs 2016-01 through 2016-12 and determined that these updates were not currently applicable to the Company, and would not be in the foreseeable future.

#### Note 2. Earnings per Share

Basic earnings per share is computed by dividing net income by the weighted average shares of common stock outstanding for the period and excludes any dilutive effects of stock options and warrants. Diluted earnings per share is computed by dividing net income by the weighted average shares of common stock outstanding for the period plus the shares that would be outstanding assuming the exercise of dilutive stock options and warrants using the treasury stock method. There was no dilutive effect for the three and six months ended April 30, 2016 and 2015.

#### Note 3. Accounts Receivable, Allowance for Doubtful Accounts and Revenue Recognition

**Accounts Receivable:** Accounts receivable are stated at the amount billed to customers. Accounts receivable are ordinarily due 30 days from the invoice date. The Company encounters risks associated with sales and the collection of the associated accounts receivable. As such, the Company records a provision for accounts receivable that are considered to be uncollectible and performs a comprehensive assessment periodically utilizing a variety of historical information and specific account review. The allowance for doubtful accounts is assessed periodically based on events that may change the rate such as a significant increase or decrease in collection performance and timing of payments as well as the calculated total exposure in relation to the allowance. Periodically, the Company compares the identified credit risks with the allowance that has been established using historical experience and adjusts the allowance accordingly.

**Revenue Recognition:** Revenues are recognized when products are shipped or ownership is transferred and when services are rendered to customers. The Company acts as a principal party in sales transactions, assumes title to products and assumes the risks and rewards of ownership including risk of loss for collection, delivery or returns. The Company typically recognizes revenue for the majority of its products upon shipment to the customer and transfer of title. Under agreements with certain customers, custom forms may be stored by the Company for future delivery. In these situations, the Company may receive a logistics and warehouse management fee for the services provided. In these cases, delivery and bill schedules are outlined with the customer and product revenue is recognized when manufacturing is complete and the product is received into the warehouse, title transfers to the customer, the order is invoiced and there is reasonable assurance of collectability. Since the majority of products are customized, product returns are not significant. Therefore, the Company records sales on a gross basis. Revenue generally is recognized net of any taxes collected from customers and subsequently remitted to government authorities.

## Champion Industries, Inc. and Subsidiaries

## Notes to Consolidated Financial Statements (Unaudited) (continued)

## Note 4. Inventories

Inventories are stated at the lower of first-in, first-out cost or net realizable value. Net realizable value is the estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation. Manufactured finished goods and work in process inventories include material, direct labor and overhead based on standard costs, which approximate actual costs.

At the dates indicated inventories consisted of the following:

	April 30, 2016	October 31, 2015
Printing:		
Raw materials	\$ 1,186,849	\$ 1,111,203
Work in process	616,203	599,289
Finished goods	983,744	824,689
Office products and office furniture	1,191,376	1,033,484
Total	\$ 3,978,172	\$ 3,568,665

## Note 5. Debt

At the dates indicated, debt consisted of the following:

	April 30, 2016	October 31, 2015
Term Note A dated October 7, 2013, due in monthly installments of \$50,000 plus interest payments equal to the prime rate of interest plus 2% maturing April 1, 2017, collateralized by substantially all of the assets of the Company.	\$ 8,450,000	\$ 8,750,000
Installment notes payable to banks, due in monthly installments plus interest at rates approximating the bank's prime rate or the prime rate subject to various floors maturing in various periods ranging from July 2016 - March 2018, collateralized by equipment and vehicles.	636,149	634,998
Notes payable to shareholders. The shareholder note of \$2.5 million plus all accrued interest was initially due in one balloon payment in September 2014; pursuant to Term Note A, the maturity was adjusted to April 2015. The interest is accrued at a rate of 3.50%. See discussion below for more details. (1)	2,500,000	2,500,000
Notes payable to a bank, due up to August 2016, including interest accrued at 5.50%, collateralized by specific accounts receivable of the Company. (2)	1,750,000	750,000
Capital lease obligation for printing equipment at an imputed interest rate of 6.02% per annum	20,573	28,380

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Note, payable to a bank in monthly installment of \$8,441 including interest at 5.00% collateralized by equipment	409,999	443,208
Note, payable to a bank in monthly installments of \$4,197 including an imputed interest rate of 0.0% collateralized by equipment	127,181	147,694
	13,893,902	13,254,280
Less current portion long-term debt	9,044,319	1,179,358
Less short-term notes payable to related party (1)	2,500,000	2,500,000
Less current portion obligation under capital lease	16,334	15,852
Less short-term debt (2)	1,750,000	750,000
Long-term debt, net of current portion and capital lease obligation	\$ 583,249	\$ 8,809,070
Long-term debt, net of current portion	\$ 579,010	\$ 8,796,542
Long-term capital lease obligation	4,239	12,528
Current portion of long-term debt	9,044,319	1,179,358
Short-term notes payable to related party (1)	2,500,000	2,500,000
Short-term debt (2)	1,750,000	750,000
Current portion of capital lease obligation	16,334	15,852
Total indebtedness	\$ 13,893,902	\$ 13,254,280

(1) On June 15, 2015 the Company's Board of Directors approved the conversion of the Company's \$2.5 million related party debt to Preferred Stock equity. The Preferred Stock will pay a 6.00% or 0.00% annual dividend contingent on the Company's income after income taxes. If the Company's income after income taxes is \$1.0 million or greater, the dividend rate is 6.00%; if the Company's income after income taxes is less than \$1.0 million, the dividend rate is 0.00%.

This conversion will reduce the Company's liabilities by \$2.5 million and increase its equity by \$2.5 million. In addition, this conversion will reduce the Company's annual interest expense by \$0.1 million. However, contingent on the after income tax income, this conversion could trigger the payment of an annual Preferred Stock dividend of \$0.2 million or zero. If the \$1.0 million after income tax income target is achieved, the Company's annual cash outflow would increase \$0.1 million, or decrease \$0.1 million if the \$1.0 million after income tax income target is not achieved.

This conversion is pending a shareholder vote on June 30, 2016 to amend the Company's Articles of Incorporation to allow for the issuance of Preferred Stock. The proposed amendment to the Company's Articles of Incorporation was approved by the Company's Board of Directors on January 18, 2016. This conversion will be consummated in July 2016.

(2) These notes are short-term borrowings associated with large furniture projects that are on terms of 120 days or less. \$0.8 million of these borrowings was subsequently paid upon collection of the collateral in May and June 2016

Champion Industries, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited) (continued)

Note 6. Income taxes

The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. The Company considers a multitude of factors in assessing the utilization of its deferred tax assets including the reversal of deferred tax liabilities, projected future taxable income and other assessments, which may have an impact on financial results. The Company had determined that a full valuation allowance was warranted at October 31, 2015. The Company reassessed its previous determination regarding its valuation allowance and although the Company has positive operating trends, it was determined that a full valuation allowance was still warranted at April 30, 2016. The amount of deferred tax asset considered realizable could be adjusted in future periods and such adjustments may be material to the Consolidated Financial Statements.

The Company's effective tax rate for continuing operations for the three and six months ended April 30, 2016 and 2015 was 0.0%. The effective income tax rate approximates the combined federal and state, net of federal benefit, statutory income tax rate and may be impacted by increases or decreases in the valuation allowance for deferred tax assets.

Note 7. Commitments and Contingencies

The nature of The Company's business results in a certain amount of claims, litigation, investigations, and other legal and administrative cases and proceedings, all of which are considered incidental to the normal conduct of business. When the Company determines it has meritorious defenses to the claims asserted, it vigorously defends itself. The Company will consider settlement of cases when, in Management's judgment, it is in the best interests of both the Company and its shareholders to do so.

The Company periodically assesses its liabilities and contingencies in connection with outstanding legal proceedings utilizing the latest information available. The Company would accrue a loss on legal contingencies in the event the loss is deemed probable and reasonably estimable. The accrual is adjusted as appropriate to reflect any relevant developments regarding the legal contingency. In the event of a legal contingency where a loss is not probable or the amount of the loss cannot be estimated, no accrual is established.

In certain cases, exposure to loss may exist in excess of the accrual to the extent such loss is reasonably possible, but not probable. Management believes an estimate of the aggregate of reasonably possible losses, in excess of amounts accrued, for current legal proceedings not covered by insurance is not greater than \$0.4 million at April 30, 2016 and may be substantially lower than this amount. Any estimate involves significant judgment, given the varying stages of the proceedings (including cases in preliminary stages), as well as numerous unresolved issues that may impact the outcome of a proceeding. Accordingly, Management's estimate will change from time-to-time, and actual losses may be more or less than the current estimate. The current loss estimate excludes legal and professional fees associated with defending such proceedings. These fees are expensed as incurred and may be material to the Company's Consolidated Financial Statements in a particular period.

While the final outcome of legal proceedings is inherently uncertain, based on information currently available, advice of counsel, and available insurance coverage, Management believes that there is no accrual for legal contingencies required at this time. However, in the event of unexpected future developments, it is possible that the ultimate resolution of these matters, if unfavorable, may be greater than the current range of estimates discussed above and may be material to the Company's Consolidated Financial Statements in a particular period.



Champion Industries, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited) (continued)

In accordance with the provisions of the Restated Credit Agreement, the Company issued \$0.001 per share warrants issued for up to 30% (on a post-exercise basis) of the outstanding common stock of the Company in the form of non-voting Class B common stock and associated Investor Rights Agreement for the benefit of the Previous Secured Lenders under the Restated Credit Agreement. The warrants expire after October 19, 2017.

The Warrants entitle the Holders thereof to purchase that number of shares of Company Class B Common Stock equal to thirty percent (30%) of the then issued and outstanding Common Stock of the Company, on a fully diluted, post-exercise basis. Based on the 11,299,528 shares of Company Common Stock currently issued and outstanding, exercise in full of the Warrants would result in the Company's issuance of an additional 4,842,654 shares to the Warrant Holders. In the event a greater number of issued and outstanding common shares exist at the time of option exercise, a greater number of options of shares of Class B Common Stock would be issuable. The Previous Secured Lenders assigned the warrants to Marshall T. Reynolds in consideration for his personal guaranty and stock pledge and security agreement to assist in facilitating the consummation of the October 2013 Credit Agreement. The Previous Secured Lenders, as Warrant Holders, were subject to the ownership limitations of the Bank Holding Company Act of 1956, as amended and regulations promulgated thereunder (the "Bank Holding Company Act") which placed limitations on their ability to control other companies. The Previous Secured Lenders/Warrant Holders requested, and the Company agreed to create a non-voting class of Common Stock, to be designated as "Class B Common Stock". The Warrants constitute the right to purchase Class B Common Stock. The warrants are exercisable solely for shares of Class B Common Stock. However, because any Class B Common Stock issuable pursuant to the Warrants may be sold by the Warrant Holders to entities not subject to the Bank Holding Company Act, or because one or more Warrant Holders may be permitted to own a limited number of voting shares of Company Class A Common Stock, the articles of amendment provide that those shares of Class B Common Stock are convertible into shares of Class A Common Stock, and vice versa, without charge. Marshall T. Reynolds, as the current Warrant Holder is entitled to convert Class B Common Shares into shares of Class A Common Stock.

At April 30, 2016 the Company had contractual obligations in the form of leases and debt as follows:

Contractual Obligations:	Payments Due by Fiscal Year					Residual	Total
	2016	2017	2018	2019	2020		
Non-cancelable operating leases	\$ 270,680	\$ 423,949	\$ 334,642	\$ 230,098	\$ 77,010	\$ 32,673	\$ 1,369,052
Term debt	2,387,003	8,605,080	181,125	97,612	98,352	4,157	11,373,329
Obligations under capital lease	8,045	12,528	-	-	-	-	20,573
Notes payable - related party (1)	2,500,000	-	-	-	-	-	2,500,000
	\$ 5,165,728	\$ 9,041,557	\$ 515,767	\$ 327,710	\$ 175,362	\$ 36,830	\$ 15,262,954

(1) On June 15, 2015 the Company's Board of Directors approved the conversion of the Company's \$2.5 million related party debt to Preferred Stock equity. The Preferred Stock will pay a 6.00% or 0.00% annual dividend contingent on the Company's income after income taxes. If the Company's income after income taxes is \$1.0 million or greater, the

dividend rate is 6.00%; if the Company's income after income taxes is less than \$1.0 million, the dividend rate is 0.00%.

This conversion will reduce the Company's liabilities by \$2.5 million and increase its equity by \$2.5 million. In addition, this conversion will reduce the Company's annual interest expense by \$0.1 million. However, contingent on the after income tax income, this conversion could trigger the payment of an annual Preferred Stock dividend of \$0.2 million or zero. If the \$1.0 million after income tax income target is achieved, the Company's annual cash outflow would increase \$0.1 million, or decrease \$0.1 million if the \$1.0 million after income tax income target is not achieved.

This conversion is pending a shareholder vote on June 30, 2016 to amend the Company's Articles of Incorporation to allow for the issuance of Preferred Stock. The proposed amendment to the Company's Articles of Incorporation was approved by the Company's Board of Directors on January 18, 2016. This conversion will be consummated in July 2016.

Champion Industries, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited) (continued)

Note 8. Industry Segment Information

The Company operates principally in two industry segments organized on the basis of product lines: the production, printing and sale, principally to commercial customers, of printed materials (including brochures, pamphlets, reports, tags, continuous and other forms) and the sale of office products and office furniture including interior design services.

The Company reports segment information in a manner consistent with the way that our management, including our chief operating decision maker, the Company's Chief Executive Officer, assesses performance and makes decisions regarding allocation of resources in accordance with the Segment Disclosures Topic of the ASC.

Our Financial Reporting systems present various data, which is used to operate and measure our operating performance. Our chief operating decision maker utilizes various measures of a segment's profit or loss including historical internal reporting measures and reporting measures based on product lines with operating income or loss as the key profitability measure within the segment. Product line reporting is the basis for the organization of our segments and is the most consistent measure used by the chief operating decision maker and conforms to the use of segment operating income or loss that is the most consistent with those used in measuring like amounts in the Consolidated Financial Statements.

The assets are classified based on the primary functional segment category as reported on the internal balance sheets. Therefore the actual segment assets may not directly correspond with the segment operating income or loss reported herein. The Company has certain assets classified as held for in the amount of \$256,832 at April 30, 2016 and at April 30, 2015. These assets were part of the printing segment prior to the reclassification as assets held for sale. The total assets reported on the Company's balance sheets as of April 30, 2016 and April 30, 2015 are \$23,612,883 and \$24,387,810, respectively. The identifiable assets reported below represent \$23,356,051 and \$24,130,978.

The tables below present information about reported segments for the three (Quarter 2) and six months (Year to Date) ended April 30:

2016 Quarter 2	Printing	Office Products & Furniture	Total
Revenues	\$ 9,829,726	\$ 7,161,955	\$ 16,991,681
Elimination of intersegment revenue	(493,640)	(623,271)	(1,116,911)
Consolidated revenues	\$ 9,336,086	\$ 6,538,684	\$ 15,874,770
Operating income	35,182	39,579	74,761
Depreciation & amortization	402,649	22,626	425,275
Capital expenditures	260,631	3,886	264,517
Identifiable assets	16,068,841	7,287,210	23,356,051
Goodwill	-	1,230,485	1,230,485

2015 Quarter 2	Printing	Office Products & Furniture	Total

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Revenues	\$	9,674,038	\$	7,831,722	\$	17,505,760
Elimination of intersegment revenue		(554,965)		(661,687)		(1,216,652)
Consolidated revenues	\$	9,119,073	\$	7,170,035	\$	16,289,108
Operating income (loss)		355,970		(17,572)		338,398
Depreciation & amortization		390,623		24,422		415,045
Capital expenditures		112,509		-		112,509
Identifiable assets		16,254,808		7,876,170		24,130,978
Goodwill		-		1,230,485		1,230,485

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Champion Industries, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited) (continued)

2016 Year to Date	Office Products &		Total
	Printing	Furniture	
Revenues	\$ 19,379,478	\$ 14,673,429	\$ 34,052,907
Elimination of intersegment revenue	(997,661)	(1,257,104)	(2,254,765)
Consolidated revenues	\$ 18,381,817	\$ 13,416,325	\$ 31,798,142
Operating (loss) income	(183,487)	144,418	(39,069)
Depreciation & amortization	792,453	44,265	836,718
Capital expenditures	411,866	19,447	431,313
Identifiable assets	16,068,841	7,287,210	23,356,051
Goodwill	-	1,230,485	1,230,485

2015 Year to Date	Office Products &		Total
	Printing	Furniture	
Revenues	\$ 19,590,937	\$ 14,044,695	\$ 33,635,632
Elimination of intersegment revenue	(1,083,342)	(1,462,922)	(2,546,264)
Consolidated revenues	\$ 18,507,595	\$ 12,581,773	\$ 31,089,368
Operating income (loss)	262,773	(128,315)	134,458
Depreciation & amortization	770,266	46,781	817,047
Capital expenditures	489,810	70,194	560,004
Identifiable assets	16,254,808	7,876,170	24,130,978
Goodwill	-	1,230,485	1,230,485

A reconciliation of total segment revenue, assets and operating loss or income to consolidated loss or income before income taxes, for the three and six months ended April 30, 2016 and 2015 is as follows:

	Three months		Six months	
	2016	2015	2016	2015
<b>Revenues:</b>				
Total segment revenues	\$ 16,991,681	\$ 17,505,760	\$ 34,052,907	\$ 33,635,632
Elimination of intersegment revenue	(1,116,911)	(1,216,652)	(2,254,765)	(2,546,264)
Consolidated revenue	\$ 15,874,770	\$ 16,289,108	\$ 31,798,142	\$ 31,089,368
<b>Operating income (loss) from continuing operations:</b>				
Total segment operating income (loss)	\$ 74,761	\$ 338,398	\$ (39,069)	\$ 134,458
Interest expense - related party	(21,875)	(20,087)	(43,438)	(40,851)
Interest expense	(155,458)	(206,076)	(304,202)	(470,053)
Other income (expense)	21,322	(64,338)	35,087	(43,475)

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Consolidated (loss) income before income taxes	\$	(81,250)	\$	47,897	\$	(351,622)	\$	(419,921)
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Identifiable assets:

Total segment identifiable assets	\$	23,356,051	\$	24,130,978	\$	23,356,051	\$	24,130,978
Assets not allocated to a segment		256,832		256,832		256,832		256,832
Total consolidated assets	\$	23,612,883	\$	24,387,810	\$	23,612,883	\$	24,387,810

Champion Industries, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Unaudited) (continued)

Note 9. Fair Value Measurements

There is a fair value hierarchy for those instruments measured at fair value that distinguishes between assumptions based on market data (observable inputs) and our own assumptions (unobservable inputs). The hierarchy consists of three levels:

Level 1 - Quoted market prices in active markets for identical assets or liabilities

Level 2 - Inputs other than Level 1 inputs that are either directly or indirectly observable; and

Level 3 - Unobservable inputs developed using estimates and assumptions developed by the Company, which reflect those that a market participant would use.

The Company does not believe it is practicable to estimate the fair value of its variable interest-bearing debt with a private lender and its subordinated debt to a related party due primarily to the fact that an active market for the Company's debt does not exist.

The term debt not discussed herein had a carrying value of approximately \$2.9 million and the Company believes carrying value approximates fair value for this debt based on recent market conditions, collateral support, recent borrowings and other factors.

Cash consists principally of cash on deposit with banks. The Company's cash deposits in excess of federally insured amounts are primarily maintained at a large well-known financial institution.

The carrying amounts of the Company's accounts receivable, accounts payable, accrued payrolls and commissions, taxes accrued and withheld and accrued expenses approximates fair value due to their short-term nature.

Goodwill and other intangible assets are measured on a non-recurring basis using Level 3 inputs. Goodwill is also subject to an annual impairment test. (see Note 10)

Champion Industries, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited) (continued)

## Note 10. Acquired Intangible Assets and Goodwill

	April 30, 2016		October 31, 2015	
	Gross Carrying Amount	Accumulated Amortization	Gross Carrying Amount	Accumulated Amortization
<b>Amortizable intangible assets:</b>				
Non-compete agreement	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000
Customer relationships	2,451,073	1,454,277	2,451,073	1,393,228
Other	564,946	564,946	564,946	564,946
	4,016,019	3,019,223	4,016,019	2,958,174
<b>Unamortizable intangible assets:</b>				
Goodwill	1,737,763	507,278	1,737,763	507,278
	1,737,763	507,278	1,737,763	507,278
<b>Total goodwill and other intangibles</b>	<b>\$ 5,753,782</b>	<b>\$ 3,526,501</b>	<b>\$ 5,753,782</b>	<b>\$ 3,465,452</b>

Amortization expense for the three and six months ended April 30, 2016 and 2015 was \$31,000 and \$61,000 for the three and six months, respectively, for both years. Customer relationships are being amortized over a period of 20 years, and are related to the acquisition of Syscan in 2004. The weighted average remaining life of the Company's amortizable intangible assets was approximately 4 years.

Estimated amortization expense for each of the following years is:

2016	\$ 61,049
2017	122,098
2018	122,098
2019	122,098
2020	122,098
Thereafter	447,355
	<b>\$ 996,796</b>

The changes in the carrying amount of goodwill and other amortizing intangibles for the six months ended April 30, 2016 were:

Goodwill:

	Printing	Office Products and Furniture	Total
<b>Balance at October 31, 2015</b>			
Goodwill	\$ 2,226,837	\$ 1,230,485	\$ 3,457,322
Accumulated impairment losses	(2,226,837 )	-	(2,226,837 )

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	-	1,230,485	1,230,485
Goodwill acquired six months ended April 30, 2016	-	-	-
Impairment losses six months ended April 30, 2016	-	-	-
<b>Balance at April 30, 2016</b>			
Goodwill	2,226,837	1,230,485	3,457,322
Accumulated impairment losses	(2,226,837 )	-	(2,226,837 )
	\$ -	\$ 1,230,485	\$ 1,230,485

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Champion Industries, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited) (continued)

Amortizing Intangible Assets (net of amortization expense):

	Printing	Office Products and Furniture	Total
Balance at October 31, 2015			
Amortizing intangible assets	\$ 354,303	\$ 703,542	\$ 1,057,845
Accumulated impairment losses	-	-	-
	354,303	703,542	1,057,845
Amortizing intangible assets acquired six months ended April 30, 2016	-	-	-
Impairment losses six months ended April 30, 2016	-	-	-
Amortization expense	20,376	40,673	61,049
Balance at April 30, 2016			
Amortizing intangible assets	333,927	662,869	996,796
Accumulated impairment losses	-	-	-
	\$ 333,927	\$ 662,869	\$ 996,796

Champion Industries, Inc. and Subsidiaries  
Management's Discussion and Analysis of Financial Condition  
and Results of Operations

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Results of Operations

The following table sets forth, for the periods indicated, information derived from the Consolidated Statements of Operations as a percentage of total revenues.

	Percentage of Total Revenues			
	Three Months Ended April 30,		Six Months Ended April 30,	
	2016	2015	2016	2015
<b>Revenues:</b>				
Printing	58.8%	56.0%	57.8%	59.5%
Office products and office furniture	41.2	44.0	42.2	40.5
Total revenues	100.0	100.0	100.0	100.0
<b>Cost of sales:</b>				
Printing	44.8	41.2	44.7	44.4
Office products and office furniture	30.1	33.2	31.3	30.1
Total cost of sales	74.9	74.4	76.0	74.5
Gross profit	25.1	25.6	24.0	25.5
Selling, general and administrative expenses	24.6	23.5	24.1	25.1
Income (loss) from operations	0.5	2.1	(0.1)	0.4
Interest expense - related party	(0.1)	(0.1)	(0.1)	(0.1)
Interest expense	(1.0)	(1.3)	(1.0)	(1.6)
Other income	0.1	(0.4)	0.1	(0.1)
(Loss) income before taxes	(0.5)	0.3	(1.1)	(1.4)
Income tax (expense) benefit	0.0	0.0	0.0	0.0
Net (loss) income	(0.5)%	0.3%	(1.1)%	(1.4)

Champion Industries, Inc. and Subsidiaries

Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)

Three Months Ended April 30, 2016 Compared to Three Months Ended April 30, 2015

Revenues

Total revenues decreased \$0.4 million or 2.5% in the second quarter of 2016 compared to the same period in 2015 to \$15.9 million from \$16.3 million.

Printing revenue increased \$0.2 million or 2.4% in the second quarter of 2016 to \$9.3 million from \$9.1 million when compared to the second quarter of 2015. The printing revenue increase in the second quarter of 2016 compared to the same period in 2015 was primarily reflective of larger volume of business from a few existing customers as well as new customer wins that were brought on at the beginning of fiscal 2016. These specific increases more than offset decreases in the Company's sheet and mail business lines. Overall, Management anticipates print sales for fiscal 2016 to be in line with fiscal 2015, at a minimum.

Office products and office furniture revenue decreased \$0.6 million or 8.8% in the second quarter of 2016 to \$6.5 million from \$7.2 million in the second quarter of 2015. The office products and office furniture sales decrease in the second quarter of 2016, when compared to the second quarter of 2015, was mainly driven by lower office furniture sales for the quarter. In this business line sales can vary significantly from month to month and quarter to quarter given the low volume higher dollar nature of this business line. This business line has sales increases YTD through six months even though sales for the second quarter were down. A further discussion of year to date sales for this business line can be found in the pages to follow. Office product sales were relatively flat quarter over quarter. Management expects sales increases in the range of 3% to 7% for the office products and office furniture segment for fiscal 2016 when compared to fiscal 2015.

Cost of Sales

Total cost of sales decreased \$0.2 million or 1.8% in the second quarter of 2016 to \$11.9 million from \$12.1 million in the second quarter of 2015. As a percentage of sales, cost of sales were 74.9% in the second quarter of 2016 compared to 74.4% in the same period in 2015.

Printing cost of sales in the second quarter of 2016 increased \$0.4 million or 6.0% and increased as a percentage of printing sales from 73.6% in 2015 to 76.2% in 2016. The increase in cost of sales as a percentage of sales for the printing segment was due to a larger percentage of sales coming from higher volume, lower margin jobs in combination with lower sales from typically higher margin jobs within the Company's sheet and mail business lines.

Office products and office furniture cost of sales decreased in the second quarter of 2016 from the same period in 2015 due to lower sales. As a percentage of office products and office furniture sales, cost of sales decreased from 75.3% in 2015 to 73.2% in 2016 due to higher margin jobs in the furniture business line during the second quarter of 2016 when compared to the same period in 2015. Margins for office products were relatively flat for the second quarter of 2016 when compared to the second quarter of 2015.

## Operating Expenses

In the second quarter of 2016, selling, general and administrative ("SG&A") expenses increased \$0.1 million or 1.7% to \$3.9 million from \$3.8 million during the same period in 2015. The increase in SG&A in total and as a percentage of sales in the fiscal second quarter of 2016 compared to the same period in 2015 was primarily reflective of higher repair and maintenance expenses within the printing segment. Management intends to continue to maximize efficiency in operations and monitor expenses to properly align with sales levels and industry benchmarks.

Champion Industries, Inc. and Subsidiaries  
Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)

#### Segment Operating Income (Loss)

The printing segment reported an operating income in the second quarter of 2016 of \$35,000 compared to an operating income of \$0.4 million in the second quarter of 2015. The decrease in operating income was primarily attributable to lower margins within the printing segment and higher SG&A expenses when comparing the second quarter 2016 to the same period in 2015.

The office products and office furniture segment reported an operating income of \$40,000 in the second quarter of 2016 compared to an operating loss of \$18,000 in the second quarter of 2015. The increase in the operating profitability for this segment was the result of higher margins for the quarter in addition a decrease in overhead costs.

#### Income (Loss) from Operations

The income from operations in the second quarter of 2016 was \$0.1 million compared to income from operations of \$0.3 million in the second quarter of 2015. This decrease in operating profitability was primarily the result of lower margins in the printing segment in conjunction with higher overhead expenses which were partially offset by higher margins and lower overhead expenses in the office product and furniture segment.

#### Other Income (Expense)

Other income (expenses), are comprised of interest expense, gains and losses on the sale or disposal of assets, and other miscellaneous income and expenses. On a net basis, other income (expenses) decreased \$0.1 million in the second quarter of 2016 when compared to the same period in 2015. Interest expense on related party debt was 20,000 in 2016 and 2015; interest expense on debt was \$0.2 million in the second quarter of 2016 compared to \$0.2 million for the same period in 2015. Miscellaneous income (expenses) was a net income of \$21,000 in 2016 compared to miscellaneous expense of \$0.1 million in 2015. The miscellaneous expense of \$0.1 million, in the second quarter of 2015, was primarily the result of leasehold improvement write-offs. The leasehold improvements write-off was due to the move of one of the office products and office furniture divisions to a new facility in April 2015.

#### Income Taxes

The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. The Company considers a multitude of factors in assessing the utilization of its deferred tax assets including the reversal of deferred tax liabilities, projected future taxable income and other assessments, which may have an impact on financial results. The Company had determined that a full valuation allowance was warranted at October 31, 2015. The Company reassessed its previous determination regarding its valuation allowance and determined that a full valuation allowance was still warranted at April 30, 2016. The amount of deferred tax asset considered realizable could be adjusted in future periods based on a multitude of factors, and such adjustments may be material to the Consolidated Financial Statements.

The Company's effective tax rate for the three months ended April 30, 2016 and 2015 was 0.0%. The effective income tax rate approximates the combined federal and state, net of federal benefit, statutory income tax rate and may be impacted by increases or decreases in the valuation allowance for deferred tax assets.

#### Net (Loss) Income

Net loss for the second quarter of 2016 was \$81,000 compared to net income of \$48,000 in the second quarter of 2015. Basic and diluted income (loss) per share for the three months ended April 30, 2016 and 2015 were a loss of \$0.01 and income of \$0.00, respectively.

Champion Industries, Inc. and Subsidiaries  
Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)

Six Months Ended April 30, 2016 Compared to Six Months Ended April 30, 2015

Revenues

Total revenues increased 2.3%, or \$0.7 million, in the first six months of 2016, compared to the same period in 2015, to \$31.8 million from \$31.1 million.

Printing revenue decreased \$0.1 million or 0.7% in the six month period ended April 30, 2016 to \$18.4 million from \$18.5 million in the same period in 2015. The printing revenue decrease for the first six months of 2016 compared to the same period in 2015 was primarily reflective of decrease in sheet printing, print on demand, and mail services sales. The decrease in sheet printing sales was from decreased demand, and the print on demand and mail services decrease was due to specific customer turnover. These decreases were offset by increases in rotary sales for existing and new customers. Overall, Management anticipates print sales for fiscal 2016 to be in line with fiscal 2015, at a minimum.

Office products and office furniture revenue increased \$0.8 million or 6.6% in the six month period ended April 30, 2016 to \$13.4 million from \$12.6 million in the same period in 2015. The office products and office furniture sales increase was due to a higher volume of office furniture sales during the first six months of fiscal 2016. Management expects sales increases in the range of 3% to 7% for the office products and office furniture segment for fiscal 2016 when compared to fiscal 2015.

Cost of Sales

Total cost of sales increased \$1.0 million or 4.4% in the six months ended April 30, 2016, to \$24.2 million from \$23.2 million in the six months ended April 30, 2015. As a percentage of total sales, cost of sales increased to 76.1% for the first six months of fiscal 2016 compared to 74.5% for the same period in 2015.

Printing cost of sales increased 3.0%, or \$0.4 million in the six months ended April 30, 2016, to \$14.2 million from \$13.8 million in the six months ended April 30, 2015. As a percentage of printing sales, cost of sales increased to 77.4% for the first six months of 2016 compared to 74.6% for the same period in 2015. The increase in cost of sales for the printing segment was due to a larger percentage of sales coming from higher volume, lower margin jobs in combination with lower sales from typically higher margin jobs within the Company's sheet and mail business lines. The Company expects margin compression to persist for the remainder of fiscal 2016. In addition to the mix of the Company's sales, national paper price increases will take effect during the last six months of fiscal 2016. Management expects margins for fiscal 2016, when compared to fiscal 2015, to be 1% to 3% lower due to the factors discussed herein.

Office products and office furniture cost of sales increased 6.5% in the six months ended April 30, 2016, to \$10.0 million from \$9.4 million for the six months ended April 30, 2015. This was the result of higher sales volume. As a percentage of office products and office furniture sales, cost of sales were relatively flat at 74.3% and 74.4% for the first six months of fiscal 2016 and 2015, respectively. Management expects margins for this segment to be in line with fiscal 2015.

## Operating Expenses

During the six months ended April 30, 2016, compared to the same period in 2015, SG&A expenses decreased from 25.1% in 2015 to 24.1% in 2016 as a percentage of sales. Total SG&A expenses decreased \$0.1 million. The decrease in SG&A in total dollars and as a percentage of sales was primarily reflective of a decrease in payroll and various other expenses that were partially offset by higher repair and maintenance costs. Management expects fiscal 2016 SG&A expenses to be lower by 1% to 3% when comparing fiscal 2016 to fiscal 2015.

Champion Industries, Inc. and Subsidiaries  
Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)

Segment Operating Income (Loss)

The printing segment reported an operating loss for the first six months of 2016 of \$0.2 million compared to operating income of \$0.3 million in the first six months of 2015. This decrease in operating profitability for the printing segment was primarily the result a larger percentage of sales coming from higher volume, lower margin jobs in combination with lower sales from typically higher margin jobs within the Company's sheet and mail business lines.

The office products and office furniture segment reported operating income of \$0.1 million in the first six months of 2016 compared to operating loss of \$(0.1) million in the first six months of 2015. This increase in operating profitability for the office products and office furniture segment is primarily the result of higher office furniture sales volume with stable margin and overhead expenses.

Income (Loss) from Operations

Loss from operations in the six month period ended April 30, 2016, was \$39,000 compared to income from operations of \$0.1 million in the same period of 2015. The decrease in operating profitability was driven by margin compression within the printing segment discussed elsewhere herein.

Other Income (Expense)

Other expenses, net, decreased approximately \$0.2 million, to \$0.3 million in the first six months of 2016 when compared to \$0.6 million during the same period in 2015. This decrease was mainly attributable to lower interest expense through six months when comparing years. The lower interest expense was the result of no longer amortizing the \$0.5 million premium associated with the 2013 Credit Agreement; as the premium was fully amortized and paid in April 2015. Also, the Company carried lower average balances of debt. These decreases were partially offset by a 25 basis point increase in the Company's borrowing costs in December 2015. In the second quarter of 2015 the Company recognized a write-down of \$0.1 million for leasehold improvements due to the move to a new facility of one of its office products and office furniture divisions.

Income Taxes

The Company's effective tax rate for the six months ended April 30, 2016 and 2015 was 0.0%. The effective income tax rate approximates the combined federal and state, net of federal benefit, statutory income tax rate and may be impacted by increases or decreases in the valuation allowance for deferred tax assets.

The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. The Company considers a multitude of factors in assessing the utilization of its deferred tax assets including the reversal of deferred tax liabilities, projected future taxable income and other assessments, which may have an impact on financial results. The Company had determined that a full valuation allowance was warranted at October 31, 2015. The Company reassessed its previous

determination regarding its valuation allowance and determined that a full valuation allowance was warranted at April 30, 2016. The amount of deferred tax asset considered realizable could be adjusted in future periods based on a multitude of factors and such adjustments may be material to the Consolidated Financial Statements.

#### Net Loss

Net loss for the six months ended April 30, 2016 was \$352,000 compared to a net loss of \$420,000 for the same period in 2015. Basic and diluted loss per share for the six months ended April 30, 2016 was \$0.03 compared to a loss per share of \$0.04 for the same period in 2015.

Champion Industries, Inc. and Subsidiaries  
Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)

#### Inflation and Economic Conditions

Management believes that the effect of inflation on the Company's operations has not been material and will continue to be immaterial for the foreseeable future. The Company does not have long-term contracts; therefore, to the extent permitted by competition, it has the ability to pass through to its customers most cost increases resulting from inflation, if any. In addition, the Company is not particularly energy dependent; therefore, an increase in energy costs should not have a significant impact on the Company.

Our operating results depend on the relative strength of the economy on both a regional and national basis. Recessionary conditions applicable to the economy as a whole and specifically to our core business segments have a significant adverse impact on the Company's business.

#### Seasonality

Historically, the Company has experienced a greater portion of its profitability in the second and fourth quarters than in the first and third quarters. The second quarter generally reflects increased orders for printing of corporate annual reports and proxy statements. A post-Labor Day increase in demand for printing services and office products coincides with the Company's fourth quarter.

#### Liquidity and Capital Resources

##### Statement of Cash Flows

Net cash used in operating activities for the six months ended April 30, 2016 was \$0.1 million compared to net cash provided by operations of \$1.0 million during the same period in 2015. This change is due primarily to the timing of changes in assets and liabilities; specifically accounts payable, accounts receivable, and inventory.

Net cash used in investing activities for the six months ended April 30, 2016 was \$0.4 million compared to \$0.5 million during the same period in 2015. In both years, this was primarily reflective of purchases of vehicles for the Company's sales people. These vehicles are cycled about once every two to three years. The Company borrows the money to pay for these vehicles and puts them on a two year amortization. The Company sales the vehicles at the end of the two to three year use period. The remainder of the capital expenditures are various expenditures normal in the course of business.

Net cash provided by financing activities for the six months ended April 30, 2016 was \$0.6 million compared to cash used in financing activities of \$0.6 million during the same period in 2015. In 2016, the net cash provided by financing activities was due to short-term borrowings used in the Company's furniture operations. These short-term borrowings have terms of 120 days and are collateralized by specific accounts receivable related to design and installation furniture jobs. These borrowings allow the Company to take advantage of prompt pay discounts with its vendors which offset interest incurred, in addition to smoothing volatility in the cash cycle. The Company has had a larger volume of these types of jobs as seen in the sales increases for this business line, when compared to the same

period in 2015. The proceeds from debt were offset by principal payments of \$0.3 million (\$50,000 per month) on debt associated with the 2013 Credit Agreement. \$0.3 million of principal payments on vehicle loans, \$0.1 million of principal payments for equipment loans, and \$1.7 million repayment of principal for short-term loans discussed herein.

Champion Industries, Inc. and Subsidiaries

Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)

Liquidity and Capital Resources

At April 30, 2016, the Company had cash of \$0.7 million. This is compared to \$0.5 million at the Company's fiscal year end October 31, 2015. The increase in cash, as has been the case for some time, is timing, and is dependent on collection of accounts receivable and subsequent disbursement to vendors as the Company operates on a working capital basis. The Company has been able to successfully operate under this condition for almost two years, and during this time has maintained stability in payments to its vendors and thus restored its good credit standing. This has been accomplished by communicating with our vendors and establishing consistency in payment of trade payables as well as monitoring collections of trade receivables. We anticipate being able to continue this so long as we are able to keep operating losses in line with prior years, at a minimum. In the near term we believe we will be able to accomplish this and thus continue our recovery efforts.

At April 30, 2016 the Company had working capital of negative \$6.3 million. This working capital figure includes term debt of \$8.5 million that currently has a maturity date of April 1, 2017 as well as \$2.5 million in debt owed to the Company's Chairman of the Board of Directors that it anticipates converting to preferred equity in the near future. The Company does anticipate being able to refinance the \$8.5 million debt as discussed further below. Considering these factors, the Company's Management believes working capital is sufficient to cover its operating needs in the near term. For more information on the conversion of the \$2.5 million debt, please see Note 5 to the Consolidated Financial Statements.

The Company's October 2013 Credit Agreement expires April 1, 2017. At that time the Company will be required to repay \$7.9 million to its Secured Lender. The Company does not currently have a concrete plan to repay or otherwise refinance this debt as we are focusing on operations for fiscal 2016 before looking for longer term financing solutions. Our intent is to improve operations and refinance this debt on a long-term basis. In the event we are unable to do so, we do have options including asset sales to repay or substantially reduce debt making the debt potentially more attractive for financial institutions. We believe we will ultimately be able to refinance or otherwise satisfy this obligation at or before maturity.

We believe we have the capacity to continue meeting our obligations and maintain a good credit standing as we continue to rebuild, but there are challenges associated with this in the foreseeable future; including:

- Continual management of our receipts and disbursements to improve and maintain days sales outstanding for trade receivables and days outstanding for trade payables.
  - Carefully monitor capital expenditures to assure cash flow is maximized.
- Funding necessary capital expenditures to assure the Company remains competitive and positions itself for operations beyond one year.
  - Operating the company on a working capital basis without a revolving line of credit.

The Company has historically used cash generated from operating activities and debt to finance capital expenditures. Management plans to continue making required investments in equipment based on available liquidity.

Champion Industries, Inc. and Subsidiaries

Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)

Environmental Regulation

The Company is subject to the environmental laws and regulations of the United States, and the states in which it operates, concerning emissions into the air, discharges into the waterways and the generation, handling and disposal of waste materials. The Company's past expenditures relating to environmental compliance have not had a material effect on the Company. These laws and regulations are constantly evolving, and it is impossible to predict accurately the effect they may have upon the capital expenditures, earnings, and competitive position of the Company in the future.

Based upon information currently available, management believes that expenditures relating to environmental compliance will not have a material impact on the financial position of the Company.

Special Note Regarding Forward-Looking Statements

Certain statements contained in this Form 10-Q, including without limitation statements including the word "believes," "anticipates," "intends," "expects" or words of similar import, constitute "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements of the Company expressed or implied by such forward-looking statements. Such factors include, among others, changes in business strategy or development plans and other factors referenced in this Form 10-Q, including without limitations under the captions "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business." The Company disclaims any obligation to update any such factors or to publicly announce the results of any revisions to any of the forward-looking statements contained herein to reflect future events or developments.

ITEM 3. Quantitative and Qualitative Disclosure About Market Risk

The Company's debt is primarily variable rate debt and therefore the interest expense would fluctuate based on interest volatility. The Company is exposed to market risk in interest rates primarily related to our interest bearing debt based on the prime rate. The Company does not currently utilize derivative financial instruments to manage market risk.

ITEM 4. Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures. Under the supervision and with the participation of our management, including our chief executive officer and chief financial officer, we evaluated the effectiveness of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) promulgated under the Securities Exchange Act of 1934, as amended. Based upon that evaluation, our chief executive officer and chief financial officer concluded that our disclosure controls were effective as of the end of the period covered by this quarterly report.

(b) Changes in Internal Controls. There have been no changes in our internal controls over financial reporting that occurred during the first six months of fiscal year 2016 that have materially affected, or are reasonably likely to materially affect, our internal controls over financial reporting.



PART II - OTHER INFORMATION

Item 1. Legal Proceedings

From time to time, our Company is involved in litigation relating to claims arising out of its operations in the normal course of business. We maintain insurance coverage against certain types of potential claims in an amount which we believe to be adequate, but there is no assurance that such coverage will in fact cover, or be sufficient to cover, all potential claims. The Company is involved in various legal proceedings or claims pending against the Company that if unfavorably resolved may have a material adverse effect on our financial condition or results of operations (see other disclosure herein).

Item 1A. Risk Factors

There were no material changes in risk factors from disclosures previously reported in our annual report on Form 10-K for the fiscal year ended October 31, 2015.

Item 3. Defaults upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Other Information

None.

Item 6. Exhibits

a) Exhibits:

(31.1)	Principal Executive Officer Certification Pursuant to Section 302 of the Sarbanes-Oxley act of 2002 - Adam M. Reynolds	Exhibit 31.1 Page Exhibit 31.1-p1
(31.2)	Principal Financial Officer Certification Pursuant to Section 302 of the Sarbanes-Oxley act of 2002 - Justin T. Evans	Exhibit 31.2 Page Exhibit 31.2-p1
(32)	Adam M. Reynolds and Justin T. Evans Certification Pursuant to 18 U.S.C. Section 1350 as Adopted Pursuant to Section 906 of the Sarbanes-Oxley act of 2002	Exhibit 32 Page Exhibit 32-p1

Signatures

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CHAMPION INDUSTRIES, INC.

Date: June 14, 2016

/s/ Adam M. Reynolds  
Adam M. Reynolds  
Chief Executive Officer

Date: June 14, 2016

/s/ Justin T. Evans  
Justin T. Evans  
Senior Vice President and Chief Financial  
Officer

