FORRESTER RESEARCH, INC. Form 10-Q August 09, 2016

FORM 10-Q

(MARK ONE)

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934. FOR THE QUARTERLY PERIOD ENDED June 30, 2016

OR

OTRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934.

COMMISSION FILE NUMBER: 000-21433

FORRESTER RESEARCH, INC.

(Exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction of 04-2797789 (I.R.S. Employer

incorporation or organization)

Identification Number)

60 Acorn Park Drive

CAMBRIDGE, MASSACHUSETTS 02140 (Address of principal executive offices) (Zip Code) Registrant's telephone number, including area code: (617) 613-6000

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x

No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x = No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer "

Accelerated filer x

Non-accelerated filer " (Do not check if a smaller reporting company) Smaller reporting company " Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x

As of August 4, 2016 18,060,000 shares of the registrant's common stock were outstanding.

FORRESTER RESEARCH, INC.

INDEX TO FORM 10-Q

| | PAGE |
|--|------|
| PART I. FINANCIAL INFORMATION | 3 |
| ITEM 1. Financial Statements (Unaudited) | 3 |
| Consolidated Balance Sheets as of June 30, 2016 and December 31, 2015 | 3 |
| Consolidated Statements of Income for the Three and Six Months Ended June 30, 2016 and 2015 | 4 |
| Consolidated Statements of Comprehensive Income for the Three and Six Months Ended June 30, 2016 and | |
| 2015 | 5 |
| Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2016 and 2015 | 6 |
| Notes to Consolidated Financial Statements | 7 |
| ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations | 15 |
| ITEM 3. Quantitative and Qualitative Disclosures About Market Risk | 23 |
| ITEM 4. Controls and Procedures | 23 |
| PART II. OTHER INFORMATION | 24 |
| ITEM 1A. Risk Factors | 24 |
| ITEM 6. Exhibits | 25 |

PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

FORRESTER RESEARCH, INC.

CONSOLIDATED BALANCE SHEETS

(In thousands, except per share data, unaudited)

| 2016 2015 ASSETS | | June 30, | December 31, |
|--|--|----------|--------------|
| Current Assets: \$68,856 \$53,331 Marketable investments (Note 3) \$7,673 \$47,775 Accounts receivable, net \$42,714 \$67,355 Deferred commissions \$11,576 \$13,529 Prepaid expenses and other current assets \$14,208 \$15,737 Total current assets \$195,027 \$197,727 Property and equipment, net \$25,833 \$27,569 Goodwill \$74,444 \$74,071 Intangible assets, net \$1,933 \$2,334 Other assets \$18,837 \$17,290 Total assets \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities: \$694 \$525 Accounts payable \$694 \$525 Accounts payable \$694 \$525 Account expenses and other current liabilities \$0,648 \$1,252 Deferred revenue \$38,597 \$40,676 Total current liabilities \$9,436 \$2,36 Total current liabilities \$9,436 \$2,36 Total current liabilities \$19,693 \$19,689 Stockholders' Equity (Note 7 | ASSETS | 2016 | 2015 |
| Cash and cash equivalents \$68,856 \$53,331 Marketable investments (Note 3) 57,673 47,775 Accounts receivable, net 42,714 67,355 Deferred commissions 11,576 13,529 Prepaid expenses and other current assets 14,208 15,737 Total current assets 195,027 197,727 Property and equipment, net 25,833 27,569 Goodwill 74,444 74,071 Intangible assets, net 1,933 2,334 Other assets 18,837 17,290 Total assets \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY Uurrent Liabilities: 41,252 Accounts payable \$694 \$525 Accrued expenses and other current liabilities 30,648 41,252 Deferred revenue 138,597 140,676 Total current liabilities 9,436 9,236 Total current liabilities 9,436 9,236 Total current liabilities 179,375 191,689 Stockholders' Equity (Note 7): Freferred stock, \$0.01 par value 4 Authorized - 500 | | | |
| Marketable investments (Note 3) 57,673 47,775 Accounts receivable, net 42,714 67,355 Deferred commissions 11,576 13,529 Prepaid expenses and other current assets 14,208 15,737 Total current assets 195,027 197,727 Property and equipment, net 25,833 27,569 Goodwill 74,444 74,071 Intangible assets, net 1,933 2,334 Other assets 18,837 17,290 Total assets \$316,074 \$318,991 LLABILITIES AND STOCKHOLDERS' EQUITY V V Current Liabilities: 30,648 41,252 Accounts payable \$694 \$525 Accrued expenses and other current liabilities 30,648 41,252 Deferred revenue 138,597 140,676 Total current liabilities 169,939 182,453 Non-current liabilities 9,436 9,236 Total labilities 179,375 191,689 Stockholders' Equity (Note 7): | | \$68 856 | \$ 53 331 |
| Accounts receivable, net 42,714 67,355 Deferred commissions 11,576 13,529 Prepaid expenses and other current assets 14,208 15,737 Total current assets 195,027 197,727 Property and equipment, net 25,833 27,569 Goodwill 74,444 74,071 Intangible assets, net 1,933 2,334 Other assets 18,837 17,290 Total assets \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY 2000000000000000000000000000000000000 | | | - |
| Deferred commissions 11,576 13,529 Prepaid expenses and other current assets 14,208 15,737 Total current assets 195,027 197,727 Property and equipment, net 25,833 27,569 Goodwill 74,444 74,071 Intangible assets, net 19,332 2,334 Other assets 18,837 17,290 Total assets \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities: Accounts payable Accounts payable \$694 \$525 Accrued expenses and other current liabilities 30,648 41,252 Deferred revenue 138,597 140,676 Total current liabilities 109,393 182,453 Non-current liabilities 9,436 9,236 Total liabilities 179,375 191,689 Stockholders' Equity (Note 7): | | , | , |
| Prepaid expenses and other current assets 14,208 15,737 Total current assets 195,027 197,727 Property and equipment, net 25,833 27,569 Goodwill 74,444 74,071 Intangible assets, net 1,933 2,334 Other assets 18,837 17,290 Total assets \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY \$694 \$525 Accounts payable \$694 \$525 Accounts payable \$694 \$525 Accounts payable \$694 \$525 Accounts payable \$694 \$525 Accrued expenses and other current liabilities 30,648 41,252 Deferred revenue 138,597 140,676 Total current liabilities 169,939 182,453 Non-current liabilities 179,375 191,689 Stockholders' Equity (Note 7): - - Preferred stock, \$0.01 par value - - Authorized - 125,000 shares; 190, 2016 and December 31, 2015, - Issued - 21,258 and 21,063 shares as of June 30, 2016 and Decembe | | , | |
| Total current assets 195,027 197,727 Property and equipment, net 25,833 27,569 Goodwill 74,444 74,071 Intangible assets, net 1,933 2,334 Other assets 18,837 17,290 Total assets \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities: 30,648 41,252 Accounts payable \$694 \$525 Accrued expenses and other current liabilities 30,648 41,252 Deferred revenue 138,597 140,676 Total current liabilities 169,939 182,453 Non-current liabilities 9,436 9,236 Total liabilities 179,375 191,689 Stockholders' Equity (Note 7): - - Preferred stock, \$0.01 par value - - Authorized - 500 shares; issued and outstanding - none - - Common stock, \$0.01 par value - - - Authorized - 125,000 shares - - - | | | |
| Property and equipment, net 25,833 27,569 Goodwill 74,444 74,071 Intangible assets, net 1,933 2,334 Other assets 18,837 17,290 Total assets \$316,074 \$318,991 LIABILITIES AND STOCKHOLDERS' EQUITY \$694 \$525 Accounts payable \$694 \$525 Accounts payable \$694 \$525 Account expenses and other current liabilities 30,648 41,252 Deferred revenue 138,597 140,676 Total current liabilities 169,939 182,453 Non-current liabilities 9,436 9,236 Total liabilities 179,375 191,689 Stockholders' Equity (Note 7): | | , | |
| Goodwill74,44474,071Intangible assets, net1,9332,334Other assets18,83717,290Total assets\$316,074\$318,991LIABILITIES AND STOCKHOLDERS' EQUITY\$316,074\$318,991Current Liabilities:\$694\$525Accounts payable\$694\$525Deferred revenue138,597140,676Total current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):********************************* | | , | |
| Intangible assets, net1,9332,334Other assets18,83717,290Total assets\$316,074\$318,991LLABILITIES AND STOCKHOLDERS' EQUITYCurrent Liabilities:Accounts payable\$694\$525Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):Preferred stock, \$0.01 par valueAuthorized - 500 shares; issued and outstanding - none——Common stock, \$0.01 par valueAuthorized - 125,000 sharesIssued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | | , | , |
| Other assets18,83717,290Total assets\$316,074\$318,991LIABILITIES AND STOCKHOLDERS' EQUITYCurrent Liabilities:Accounts payable\$694\$525Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):Freferred stock, \$0.01 par value—Authorized - 500 shares; issued and outstanding - none——Common stock, \$0.01 par value——Authorized - 125,000 sharesIssued and 21,063 shares as of June 30, 2016 and December 31, 2015, | | | |
| Total assets\$316,074\$318,991LIABILITIES AND STOCKHOLDERS' EQUITYCurrent Liabilities:Accounts payable\$694\$525Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):Preferred stock, \$0.01 par valueAuthorized - 500 shares; issued and outstanding - noneCommon stock, \$0.01 par valueAuthorized - 125,000 sharesIssued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015,- | | | |
| LIABILITIES AND STOCKHOLDERS' EQUITYCurrent Liabilities:Accounts payable\$694Accounts payable\$694\$525Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):Preferred stock, \$0.01 par valueAuthorized - 500 shares; issued and outstanding - noneCommon stock, \$0.01 par valueAuthorized - 125,000 sharesIssued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | | | |
| Current Liabilities:\$694\$525Accounts payable\$694\$525Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):Preferred stock, \$0.01 par valueAuthorized - 500 shares; issued and outstanding - noneCommon stock, \$0.01 par valueAuthorized - 125,000 sharesIssued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015,- | | + 0,0 | + |
| Current Liabilities:\$694\$525Accounts payable\$694\$525Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):Preferred stock, \$0.01 par valueAuthorized - 500 shares; issued and outstanding - noneCommon stock, \$0.01 par valueAuthorized - 125,000 sharesIssued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015,- | LIABILITIES AND STOCKHOLDERS' EOUITY | | |
| Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7): | | | |
| Accrued expenses and other current liabilities30,64841,252Deferred revenue138,597140,676Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7): | Accounts payable | \$694 | \$525 |
| Total current liabilities169,939182,453Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7):191,689179,375Preferred stock, \$0.01 par value——Authorized - 500 shares; issued and outstanding - none——Common stock, \$0.01 par value——Authorized - 125,000 sharesIssued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015,— | * • | 30,648 | 41,252 |
| Non-current liabilities9,4369,236Total liabilities179,375191,689Stockholders' Equity (Note 7): Preferred stock, \$0.01 par value Authorized - 500 shares; issued and outstanding - none——Common stock, \$0.01 par value Authorized - 125,000 shares Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015,—— | Deferred revenue | 138,597 | 140,676 |
| Total liabilities179,375191,689Stockholders' Equity (Note 7): Preferred stock, \$0.01 par value Authorized - 500 shares; issued and outstanding - none——Common stock, \$0.01 par value Authorized - 125,000 shares Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015,—— | Total current liabilities | 169,939 | 182,453 |
| Stockholders' Equity (Note 7): Preferred stock, \$0.01 par value Authorized - 500 shares; issued and outstanding - none Common stock, \$0.01 par value Authorized - 125,000 shares Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | Non-current liabilities | 9,436 | 9,236 |
| Preferred stock, \$0.01 par value Authorized - 500 shares; issued and outstanding - none — — Common stock, \$0.01 par value Authorized - 125,000 shares Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | Total liabilities | 179,375 | 191,689 |
| Preferred stock, \$0.01 par value Authorized - 500 shares; issued and outstanding - none — — Common stock, \$0.01 par value Authorized - 125,000 shares Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | | | |
| Authorized - 500 shares; issued and outstanding - none — … | Stockholders' Equity (Note 7): | | |
| Common stock, \$0.01 par value Authorized - 125,000 shares Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | Preferred stock, \$0.01 par value | | |
| Authorized - 125,000 shares Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | Authorized - 500 shares; issued and outstanding - none | — | _ |
| Issued - 21,258 and 21,063 shares as of June 30, 2016 and December 31, 2015, | Common stock, \$0.01 par value | | |
| | | | |
| | | | |
| | respectively | | |
| Outstanding - 17,947 and 17,752 shares as of June 30, 2016 and December 31, 2015, | | | |
| respectively 213 211 | | | |
| Additional paid-in capital141,869134,967 | Additional paid-in capital | 141,869 | 134,967 |

| Retained earnings | 119,456 | 117,135 |
|--|-----------|------------|
| Treasury stock - 3,311 shares as of June 30, 2016 and December 31, 2015, | | |
| | | |
| at cost | (120,185) | (120, 185) |
| Accumulated other comprehensive loss | (4,654) | (4,826) |
| Total stockholders' equity | 136,699 | 127,302 |
| Total liabilities and stockholders' equity | \$316,074 | \$318,991 |

FORRESTER RESEARCH, INC.

CONSOLIDATED STATEMENTS OF INCOME

(In thousands, except per share data, unaudited)

| | Three Mo Ended June 30, | onths | Six Month June 30, | s Ended |
|--|-------------------------------|----------|-----------------------|-----------|
| | 2016 | 2015 | 2016 | 2015 |
| Revenues: | | | | |
| Research services | \$55,023 | \$52,604 | \$108,271 | \$104,462 |
| Advisory services and events | 32,798 | 30,207 | 56,951 | 53,536 |
| Total revenues | 87,821 | 82,811 | 165,222 | 157,998 |
| Operating expenses: | | | | |
| Cost of services and fulfillment | 34,417 | 32,560 | 65,540 | 63,321 |
| Selling and marketing | 29,335 | 28,481 | 59,739 | 58,112 |
| General and administrative | 10,300 | 9,276 | 20,273 | 19,034 |
| Depreciation | 2,076 | 2,096 | 4,041 | 4,203 |
| Amortization of intangible assets | 210 | 224 | 419 | 445 |
| Reorganization costs | 11 | 81 | 1,026 | 3,505 |
| Total operating expenses | 76,349 | 72,718 | 151,038 | 148,620 |
| Income from operations | 11,472 | 10,093 | 14,184 | 9,378 |
| Other income (expense), net | 473 | (99 |) 145 | 183 |
| Gains (losses) on investments, net | (54) | 10 | (54) |) (9) |
| Income before income taxes | 11,891 | 10,004 | 14,275 | 9,552 |
| Income tax provision | 4,431 | 4,254 | 5,526 | 4,026 |
| Net income | \$7,460 | \$5,750 | \$8,749 | \$5,526 |
| Basic income per common share | \$0.42 | \$0.32 | \$0.49 | \$0.31 |
| Diluted income per common share | \$0.41 | \$0.31 | \$0.49 | \$0.30 |
| Basic weighted average common shares outstanding | 17,863 | 18,007 | 17,812 | 18,033 |
| Diluted weighted average common shares outstanding | 18,145 | 18,268 | 18,035 | 18,314 |
| Cash dividends declared per common share | \$0.18 | \$0.17 | \$0.36 | \$0.34 |

FORRESTER RESEARCH, INC.

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In thousands, unaudited)

| | Three Mo Ended June 30, | onths | Six Months Ended June 30, | | |
|--|-------------------------------|---------|---------------------------------|---------|--|
| | 2016 | 2015 | 2016 | 2015 | |
| Net income | \$7,460 | \$5,750 | \$8,749 | \$5,526 | |
| Other comprehensive income (loss), net of taxes: | | | | | |
| Foreign currency translation | (1,429) | 1,067 | 52 | (1,933) | |
| Net change in market value of investments | 3 | (51) | 120 | 47 | |
| Other comprehensive income (loss) | (1,426) | 1,016 | 172 | (1,886) | |
| Comprehensive income | \$6,034 | \$6,766 | \$8,921 | \$3,640 | |

FORRESTER RESEARCH, INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands, unaudited)

| | Six Mo June 30 2016 | nths Ended | | 2015 | | |
|--|---------------------------|---------------------|---|------|------------------------|---|
| Cash flows from | | | | | | |
| operating activities: | | | | | | |
| Net income | \$ | 8,749 | | \$ | 5,526 | |
| Adjustments to | | | | | | |
| reconcile net income | | | | | | |
| to net cash provided | | | | | | |
| by operating | | | | | | |
| activities: | | | | | | |
| Depreciation | | 4,041 | | | 4,203 | |
| Amortization of | | , - | | | , | |
| intangible assets | | 419 | | | 445 | |
| Net losses from | | | | | | |
| investments | | 54 | | | 9 | |
| Deferred income | | | | | | |
| taxes | | (1,409 |) | | (1,514 |) |
| Stock-based | | | | | | |
| compensation | | 3,761 | | | 3,661 | |
| Amortization of | | | | | | |
| premium on | | | | | | |
| investments | | 187 | | | 381 | |
| Foreign currency | | | | | | |
| losses | | 147 | | | 70 | |
| Changes in assets and | d | | | | | |
| liabilities | | | | | | |
| Accounts receivable | | 24,445 | | | 24,353 | |
| Deferred | | 1.052 | | | 2 7 (0) | |
| commissions | 1 | 1,953 | | | 2,769 | |
| Prepaid expenses and | 1 | 802 | | | (511 | ` |
| other current assets | | 892 | | | (511 |) |
| Accounts payable | | 189 | | | (195 |) |
| Accrued expenses and other liabilities | | (10,891 | | | (7.269) |) |
| Deferred revenue | | (10,891) (1,915) |) | | (7,268 (7,168 |) |
| Net cash provided by | 7 | (1,915 |) | | (7,100 |) |
| operating activities | 1 | 30,622 | | | 24,761 | |
| operating activities | | 50,022 | | | <i>2</i> τ ,701 | |

| Cash flows from | | | | | |
|-----------------------|----|---------|---|--------------|---|
| investing activities: | | | | | |
| Purchases of property | У | | | | |
| and equipment | | (2,318 |) | (1,678 |) |
| Purchases of | | | | | |
| marketable | | | | | |
| investments | | (23,902 |) | (18,575 |) |
| Proceeds from sales | | | | | |
| and maturities of | | | | | |
| marketable | | | | | |
| investments | | 14,025 | | 12,478 | |
| Other investing | | | | | |
| activity | | (35 |) | 266 | |
| Net cash used in | | | | | |
| investing activities | | (12,230 |) | (7,509 |) |
| Cash flows from | | | | | |
| financing activities: | | | | | |
| Dividends paid on | | | | | |
| common stock | | (6,428 |) | (6,126 |) |
| Repurchases of | | | | | |
| common stock | | _ | | (11,786 |) |
| Proceeds from | | | | | |
| issuance of common | | | | | |
| stock under employe | e | | | | |
| equity | | | | | |
| | | | | | |
| incentive plans | | 4,147 | | 1,906 | |
| Excess tax benefits | | | | | |
| from stock-based | | | | | |
| compensation | | 70 | | 31 | |
| Net cash used in | | | | | |
| financing activities | | (2,211 |) | (15,975 |) |
| Effect of exchange | | | | | |
| rate changes on cash | | | | | |
| and cash equivalents | | (656 |) | (764 |) |
| Net increase in cash | | | | | |
| and cash equivalents | | 15,525 | | 513 | |
| Cash and cash | | | | | |
| equivalents, | | | | | |
| beginning of period | | 53,331 | | 49,650 | |
| Cash and cash | | | | | |
| equivalents, end of | | | | | |
| period | \$ | 68,856 | | \$ 50,163 | |
| | | | | | |

FORRESTER RESEARCH, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Note 1 — Interim Consolidated Financial Statements

Basis of Presentation

The accompanying unaudited interim consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") for interim financial information and pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC") for reporting on Form 10-Q. Accordingly, certain information and footnote disclosures required for complete financial statements are not included herein. The year-end balance sheet data was derived from audited financial statements, but does not include all disclosures required by accounting principles generally accepted in the United States of America. It is recommended that these financial statements be read in conjunction with the consolidated financial statements and related notes that appear in the Forrester Research, Inc. ("Forrester") Annual Report on Form 10-K for the year ended December 31, 2015. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair statement of the financial position, results of operations, comprehensive income and cash flows as of the dates and for the periods presented have been included. The results of operations for the three and six months ended June 30, 2016 may not be indicative of the results for the year ending December 31, 2016, or any other period.

Fair Value Measurements

The carrying amounts reflected in the Consolidated Balance Sheets for cash and cash equivalents, accounts receivable, accounts payable, and accrued expenses approximate fair value due to their short-term maturities. See Note 3 - Marketable Investments - for the fair value of the Company's marketable investments.

Note 2 — Accumulated Other Comprehensive Income (Loss)

The components of accumulated other comprehensive income (loss) are as follows (in thousands):

| | | | Total |
|--|----------------------|---------------|---------------------|
| | Net Unrealized Gain | Cumulative | Accumulated |
| | (Loss) on Marketable | Translation | Other Comprehensive |
| | Investments | Adjustment | Income (Loss) |
| Balance at January 1, 2016 | \$ (100 |) \$ (4,726) | \$ (4,826) |
| Foreign currency translation | | 52 | 52 |
| Unrealized gain on investments, net of tax of \$79 | 120 | | 120 |

| Balance at June 30, 2016 | \$ 2 | 20 | \$ (4,674 |)\$ | (4,654 |) |
|---|-------------------------|----------------|-------------|-----|--------------|-------|
| | N T . T T | | | | tal | |
| | Net U | nrealized Gain | Cumulative | Ac | cumulated | |
| | (Loss) | on Marketable | Translation | Ot | her Comprehe | nsive |
| | Invest | ments | Adjustment | Inc | come (Loss) | |
| Balance at April 1, 2016 | \$ | 17 | \$ (3,245 |)\$ | (3,228 |) |
| Foreign currency translation | | | (1,429 |) | (1,429 |) |
| Unrealized gain on investments, net of tax of \$3 | | 3 | | | 3 | |
| Balance at June 30, 2016 | \$ | 20 | \$ (4,674 |)\$ | (4,654 |) |

| | (Loss | Unrealized Gain s) on Marketable stments | | Translation | A O | otal ccumulated ther Compreh come (Loss) | nensive |
|--|-------|--|---|-------------|--------|---|---------|
| Balance at January 1, 2015 | \$ | (74 |) | \$ (1,539 |) \$ | (1,613 |) |
| Foreign currency translation before reclassification | | | | (2,251 |) | (2,251 |) |
| Reclassification adjustment for write-off of foreign | | | | | | | |
| currency translation loss | | | | 318 | | 318 | |
| Unrealized gain on investments, net of tax of \$29 | | 47 | | | | 47 | |
| Balance at June 30, 2015 | \$ | (27 |) | \$ (3,472 |)\$ | (3,499 |) |

| | | | | То | tal | |
|--|--|---------|-------------|------|-------------|--------|
| | Net Unrealized Gain Cumulative Accumul | | | | cumulated | |
| | (Loss) on Marketable | | Translation | Ot | her Compreh | ensive |
| | Inve | stments | Adjustment | Inc | come (Loss) | |
| Balance at April 1, 2015 | \$ | 24 | \$ (4,539 |) \$ | (4,515 |) |
| Foreign currency translation before reclassification | | | 749 | | 749 | |
| Reclassification adjustment for write-off of foreign | | | | | | |
| | | | | | | |
| currency translation loss | | | 318 | | 318 | |
| Unrealized loss on investments, net of tax of \$33 | | (51 |) — | | (51 |) |
| Balance at June 30, 2015 | \$ | (27 |) \$ (3,472 |) \$ | (3,499 |) |

Note 3 — Marketable Investments

The following table summarizes the Company's marketable investments (in thousands):

| | As of Jun | ne 30, 2016 | | |
|-----------------------|-----------|-------------|------------|----------|
| | | Gross | Gross | |
| | Amortize | dUnrealized | Unrealized | Market |
| | Cost | Gains | Losses | Value |
| Corporate obligations | \$57,639 | \$ 50 | \$ (16) | \$57,673 |

As of December 31, 2015 Gross Gross AmortizedUnrealized Unrealized Market Cost Gains Losses Value Corporate obligations \$47,939 \$ — \$ (164) \$47,775

Realized gains and losses on securities are included in earnings and are determined using the specific identification method. Realized gains or losses on the sale of the Company's corporate obligations were not material in the three and six months ended June 30, 2016 or 2015.

The following table summarizes the maturity periods of the marketable securities in the Company's portfolio as of June 30, 2016 (in thousands).

 FY
 FY
 FY

 2016
 2017
 2018

 Corporate obligations
 \$9,071
 \$34,789
 \$13,813
 \$57,673

The following table shows the gross unrealized losses and market value of Forrester's available-for-sale securities with unrealized losses that are not deemed to be other-than-temporary, aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position (in thousands):

| | As of June 30, 2016 | | | | | | |
|-----------------------|---------------------|------------|-----------------|--|--|--|--|
| | Less That | n 12 | 12 Months or | | | | |
| | Months | | Greater | | | | |
| | Market | Unrealized | Mark Inrealized | | | | |
| | Value | Losses | ValueLosses | | | | |
| Corporate obligations | \$20,531 | \$ 16 | \$ — \$ — | | | | |

| | As of December 31, 2015 | | | | | |
|-----------------------|-------------------------|------------|--------------|------------|--|--|
| | Less That | n 12 | 12 Months or | | | |
| | Months | | Greater | | | |
| | Market | Unrealized | Market | Unrealized | | |
| | Value | Losses | Value | Losses | | |
| Corporate obligations | \$45,748 | \$ 158 | \$2,027 | \$ 6 | | |

8

Fair Value

The Company measures certain financial assets at fair value on a recurring basis, including cash equivalents and available-for-sale securities. The fair values of these financial assets have been classified as Level 1, 2 or 3 within the fair value hierarchy as described in the accounting standards for fair value measurements.

Level 1 — Fair value based on quoted prices in active markets for identical assets or liabilities.

Level 2 — Fair value based on inputs other than Level 1 inputs that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 — Fair value based on unobservable inputs that are supported by little or no market activity and such inputs are significant to the fair value of the assets or liabilities.

The following table represents the Company's fair value hierarchy for its financial assets (cash equivalents and investments) measured at fair value on a recurring basis (in thousands):

| | As of June 30, 2016 | | | | | | |
|------------------------|---------------------|----------|-----|-----------|--|--|--|
| | Level | | Lev | el | | | |
| | 1 | Level 2 | 3 | Total | | | |
| Money market funds (1) | \$866 | \$— | \$ | \$866 | | | |
| Corporate obligations | | 57,673 | | — 57,673 | | | |
| Total | \$866 | \$57,673 | \$ | -\$58,539 | | | |

| | As of December 31, 2015 | | | | | | |
|------------------------|-------------------------|----------|-----|-----------|--|--|--|
| | Level | | Lev | rel | | | |
| | 1 | Level 2 | 3 | Total | | | |
| Money market funds (1) | \$325 | \$— | \$ | -\$325 | | | |
| Corporate obligations | | 47,775 | | — 47,775 | | | |
| Total | \$325 | \$47,775 | \$ | -\$48,100 | | | |

(1)Included in cash and cash equivalents.

Level 2 assets consist of the Company's entire portfolio of corporate obligations. Level 2 assets have been initially valued at the transaction price and subsequently valued, at the end of each reporting period, typically utilizing third party pricing services or other market observable data. The pricing services utilize industry standard valuation methods, including both income and market based approaches and observable market inputs to determine value. These observable market inputs include reportable trades, benchmark yields, credit spreads, broker/dealer quotes, bids, offers, current spot rates and other industry and economic events.

At June 30, 2016 and December 31, 2015, the carrying value of the Company's non-marketable investments, which were composed primarily of interests in technology-related private equity funds, was \$3.6 million and is included in other assets in the Consolidated Balance Sheets.

One of the Company's investments, with a book value of \$0.4 million at June 30, 2016 and December 31, 2015, is being accounted for using the cost method and, accordingly, is valued at cost unless an other-than-temporary impairment in its value occurs. The other investments are being accounted for using the equity method as the investments are limited partnerships and the Company has an ownership interest in excess of 5% and, accordingly, the Company records its share of the investee's operating results each period. Gains and losses from non-marketable investments were insignificant during the three and six months ended June 30, 2016 and 2015, and are included in gains (losses) on investments, net in the Consolidated Statements of Income. No distributions were received from the funds during the six months ended June 30, 2016. During the six months ended June 30, 2015, distributions of \$0.1 million were received from the funds.

Note 5 — Reorganization

In the first quarter of 2016, the Company implemented a reduction in its workforce of approximately 2% of its employees across various geographies and functions. The Company recorded \$1.0 million of severance and related costs for this action during the three months ended March 31, 2016. All costs under this plan are expected to be paid during 2016.

In the first quarter of 2015, the Company implemented a reduction in its workforce of approximately 4% of its employees across various geographies and functions, in order to reallocate investment in 2015 to planned sales expansion and to delivery areas seeing the greatest client demand. The Company incurred \$(0.2) million and \$3.2 million of severance and related costs for this action during the three and six months ended June 30, 2015. In addition, the Company incurred \$0.3 million during the three months ended June 30, 2015 primarily for a non-cash charge for the liquidation of a small non-U.S. subsidiary.

The following table rolls forward the activity in the reorganization accrual for the six months ended June 30, 2016 (in thousands):

| | Workforce | Sub | osidiary | Pr | oducts Group |) |
|------------------------------|-----------|-----|----------|----|--------------|-----------|
| | Reduction | Liq | uidation | Re | organization | Total |
| Accrual at December 31, 2015 | \$ 41 | \$ | 7 | \$ | 433 | \$481 |
| Additions | 1,022 | | | | 4 | 1,026 |
| Cash payments | (924 |) | (7 |) | (436 |) (1,367) |
| Accrual at June 30, 2016 | \$ 139 | \$ | | \$ | 1 | \$140 |

Note 6 — Net Income Per Common Share

Basic net income per common share is computed by dividing net income by the basic weighted average number of common shares outstanding during the period. Diluted net income per common share is computed by dividing net income by the diluted weighted average number of common shares and common equivalent shares outstanding during the period. The weighted average number of common equivalent shares outstanding has been determined in accordance with the treasury-stock method. Common equivalent shares consist of common stock issuable on the exercise of outstanding options and vesting of restricted stock units when dilutive.

Basic and diluted weighted average common shares are as follows (in thousands):

Three MonthsSix MonthsEndedEndedJune 30,June 30,

| | 2016 | 2015 | 2016 | 2015 |
|--|--------|--------|--------|--------|
| Basic weighted average common shares outstanding | 17,863 | 18,007 | 17,812 | 18,033 |
| Weighted average common equivalent shares | 282 | 261 | 223 | 281 |
| Diluted weighted average common shares outstanding | 18,145 | 18,268 | 18,035 | 18,314 |
| Options excluded from diluted weighted average share | | | | |
| calculation as effect would have been anti-dilutive | 911 | 1,012 | 1,324 | 852 |

Note 7 — Stockholders' Equity

Equity Plans

Stock option activity for the six months ended June 30, 2016 is presented below (in thousands, except per share data and contractual term):

| | Number of | Weighted - Average Exercise Price Per | Weighted - Average Remaining Contractual | Aggregate Intrinsic |
|--|--------------|---|---|------------------------|
| | Shares | Share | Term (in years) | Value |
| Outstanding at December 31, 2015 | 2,171 | \$ 33.84 | | |
| Granted | 61 | 34.00 | | |
| Exercised | (122) | 30.57 | | |
| Forfeited | (174) | 35.80 | | |
| Outstanding at June 30, 2016 | 1,936 | \$ 33.88 | 6.51 | \$ 6,554 |
| Exercisable at June 30, 2016 | 1,066 | \$ 32.69 | 4.91 | \$ 4,729 |
| Vested and expected to vest at June 30, 2016 | 1,845 | \$ 33.82 | 6.40 | \$ 6,345 |

Restricted stock unit activity for the six months ended June 30, 2016 is presented below (in thousands, except per share data):

| | | Weighted- |
|-------------------------------|--------|------------|
| | | Average |
| | Number | Grant |
| | of | Date |
| | Shares | Fair Value |
| Unvested at December 31, 2015 | 504 | \$ 33.67 |
| Granted | 36 | 33.38 |
| Vested | (75 |) 34.41 |
| Forfeited | (29 |) 34.15 |
| Unvested at June 30, 2016 | 436 | \$ 33.49 |

Stock-Based Compensation

Forrester recognizes the fair value of stock-based compensation in net income over the requisite service period of the individual grantee, which generally equals the vesting period. Stock-based compensation was recorded in the following expense categories (in thousands):

| | Three M | Ionths | Six Months | | |
|----------------------------------|---------|---------|------------|---------|--|
| | Ended | | Ended | | |
| | June 30 | , | June 30 | , | |
| | 2016 | 2015 | 2016 | 2015 | |
| Cost of services and fulfillment | \$870 | \$798 | \$2,064 | \$2,035 | |
| Selling and marketing | 109 | 89 | 423 | 423 | |
| General and administrative | 647 | 588 | 1,274 | 1,203 | |
| Total | \$1,626 | \$1,475 | \$3,761 | \$3,661 | |

Forrester utilizes the Black-Scholes valuation model for estimating the fair value of stock options. Options granted under the equity incentive plans and shares subject to purchase under the employee stock purchase plan were valued using the following assumptions:

| | Three Months Ended | | | Three Months Ended | | | |
|---------------------------------|------------------------------------|---------------|---|---------------------------|---------------|---|--|
| | June 30, | 2016 | | June 30, 2015 | | | |
| | Equity Inc Entplo yee Stock | | | Equity IncEntployee Stock | | | |
| | Plans | Purchase Plan | | Plans | Purchase Plan | | |
| Average risk-free interest rate | 1.26 % | 0.47 | % | 1.35 % | 0.11 | % | |
| Expected dividend yield | 2.3 % | 2.3 | % | 1.8 % | 1.8 | % | |
| | 5.0 | | | 5.1 | | | |
| Expected life | Years | 0.5 Years | | Years | 0.5 Years | | |
| Expected volatility | 24 % | 27 | % | 25 % | 22 | % | |
| Weighted average fair value | \$6.15 | \$ 7.06 | | \$6.80 | \$ 7.93 | | |
| | | | | | | | |

| | | | Six Months Ended June 30, 2015 | | | |
|---------------------------------|--------|---------------|-----------------------------------|--------|-----------------|----|
| | , | | | | cEntployee Stor | ck |
| | Plans | Purchase Plan | | Plans | Purchase Plan | |
| Average risk-free interest rate | 1.39 % | 0.47 | % | 1.37 % | 0.11 | % |
| Expected dividend yield | 2.3 % | 2.3 | % | 1.8 % | 1.8 | % |
| - | 5.0 | | | 5.1 | | |
| Expected life | Years | 0.5 Years | | Years | 0.5 Years | |
| Expected volatility | 24 % | 27 | % | 25 % | 22 | % |
| Weighted average fair value | \$5.84 | \$ 7.06 | | \$7.38 | \$ 7.93 | |

Dividends

In the six months ended June 30, 2016, the Company declared and paid dividends of \$6.4 million consisting of a \$0.18 per share dividend in each of the first two quarters of 2016. In the six months ended June 30, 2015, the Company declared and paid dividends of \$6.1 million consisting of a \$0.17 per share dividend in each of the first two quarters of 2015. In July 2016, the Company declared a dividend of \$0.18 per share payable on September 21, 2016 to shareholders of record as of September 7, 2016.

Treasury Stock

As of June 30, 2016, Forrester's Board of Directors had authorized an aggregate \$460.0 million to purchase common stock under its stock repurchase program. The shares repurchased may be used, among other things, in connection with Forrester's employee and director equity incentive and purchase plans. The Company did not repurchase shares of common stock in the six months ended June 30, 2016. In the three and six months ended June 30, 2015, the Company repurchased approximately 0.2 million and 0.3 million shares, respectively, of common stock at an aggregate cost of approximately \$6.1 million and \$11.8 million, respectively. From the inception of the program through June 30, 2016, Forrester repurchased 15.0 million shares of common stock at an aggregate cost of \$423.1 million.

Note 8 — Income Taxes

Forrester provides for income taxes on an interim basis according to management's estimate of the effective tax rate expected to be applicable for the full fiscal year. Certain items such as changes in tax rates and tax benefits related to disqualifying dispositions of incentive stock options are treated as discrete items and are recorded in the period in which they arise.

Income tax expense for the six months ended June 30, 2016 was \$5.5 million resulting in an effective tax rate of 38.7% for the period. Income tax expense for the six months ended June 30, 2015 was \$4.0 million resulting in an effective tax rate of 42.1% for the period. The decrease in the effective tax rate for the six months ended June 30, 2016 compared to the prior year period was primarily due to a decrease in non-deductible stock compensation during 2016 as compared to 2015 and the inclusion of a \$0.3 million non-deductible loss on the liquidation of a foreign subsidiary in the 2015 period that did not recur in 2016.

Note 9 — Operating Segments

The Research segment includes the costs of the Company's research personnel who are responsible for writing the research and performing the webinars and inquiries for the Company's Research and Connect products. In addition, the research personnel deliver advisory services (such as workshops, speeches and advisory days) and a portion of the Company's project consulting services. Revenue in this segment includes only revenue from advisory services and project consulting services that are delivered by the research personnel in this segment.

The Product segment includes the costs of the product management organization that is responsible for product pricing and packaging and the launch of new products. In addition, this segment includes the costs of the Company's Data, Connect and Events organizations. Revenue in this segment includes all revenue for the Company (including Research and Connect) except for revenue from advisory services and project consulting services that are delivered by personnel in the Research and Project Consulting segments.

The Project Consulting segment includes the costs of the consultants that deliver the majority of the Company's project consulting services. Revenue in this segment includes the project consulting revenue delivered by the consultants in this segment.

The Company evaluates reportable segment performance and allocates resources based on segment revenues and expenses. Segment expenses include the direct expenses of each segment organization and exclude selling and marketing expenses, general and administrative expenses, stock-based compensation expense, depreciation expense, adjustments to incentive bonus compensation from

12

target amounts, amortization of intangible assets, reorganization costs, other income (expense), and gains (losses) on investments. The accounting policies used by the segments are the same as those used in the consolidated financial statements.

| | | | Project | |
|--|----------|----------|------------|--------------|
| | Products | Research | Consulting | Consolidated |
| Three Months Ended June 30, 2016 | | | | |
| Research services revenues | \$55,023 | \$— | \$ — | \$ 55,023 |
| Advisory services and events revenues | 9,157 | 12,676 | 10,965 | 32,798 |
| Total segment revenues | 64,180 | 12,676 | 10,965 | 87,821 |
| Segment expenses | 12,544 | 12,822 | 7,022 | 32,388 |
| Contribution margin (loss) | 51,636 | (146) | 3,943 | 55,433 |
| Selling, marketing, administrative and other expenses | | | | (43,740) |
| Amortization of intangible assets | | | | (210) |
| Reorganization costs | | | | (11) |
| Other income (expense) and gains (losses) on investments | | | | 419 |
| Income before income taxes | | | | \$ 11,891 |

| | | | Project | | |
|--|----------|----------|------------|-------------|----|
| | Products | Research | Consulting | Consolidate | ed |
| Three Months Ended June 30, 2015 | | | | | |
| Research services revenues | \$52,604 | \$— | \$ — | \$ 52,604 | |
| Advisory services and events revenues | 8,255 | 11,323 | 10,629 | 30,207 | |
| Total segment revenues | 60,859 | 11,323 | 10,629 | 82,811 | |
| Segment expenses | 11,532 | 12,808 | 6,773 | 31,113 | |
| Contribution margin (loss) | 49,327 | (1,485) | 3,856 | 51,698 | |
| Selling, marketing, administrative and other expenses | | | | (41,300 |) |
| Amortization of intangible assets | | | | (224 |) |
| Reorganization costs | | | | (81 |) |
| Other income (expense) and gains (losses) on investments | | | | (89 |) |
| Income before income taxes | | | | \$ 10,004 | |

| | Products | Research | Project Consulting | Consolidate | ed |
|---|-----------|----------|-----------------------|-------------|----|
| Six Months Ended June 30, 2016 | | | Ũ | | |
| Research services revenues | \$108,271 | \$— | \$ — | \$ 108,271 | |
| Advisory services and events revenues | 11,858 | 23,262 | 21,831 | 56,951 | |
| Total segment revenues | 120,129 | 23,262 | 21,831 | 165,222 | |
| Segment expenses | 21,422 | 26,159 | 13,802 | 61,383 | |
| Contribution margin (loss) | 98,707 | (2,897) | 8,029 | 103,839 | |
| Selling, marketing, administrative and other expenses | | | | (88,210 |) |
| Amortization of intangible assets | | | | (419 |) |
| Reorganization costs | | | | | |