

ELECTRONIC ARTS INC.  
Form 4  
May 20, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MOORE PETER R.

(Last) (First) (Middle)

209 REDWOOD SHORES PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction (Month/Day/Year)  
05/16/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 05/16/2014                           |  | M                              |   | 21,667 A <u>(1)</u>   | 130,358  | D                                 |
| Common Stock                    | 05/16/2014                           |  | F                              |   | 11,306 <u>(2)</u> D \$ 33.79  | 119,052  | D                                 |
| Common Stock                    | 05/16/2014                           |  | M                              |   | 17,766 A <u>(3)</u>   | 136,818  | D                                 |
| Common Stock                    | 05/16/2014                           |  | F                              |   | 9,271 <u>(4)</u> D \$ 33.79   | 127,547  | D                                 |
| Common Stock                    | 05/17/2014                           |  | M                              |   | 21,666 A <u>(1)</u>   | 149,213  | D                                 |

Edgar Filing: ELECTRONIC ARTS INC. - Form 4

|              |            |   |               |   |          |         |   |
|--------------|------------|---|---------------|---|----------|---------|---|
| Common Stock | 05/17/2014 | F | 11,306<br>(2) | D | \$ 34.44 | 137,907 | D |
| Common Stock | 05/17/2014 | M | 30,115        | A | (3)      | 168,022 | D |
| Common Stock | 05/17/2014 | F | 15,715<br>(4) | D | \$ 34.44 | 152,307 | D |
| Common Stock | 05/18/2014 | M | 25,000        | A | (1)      | 177,307 | D |
| Common Stock | 05/18/2014 | F | 13,045<br>(2) | D | \$ 34.44 | 164,262 | D |
| Common Stock | 05/18/2014 | M | 42,250        | A | (3)      | 206,512 | D |
| Common Stock | 05/18/2014 | F | 22,047<br>(4) | D | \$ 34.44 | 184,465 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed Execution Date, if any<br>(Month/Day/Year) | 4. Transaction Code<br>(Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D)<br>(Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 7. Title and Underlying Security<br>(Instr. 3 and 4) |       |
|---|--|---|---|-----------------------------------|--|---|--|-------|
|   |  |   |   | Code                              | V (A) (D)  | Date Exercisable  | Expiration Date                                      | Title |
| Performance-based Restricted Stock Units      | (3)  | 05/16/2014                              |   | J                                 | 25,568<br>(5)  | (5) 05/16/2014  | Common Stock   |       |
| Performance-based Restricted Stock Units      | (6)  | 05/16/2014                              |   | M                                 | 17,766<br>(7)  | (3) 05/16/2014  | Common Stock   |       |
| Performance-based Restricted Stock Units      | (6)  | 05/18/2014                              |   | J                                 | 7,750<br>(5)   | (5) 05/18/2015  | Common Stock   |       |
| Performance-based Restricted Stock            | (6)  | 05/18/2014                              |   | M                                 | 42,250<br>(7)  | (3) 05/18/2015  | Common Stock   |       |

|  |     |            |   |               |     |            |              |  |
|--|-----|------------|---|---------------|-----|------------|--------------|--|
| Units                                    |     |            |   |               |     |            |              |  |
| Performance-based Restricted Stock Units | (6) | 05/17/2014 | J | 13,218<br>(5) | (5) | 05/17/2016 | Common Stock |  |
| Performance-based Restricted Stock Units | (6) | 05/17/2014 | M | 30,115<br>(7) | (3) | 05/17/2016 | Common Stock |  |
| Restricted Stock Units                   | (8) | 05/16/2014 | M | 21,667        | (1) | 05/16/2014 | Common Stock |  |
| Restricted Stock Units                   | (8) | 05/18/2014 | M | 25,000        | (1) | 05/18/2015 | Common Stock |  |
| Restricted Stock Units                   | (8) | 05/17/2014 | M | 21,666        | (1) | 05/17/2016 | Common Stock |  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                         |       |
|--|---------------|-----------|-------------------------|-------|
|  | Director      | 10% Owner | Officer                 | Other |
| MOORE PETER R.<br>209 REDWOOD SHORES PARKWAY<br>REDWOOD CITY, CA 94065 |               |           | Chief Operating Officer |       |

## Signatures

By: Remie Solano, Attorney-in-Fact For: Peter R. Moore  
Date: 05/20/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Upon vesting, each restricted stock unit was converted into an equivalent number of shares of common stock.
- (2) Represents shares of common stock withheld for tax purposes upon the vesting of restricted stock units.
- (3) Upon vesting, each Performance-based Restricted Stock Unit was converted into an equivalent number of shares of common stock.
- (4) Represents shares of common stock withheld for tax purposes upon the vesting of Performance-based Restricted Stock Units.
- (5) Represents the portion of total performance shares unearned and cancelled in accordance with the terms of the Performance-based Restricted Stock Units.
- (6) Each Performance-based Restricted Stock Unit represents a contingent right to receive one share of Electronic Arts common stock.
- (7) Represents the portion of total performance shares earned and vested in accordance with the terms of the Performance-based Restricted Stock Units.
- (8) Each restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.