

Groupon, Inc.  
Form 4  
October 04, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Williams Rich

(Last) (First) (Middle)

C/O GROUPON, INC., 600 WEST CHICAGO AVENUE, SUITE 400

(Street)

CHICAGO, IL 60654

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Groupon, Inc. [GRPN]

3. Date of Earliest Transaction (Month/Day/Year)  
09/30/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	09/30/2016		M		25,000	A	\$ 0
Class A Common Stock	09/30/2016		F <sup>(1)</sup>		11,426	D	\$ 5.15
Class A Common Stock	09/30/2016		M		17,225	A	\$ 0
Class A Common	09/30/2016		F <sup>(1)</sup>		7,872	D	\$ 5.15

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Stock								
Class A Common Stock	09/30/2016		M	75,694	A	\$ 0	1,356,481	D
Class A Common Stock	09/30/2016		F <sup>(1)</sup>	34,593	D	\$ 5.15	1,321,888	D
Class A Common Stock	09/30/2016		M	20,425	A	\$ 0	1,342,313	D
Class A Common Stock	09/30/2016		F <sup>(1)</sup>	9,335	D	\$ 5.15	1,332,978	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Restricted Stock Units	(2)	09/30/2016		M	25,000	12/31/2014 <sup>(3)</sup> <sup>(3)</sup>	Class A Common Stock 25,000
Restricted Stock Units	(2)	09/30/2016		M	17,225	12/31/2015 <sup>(4)</sup> <sup>(4)</sup>	Class A Common Stock 17,225
Restricted Stock Units	(2)	09/30/2016		M	75,694	03/31/2016 <sup>(5)</sup> <sup>(5)</sup>	Class A Common Stock 75,694
Restricted Stock Units	(2)	09/30/2016		M	20,425	12/31/2015 <sup>(6)</sup> <sup>(6)</sup>	Class A Common Stock 20,425

