

V F CORP  
Form 4  
November 14, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Salzburger Karl Heinz

(Last) (First) (Middle)  
105 CORPORATE CENTER BLVD  
(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)  
11/13/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP & President-International

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	11/13/2013		M	5,000 A \$ 53.6	102,061	D	
Common Stock	11/13/2013		M	5,654 A \$ 74.85	107,715	D	
Common Stock	11/13/2013		S	1,600 (3) D \$ 220.3756	106,115	D	
Common Stock	11/13/2013		S	2,568 (4) D \$ 221.5539	103,547	D	
Common Stock	11/13/2013		S	6,486 (5) D \$ 222.498	97,061	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
2009 Non-Qualified Stock Option (right to buy)	\$ 53.6	11/13/2013		M	5,000	<u>(1)</u> 02/12/2019	Common Stock	5,000
2010 Non-Qualified Stock Option (right to buy)	\$ 74.85	11/13/2013		M	5,654	<u>(2)</u> 02/15/2020	Common Stock	5,654

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Salzburger Karl Heinz 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			VP & President-International	

## Signatures

Mark R. Townsend for Karl Heinz Salzburger (Pursuant to Signing Authority on File) 11/14/2013

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

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This option vested as follows: 12,092 shares vested on 02/13/2010; 12,091 shares vested on 02/13/2011; and 12,091 shares vested on 02/13/2012.

- (2) This option vested as follows: 11,885 shares vested on 02/16/2011; 11,885 shares vested on 02/16/2012; and 11,884 shares vested on 02/16/2013.

- (3) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$220.00 to not more than \$220.96. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

- (4) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$221.20 to not more than \$221.97. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

- (5) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$222.12 to not more than \$222.94. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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