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Donaker Geo	offrey L										
Form 4											
July 30, 2018	3										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB AF	PROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB	3235-0287		
Check th	is box		vv as	snington,	D.C. 20	549			Number:	January 31,	
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subject to)			SECUR					Estimated average burden hours per response 0.5		
Section 1 Form 4 o				SECON	11123						
Form 5		suant to S	Section 1	6(a) of the	e Securit	ies E	xchang	e Act of 1934,	response	0.5	
obligation	ns Section 17(-	1935 or Section	n		
may cont See Instru	inue.			vestment	•	· ·	•				
1(b).	letton				•	-					
(Print or Type I	Responses)										
1 NT 1 A		D *		_				5 1 1 1 1	D (* D		
				Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
Donaker Geoffrey L Symbol YELP INC [YELP]											
				-	-			(Chec	k all applicable	:)	
			Earliest Transaction				V Dissets 100 Orman				
C/O YELP	NC., 140 NEW		(Month/D 07/26/20	-				X_ Director 10% Owner Officer (give title Other (specify			
	46., 140 HEW 46., 9TH	FLOOR	0112012	010				below)	below)	· • •	
			4 If Ama	ndmant Da	ta Origina	1		6 Individual or Io	int/Croun Filir	or (Chaoli	
			ndment, Date Original (th/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)				
			1 neu(moi	lui/Day/Tear)			_X_Form filed by C	One Reporting Pe	rson	
SAN FRAN	CISCO, CA 9410)5						Form filed by M Person	Iore than One Re	porting	
	(6+-+-)	(7:)						reison			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction Date			3.	4. Securi			5. Amount of	6. Ownership		
Security (Month/Day/Year) Execution Dat (Instr. 3) any			n Date, 1f					Securities Beneficially	Form: Direct (D) or	Indirect Beneficial	
(111501. 5)		any (Month/I	Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8)				3)	· · · · · · · · · · · · · · · · · · ·	Indirect (I)	Ownership	
		``						Following	(Instr. 4)	(Instr. 4)	
						(A)		Reported Transaction(s)			
						or		(Instr. 3 and 4)			
Common				Code V	Amount	(D)	Price ¢	`````			
Common Stock	07/26/2018			М	2,000	А	\$ 21.18	8,055	D		
							21.10				
Common	07/26/2018			S (1)	2,000	D	\$41	6,055	D		
Stock					,		,	,			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivati Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	e Expiration I (Month/Day	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 21.18	07/26/2018		М	2,00	0 (2)	02/05/2023	Common Stock	2,000	

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
Donaker Geoffrey L C/O YELP INC. 140 NEW MONTGOMERY ST., 9TH FL SAN FRANCISCO, CA 94105	OOR X							
Signatures								
/s/ Donna Hammer, Attorney-in-fact	07/30/2018							
**Signature of Reporting Person	Date							
Explanation of Respons	ses:							

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were sold pursuant to a duly adopted 10b5-1 trading plan.
- (2) Fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.