

UNITED FIRE GROUP INC  
 Form 5  
 February 13, 2014

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
**RIFE JOHN A**

2. Issuer Name and Ticker or Trading Symbol  
**UNITED FIRE GROUP INC  
 [UFCS]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/31/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

118 SECOND AVENUE SE, P.O. BOX 73909

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

CEDAR RAPIDS, IA 52407-3909

(City) (State) (Zip)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) Amount	or (D)	Price			
Common Stock	Â	Â	Â	Â	Â	Â	26,663 (1)	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	8,167 (2)	I	See footnote #2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 2270 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 32.39	Â	Â	Â	Â	Â	Â <u>(3)</u>	02/18/2015	Common Stock	20,000
Stock Option (Right to Buy)	\$ 39.13	Â	Â	Â	Â	Â	Â <u>(3)</u>	02/17/2016	Common Stock	20,000
Stock Option (Right to Buy)	\$ 35.23	Â	Â	Â	Â	Â	Â <u>(3)</u>	02/16/2017	Common Stock	20,000
Stock Option (Right to Buy)	\$ 34.39	Â	Â	Â	Â	Â	Â <u>(3)</u>	02/15/2018	Common Stock	3,000
Stock Option (Right to Buy)	\$ 22.46	Â	Â	Â	Â	Â	Â <u>(4)</u>	05/19/2020	Common Stock	2,727
Stock Option (Right to Buy)	\$ 20.4	Â	Â	Â	Â	Â	Â <u>(5)</u>	02/18/2021	Common Stock	2,727
Stock Option (Right to Buy)	\$ 21.095	Â	Â	Â	Â	Â	Â <u>(6)</u>	05/16/2022	Common Stock	2,145
Stock Option (Right to Buy)	\$ 28.925	Â	Â	Â	Â	Â	Â <u>(7)</u>	05/15/2023	Common Stock	1,755

