

La Dow Peter R  
Form 3  
January 29, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â La Dow Peter R		(Month/Day/Year)	SCRIPPS E W CO /DE [SSP]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		01/22/2013		
C/O ARISTON SERVICES GROUP, LLC, Â 750 'B' STREET, SUITE 2630			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input checked="" type="checkbox"/> 10% Owner
			<input type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below) (specify below)	
SAN DIEGO, Â CA Â 92101			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	<input type="checkbox"/> Form filed by One Reporting Person	
			<input checked="" type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Shares, \$.01 par value per share	0	D	Â
Common Voting Shares, \$.01 par value per share	232,678	I	As Co-Trustee <sup>(1)</sup>
Common Voting Shares, \$.01 par value per share	232,678	I	As Co-Trustee <sup>(2)</sup>
Common Voting Shares, \$.01 par value per share	232,678	I	As Co-Trustee <sup>(3)</sup>
Common Voting Shares, \$.01 par value per share	32,921	I	As Co-Trustee <sup>(4)</sup>
Common Voting Shares, \$.01 par value per share	266,771	I	As Trustee <sup>(5)</sup>

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Common Voting Shares, \$.01 par value per share 4,466 I As Trustee <sup>(6)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
La Dow Peter R C/O ARISTON SERVICES GROUP, LLC 750 'B' STREET, SUITE 2630 SAN DIEGO, CA 92101	^	^ X	^	^
JOHN P. SCRIPPS TRUST UNDER AGREEMENT DATED 2/10/77 FBO BARBARA SCRIPPS EVANS C/O ARISTON SERVICES GROUP, LLC 750 'B' STREET, SUITE 2630 SAN DIEGO, CA 92101	^	^ X	^	^
JOHN P. SCRIPPS TRUST FBO PAUL K. SCRIPPS UNDER AGREEMENT DATED 2/10/77 C/O ARISTON SERVICES GROUP, LLC 750 'B' STREET, SUITE 2630 SAN DIEGO, CA 92101	^	^ X	^	^
JOHN P. SCRIPPS TRUST UNDER AGREEMENT DATED 2/10/77 FBO PETER M. SCRIPPS C/O ARISTON SERVICES GROUP, LLC 750 'B' STREET, SUITE 2630 SAN DIEGO, CA 92101	^	^ X	^	^
JOHN P. SCRIPPS TRUST EXEMPT TRUST UNDER AGREEMENT DATED 2/10/77 C/O ARISTON SERVICES GROUP, LLC	^	^ X	^	^

750 'B' STREET, SUITE 2630  
SAN DIEGO, CA 92101

MARITAL TRUST OF THE LA DOW FAMILY TRUST  
C/O ARISTON SERVICES GROUP, LLC  
750 'B' STREET, SUITE 2630  
SAN DIEGO, CA 92101

^ ^ X ^ ^

LA DOW FAMILY TRUST UNDER AGREEMENT DATED 6/29/2004  
C/O ARISTON SERVICES GROUP, LLC  
750 'B' STREET, SUITE 2630  
SAN DIEGO, CA 92101

^ ^ X ^ ^

## Signatures

/s/ Bruce W. Sanford, as  
Attorney-in-Fact

01/29/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are owned directly by the John P. Scripps Trust FBO Barbara Scripps Evans U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Barbara Scripps Evans U/A dated 2/10/77.
  - (2) These shares are owned directly by the John P. Scripps Trust FBO Paul K. Scripps U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Paul K. Scripps U/A dated 2/10/77.
  - (3) These shares are owned directly by the John P. Scripps Trust FBO Peter M. Scripps U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Peter M. Scripps U/A dated 2/10/77.
  - (4) These shares are owned directly by the John P. Scripps Trust Exempt Trust U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust Exempt Trust U/A dated 2/10/77.
  - (5) These shares are owned directly by The Marital Trust of the La Dow Family Trust and indirectly by Peter R. La Dow, a Trustee of The Marital Trust of the La Dow Family Trust.
  - (6) These shares are owned directly by The La Dow Family Trust U/A dated 6/29/2004 and indirectly by Peter R. La Dow, a Trustee of The La Dow Family Trust U/A dated 6/29/2004.

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### Remarks:

The reporting persons may be deemed to have shared voting power with respect to more than 10%

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.