

AMERICAN FINANCIAL GROUP INC  
Form 4  
October 31, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LINDNER S CRAIG

(Last) (First) (Middle)  
ONE EAST FOURTH STREET  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AMERICAN FINANCIAL GROUP INC [AFG]

3. Date of Earliest Transaction (Month/Day/Year)  
10/29/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Co-CEO & Co-President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	03/13/2008		G	V 1,864 D \$ 0	3,952,027	I	#1 (1)
Common Stock	04/29/2008		G	V 630,294 A \$ 0	4,766,144	I	#1 (1)
Common Stock	05/02/2008		G	V 50,000 D \$ 0	4,716,144	I	#1 (1)
Common Stock	10/29/2008		S	200 D \$ 23.35	4,715,944	I	#1 (1)
Common Stock	10/29/2008		S	400 D \$ 23.36	4,715,544	I	#1 (1)

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Common Stock	10/29/2008	S	200	D	\$ 23.37	4,715,344	I	#1 <u>(1)</u>
Common Stock	10/29/2008	S	27,600	D	\$ 23.4	4,687,744	I	#1 <u>(1)</u>
Common Stock	10/29/2008	S	1,700	D	\$ 23.44	4,686,044	I	#1 <u>(1)</u>
Common Stock	10/29/2008	S	200	D	\$ 23.45	4,685,844	I	#1 <u>(1)</u>
Common Stock	10/29/2008	S	200	D	\$ 23.46	4,685,644	I	#1 <u>(1)</u>
Common Stock	10/29/2008	S	300	D	\$ 23.47	4,685,344 <u>(2)</u>	I	#1 <u>(1)</u>
Common Stock						108,449	I	#3 <u>(3)</u>
Common Stock						27,685 <u>(2)</u>	I	#5 <u>(4)</u>
Common Stock						27,685 <u>(2)</u>	I	#6 <u>(5)</u>
Common Stock						0	I	#8 <u>(6)</u>
Common Stock						1,020,043	I	#9 <u>(7)</u>
Common Stock						1,485,000	I	#10 <u>(8)</u>
Common Stock						35,706	I	#12 <u>(9)</u>
Common Stock	05/01/2008	G V	341,568	D	\$ 0	0 <u>(2)</u>	I	#13 <u>(10)</u>
Common Stock						63,604	I	#14 <u>(11)</u>
Common Stock						63,604	I	#15 <u>(12)</u>
Common Stock						63,604	I	#16 <u>(13)</u>
Common Stock						27,685 <u>(2)</u>	I	#17 <u>(14)</u>
Common Stock						36,330	I	#18 <u>(15)</u>
Common Stock						36,330	I	#19 <u>(16)</u>
Common Stock						36,330	I	#20 <u>(17)</u>

Common Stock				
Common Stock	341,568	(2)	I	#21 (18)
Common Stock	341,568	(2)	I	#22 (19)
Common Stock	341,568	(2)	I	#23 (20)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LINDNER S CRAIG ONE EAST FOURTH STREET CINCINNATI, OH 45202	X		Co-CEO & Co-President	

## Signatures

S. Craig Lindner By: Karl J. Grafe, as  
Attorney-in-Fact

10/31/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Indirect #1: SCL TTEE of the SCL Living Trust DTD 03/30/83.  
On March 3, 2008 Indirect #1 transferred 932 shares of common stock each to Indirect #5, #6 and #17. On April 4, 2008, Indirect #13 transferred 182,716 shares of common stock to Indirect #1 and on April 23, Indirect #1 transferred 30,000 shares to Indirect #3. On May 1, Indirect #13 transferred 32,039 shares of common stock to Indirect #1 and Indirect #13 transferred 341,568 shares each to Indirect #21, #22 and #23.
- (2) Indirect #3: By Frances R. Lindner, Trustee for the Frances R. Lindner living Trust dated 9/13/93.
- (3) Indirect #5: CEL, TTEE CEL 2002 Living Trust dtd 11/4/02.
- (4) Indirect #6: FRL, Cust. CFL Under OH Tsfr to Min Act.
- (5) Indirect #8: KEL TTEE Under Irr. Trust Agr. with Frances R. Lindner Grantor DTD 2/13/85.
- (6) Indirect #9: KEL, TTEE Under an Irrev. Trust Ind. with SCL DTD 12/22/83.
- (7) Indirect #10: SCL Investments, LLC
- (8) Indirect #12: The Company's Retirement and Savings Plans. The number of shares of Common Stock which would be represented by the value of the Reporting Person's Company Securities Funds account in the Issuer's Retirement and Savings Plan is based on a statement dated as of 12/31/07.
- (9) Indirect #13: SCL, TTEE of the SCL 2005-1 Qualified Annuity Trust DTD 4/21/05.
- (10) Indirect #14: M. Nyhart TTEE CEL Under Trust Agreement dtd 3/8/96.
- (11) Indirect #15: M. Nyhart TTEE CAL Under Trust Agreement dtd 3/8/96.
- (12) Indirect #16: M. Nyhart TTEE CFL Under Trust Agreement dtd 3/8/96.
- (13) Indirect #17: CAL, daughter of the Reporting Person.
- (14) Indirect #18: KEL TTEE CEL C/U Irrev Trust DTD 2/13/85.
- (15) Indirect #19: KEL TTEE CAL C/U Irrev Trust DTD 2/13/85.
- (16) Indirect #20: KEL, TTEE CFL C/U Irrev Trust DTD 2/13/85.
- (17) Indirect #21: CL TR U/A 4/21/05 FRL TTEE
- (18) Indirect #22: CAL TR U/A DTD 4/21/05 FRL TTEE
- (19) Indirect #23: CFL TR U/A DTD 4/21/05 FRL TTEE

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