

CASH AMERICA INTERNATIONAL INC  
 Form 4  
 January 25, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KAUFFMAN JAMES H**

2. Issuer Name and Ticker or Trading Symbol  
**CASH AMERICA INTERNATIONAL INC [CSH]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**1600 W. 7TH STREET**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**01/23/2008**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Exec. VP - Corporate Develop't

**FORT WORTH, TX 76102**

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                        | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |               |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---------------|
|  |                                      |  |                                | (A) or (D)  | Price   |  |                                   |               |
|  |                                      |  |                                | Code  | V   | Amount   |                                   |               |
| Restricted Stock Units (Common Stock, par value \$.10) | 01/23/2008                           |  | A                              | 8,509 <sup>(1)</sup>  | A   | \$ 0   | 51,140                            | D             |
| Restricted Stock Units (Common Stock, par value \$.10) | 01/23/2008                           |  | A                              | 1,630 <sup>(2)</sup>  | A   | \$ 0   | 52,770 <sup>(3)</sup>             | D             |
| Common Stock, par                                      |                                      |  |                                |   |   |  | 54,874.22 <sup>(3)</sup>          | I             |
|  |                                      |  |                                |   |   |  |                                   | Benefit Plans |

value \$.10

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|
| Stock Options (right to buy)               | \$ 10.125  |                                      |  |                                |   | 02/01/2004 01/26/2010                                    | Common 50,000   |   |
| Stock Options (right to buy)               | \$ 7.95  |                                      |  |                                |   | 07/28/2003 01/23/2012                                    | Common 25,000   |   |
| Stock Options (right to buy)               | \$ 9.41  |                                      |  |                                |   | 12/10/2003 01/22/2013                                    | Common 25,000   |   |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| KAUFFMAN JAMES H<br>1600 W. 7TH STREET<br>FORT WORTH, TX 76102 |               |           | Exec. VP - Corporate Develop't |       |

## Signatures

/s/ James H.  
Kauffman

01/25/2008

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Of the 8,509 shares, (a) 6,151 shares shall vest in 25% increments on January 31st of each of the next four years beginning on January 31, 2009; and (b) from 0 to 100% of the remaining 2,358 shares will be eligible to vest on December 31, 2010 subject to the Issuer's achieving certain financial performance goals.
- (2) One-half of the Restricted Stock Unit s shall vest on January 31st of each of the next two years beginning January 31, 2009.
  - (3) Includes shares acquired under the Issuer's 401(k) plan since 05/03/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.