

HUBSPOT INC  
Form S-8  
February 16, 2017

As filed with the Securities and Exchange Commission on February 16, 2017

Registration Statement No. 333-

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM S-8**  
**REGISTRATION STATEMENT**  
*Under*  
***THE SECURITIES ACT OF 1933***

**HubSpot, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**HubSpot, Inc.**

**20-2632791**  
(I.R.S. Employer  
Identification No.)

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**25 First Street, 2nd Floor**

**Cambridge, Massachusetts 02141**

**(888) 482-7768**

**(Address of principal executive offices)**

**2014 STOCK OPTION AND INCENTIVE PLAN 2014**

**EMPLOYEE STOCK PURCHASE PLAN**

**(Full title of the plan)**

**Brian Halligan**

**Chief Executive Officer**

**HubSpot, Inc.**

**25 First Street, 2nd Floor**

**Cambridge, Massachusetts 02141**

**(Name and address of agent for service)**

**(888) 482-7768**

**(Telephone number, including area code, of agent for service)**

*Copies to:*

**Mark T. Bettencourt, Esq.**

**Joseph C. Theis, Jr., Esq.**

**Goodwin Procter LLP**

**Exchange Place**

**53 State Street**

**Boston, Massachusetts 02109**

**(617) 570-1000**

**John P. Kelleher, Esq.**

**General Counsel**

**HubSpot, Inc.**

**25 First Street, 2nd Floor**

**Cambridge, Massachusetts 02141**

**(888) 482-7768**

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
 Non-accelerated filer  (Do not check if a smaller reporting company)   
 company)  Smaller reporting company

### CALCULATION OF REGISTRATION FEE

Title of each Class of Securities to be Registered	Amount to be Registered(1)	Proposed Maximum Offering Price Per Share(2)	Proposed Maximum Aggregate Offering Price	Amount of Registration Fee(3)
2014 Stock Option and Incentive Plan	1,789,202			
Common Stock, \$0.001 par value per share	shares	\$57.175	\$102,297,624.35	\$11,856.29
2014 Employee Stock Purchase Plan				
Common Stock, \$0.001 par value per share	357,840 shares	\$57.175	\$20,459,502.00	\$2,371.26
<b>TOTAL</b>	<b>2,147,042</b>	<b>\$57.175</b>	<b>\$122,757,126.35</b>	<b>\$14,227.55</b>

- (1) Pursuant to Rule 416 under the Securities Act of 1933, as amended (the Securities Act), this registration statement shall also cover any additional shares of common stock which become issuable under the above-named plans by reason of any stock dividend, stock split, recapitalization or any other similar transaction effected without the receipt of consideration which results in an increase in the number of our outstanding shares of common stock. Pursuant to Rule 416(c) under the Securities Act, this registration statement shall also cover an indeterminate amount of interests to be offered or sold pursuant to the employee benefit plans described herein.
- (2) The price of \$57.175 per share, which is the average of the high and low sale prices of the common stock of the registrant on the New York Stock Exchange on February 14, 2017, is set forth solely for purposes of calculating the registration fee pursuant to Rules 457(c) and (h) of the Securities Act and has been used as these shares are without a fixed price.
- (3) Calculated pursuant to Section 6(b) of the Securities Act.

**This Registration Statement registers additional securities of the same class as other securities for which a registration statement filed on Form S-8 (SEC File No. 333-199225) of the Registrant is effective. The information contained in the Registrant's registration statement on Form S-8 (SEC File No. 333-199225) is hereby incorporated by reference pursuant to General Instruction E.**



**Part II**

**INFORMATION REQUIRED IN THE REGISTRATION STATEMENT**

**Item 8. Exhibits.**

See the Exhibit Index on the page immediately preceding the exhibits for a list of exhibits filed as part of this registration statement, which Exhibit Index is incorporated herein by reference.

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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Cambridge, Commonwealth of Massachusetts, on February 16, 2017

**HubSpot, Inc.**

By: */s/ Brian Halligan*  
**Brian Halligan**  
*Chief Executive Officer and Chairman*

**POWER OF ATTORNEY AND SIGNATURES**

KNOW ALL PERSONS BY THESE PRESENTS, that each person whose signature appears below constitutes and appoints Brian Halligan, J.D. Sherman and John Kinzer, and each of them, as his or her true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution, for him and in his or her name, place and stead, in any and all capacities, to sign the Registration Statement on Form S-8 of HubSpot, Inc., and any or all amendments (including post-effective amendments), and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents full power and authority to do and perform each and every act and thing requisite or necessary to be done in connection therewith and about the premises, as fully to all intents and purposes as he or she might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or their or his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, as amended, this Registration Statement on Form S-8 has been signed by the following persons in the capacities and on the dates indicated.

<b>Signature</b>	<b>Title</b>	<b>Date</b>
<i>/s/ Brian Halligan</i> <b>Brian Halligan</b>	Chief Executive Officer and Chair <i>(Principal Executive Officer)</i>	February 16, 2017
<i>/s/ John Kinzer</i> <b>John Kinzer</b>	Chief Financial Officer <i>(Principal Financial and Accounting Officer)</i>	February 16, 2017
<i>/s/ Dharmesh Shah</i> <b>Dharmesh Shah</b>	Director and Chief Technology Officer	February 16, 2017
<i>/s/ Julie Herendeen</i> <b>Julie Herendeen</b>	Director	February 16, 2017
<i>/s/ Larry Bohn</i> <b>Larry Bohn</b>	Director	February 16, 2017
<i>/s/ Ron Gill</i> <b>Ron Gill</b>	Director	February 16, 2017
<i>/s/ Lorrie Norrington</i>	Director	February 16,

<b>Lorrie Norrington</b>		2017
/s/ Michael Simon <b>Michael Simon</b>	Director	February 16, 2017
/s/ Jay Simons <b>Jay Simons</b>	Director	February 16, 2017
/s/ David Skok <b>David Skok</b>	Director	February 16, 2017

**EXHIBIT INDEX**

**Exhibit**

<b>Number</b>	<b>Description</b>
3.1	Amended and Restated Certificate of Incorporation of the Registrant (incorporated herein by reference to Exhibit 3.1 to the Registrant's Form 10-K filed on February 24, 2016)
3.2	Amended and Restated Bylaws of the Registrant (incorporated herein by reference to Exhibit 3.2 to the Registrant's Form 10-K filed on February 24, 2016)
5.1*	Opinion of Goodwin Procter LLP.
23.1	Consent of Goodwin Procter LLP (included in Exhibit 5.1).
23.2*	Consent of PricewaterhouseCoopers LLP
23.3*	Consent of Deloitte & Touche LLP
24.1	Power of Attorney (contained on signature page hereto).

\* Filed herewith.