

BROADRIDGE FINANCIAL SOLUTIONS, INC.  
Form DEFA14A  
October 02, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**SCHEDULE 14A**  
**(RULE 14a-101)**

**INFORMATION REQUIRED IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Rule 14a-11(c) or Rule 14a-12

**BROADRIDGE FINANCIAL SOLUTIONS, INC.**

**(Name of Registrant as Specified in Its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than Registrant)**

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

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.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, schedule or registration statement no.:

(3) Filing party:

(4) Date filed:

**Transcript of 2015 Video Message from Richard J. Daly  
of Broadridge Financial Solutions, Inc.**

The following is the transcript of a video message by Richard J. Daly, President and Chief Executive Officer of Broadridge Financial Solutions, Inc. (Broadridge), that was posted online on October 2, 2015 in connection with Broadridge's 2015 annual meeting of stockholders to be held on November 12, 2015:

Hi. I'm Rich Daly, President and CEO of Broadridge Financial Solutions. Thank you for your investment in our company. I'd like to take this opportunity to share some thoughts with you as you review our annual meeting materials and vote your Broadridge shares.

Your vote is important because the annual proxy process is one of the key ways that shareholders have to participate in the governance of the companies in which they are owners. At Broadridge, we are in the business of enabling shareholders to exercise their clear and important shareholder rights. We encourage you to read our annual meeting materials and vote your Broadridge shares, as well as the shares of all the companies you own.

I'm pleased to review some highlights of our fiscal year 2015 performance that you can read about in more detail in our annual meeting materials. We reported another year of excellent performance for Broadridge, with record revenue, earnings and closed sales results. Our total revenues increased 5% to \$2.7 billion. Adjusted diluted EPS grew by 10%. And our recurring revenue closed sales increased 15%. These strong closed sales results, coupled with our solid client revenue retention rate of 97%, highlight the value that Broadridge is creating for our clients, and provides the foundation for strong future revenue and earnings growth.

In addition, we once again delivered top quartile total shareholder return. Importantly, this performance was in line with our three year objectives we provided at our Investor Day in December. We executed against our strategy and also closed four tuck-in acquisitions this past year. And Broadridge was named to Fortune Magazine's 2015 list of the World's Most Admired Companies.

At this time I'd also like to thank our highly engaged and talented associates for enabling us to achieve another year of record performance.

I encourage you to join us for our annual meeting of stockholders on Thursday, November 12th. Our meeting is being held virtually so that more shareholders have the opportunity to attend and participate, including asking questions live during the meeting. If you cannot attend the meeting and would like to ask management or our Board a question, you can do that on our shareholder forum that is linked to this proxyvote site. We will answer any questions received at the annual meeting.

Once again, thank you for your interest in and support of Broadridge and I hope that you'll join us for our annual meeting which of course is powered by Broadridge technology.