

SIGNATURE GROUP HOLDINGS, INC.

Form FWP

February 09, 2015

Investor Presentation

February 2015

Unlocking Shareholder Value in Industrial and Commercial Companies

OTCQX: SGGHU

ISSUER FREE-WRITING PROSPECTUS

Edgar Filing: SIGNATURE GROUP HOLDINGS, INC. - Form FWP

Filed Pursuant to Rule 433
Relating to Prospectus Supplement dated
January 29, 2015
Registration Statement No. 333-191020
Dated February 9, 2015

Cautions about Forward-Looking
Statements and Other Notices

2

OTCQX: SGGHU

Signature Group Holdings, Inc. (the Company) has filed a registration statement (including a prospectus and a prospectus supplement) with the Securities and Exchange Commission (SEC) for the rights offering to which this communication relates. Before you invest, you should read the prospectus and the base prospectus (collectively, the prospectus) included in the Company's registration statement and other documents

more complete information about us and this offering. The prospectus and the registration statement may be accessed through www.sec.gov. Alternatively, we will arrange to send you the prospectus if you request it from: Georgeson Inc., 480 Washington NJ 07310, (866) 300-8594.

This prospectus is not an offer to sell and we are not soliciting an offer to buy in any state or other jurisdiction in which the offer is not permitted. We have filed an application for qualification with the Department of Business Oversight of the State of California related to this rights offering. Unless and until it becomes effective prior to the expiration date for this rights offering, we will not be permitted to offer or sell common stock issuable upon the exercise of such rights in the State of California or communicate to a stockholder located in the State of California accepting their subscription to purchase shares in this rights offering.

This presentation contains forward-looking statements, which are based on the Company's current expectations, estimates, and assumptions about the Company's and Aleris Corporation's Global Recycling and Specification Alloys (GRSA or Real Alloy, as defined below) and the market. Words such as "anticipates," "expects," "intends," "plans," "estimates," "may," "should," "will," "positioned," "outlook" and variations of these words are intended to identify forward-looking statements. Forward-looking statements include, but are not limited to, statements about the Company's and GRSA's expansion and business strategies; the conditions to the acquisition of GRSA and the related financings, and to ultimately consummate the GRSA acquisition; anticipated amount of capital-raising necessary to achieve those strategies, as well as future performance, growth, operating results, financial results, and other financial metrics. Such statements are not guarantees of future performance and are subject to certain risks, uncertainties, and assumptions that are beyond the Company's control. Accordingly, actual results could differ materially and adversely from those expressed in any forward-looking statements as a result of these or other factors. Important factors that may cause such a difference include, but are not limited to the Company's ability to successfully identify and complete acquisitions of GRSA and/or other businesses; the acceptance of the Company's stock for listing on NASDAQ, or another exchange; market conditions; the difficulty of keeping expense growth at modest levels while increasing revenues; the Company's ability to resolve current and new litigation matters, as well as demands by investment banks for defense, indemnity, and contribution claims; obligations of the reincorporation; the Company's ability to access and realize value from its federal net operating loss tax carryforwards; and other factors discussed from time to time in the Company's SEC filings, including but not limited to the prospectus and our most recently filed Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.

The statements contained herein speak only as of the date of this presentation and are subject to change. The Company undertakes no obligation to update publicly any forward-looking statements for any reason.

The industry, market data and other statistical information in this presentation are based on independent industry and government sources, market research firms or other published independent sources. Some data is also based on the Company's good faith estimates. While the Company believes these sources are reliable, the Company has not independently verified the information and cannot guarantee its accuracy.

© 2015 Signature Group Holdings, Inc. All Rights Reserved.

OTCQX: SGGHU
Craig Bouchard, Chairman & CEO
3
@Signature
Craig
Bouchard
has

served
as
chairman
and
CEO
of
Signature
Group
Holdings
since
June
2013,

after leading
a proxy campaign to replace the company's board. This represented his second successful proxy action
against a company.

M&A and
Metals
Experience

In 2010, founded Shale-Inland, the leading master distributor of stainless steel pipe, valves, fittings,
stamped and fabricated parts for the U.S. Energy industry, with revenues approaching \$1 billion.

In 2004, co-founded Esmark Inc. at 25 cents per share, an enterprise value of \$2 million and revenue of \$4
million. Esmark

acquired nine steel companies, including Wheeling Pittsburgh Corporation in Wall Street's
first-ever hostile reverse tender merger,
enroute to becoming America's 4th largest steel company with
revenues of \$3.5 billion. Prior to the being acquired by Severstal for \$1.3 billion, or \$19.25 per share, in
2008, Esmark shares represented the highest appreciating NASDAQ
stock. Esmark's success is chronicled in

America for Sale, How the Foreign Pack Circled and Devoured Esmark.

Background

Craig is the author of the New York Times Best-Selling book, The Caterpillar Way. Lessons in Leadership,
Growth and Shareholder Value,

released in October 2013. The book reached #1 on the Barnes & Noble

Best Seller List and #8 on the New York Times Best Seller List in the Business category.

1998-2003, President and CEO of New York-based NumeriX, a risk management software company, which
commanded a leading market share on Wall Street.

Prior to NumeriX, served at First National Bank of Chicago (now JP Morgan Chase) in a number of roles
spanning 19 years, including head of Asia Pacific (based in Hong

Kong and Tokyo), and later global head

of
Derivative

Trading

and
Quantitative
Research,

and
then
lastly

as
senior

vice
president.

Holds a Bachelor's degree from Illinois State University (1975), Master's Degree in Economics from Illinois State University (1977), and MBA from the University of Chicago (1981).

Former member of the Board of Trustees of Boston University and of the University of Montana, and current Board member of the Department of Athletics at Duke University.

Signature Group Holdings Overview

Publicly traded, NOL-rich holding company seeking well-managed and consistently profitable businesses

Signature management and board are seasoned professionals with extensive experience in acquiring, building and managing successful businesses

Oct. 2014, agreed to acquire Aleris Corporation

aluminum recycling business (to be renamed Real Alloy Holding or Real Alloy) for \$525M or 6.25x

EBITDA

1

Signature intends to uplist to NASDAQ following the close of the Real Alloy acquisition

At Dec. 31, 2013, Signature had federal and California NOLs totaling \$933M and \$994M, respectively.

(Federal NOLs do not begin to expire until 2027)

4

Source: Company filings

1) TTM at Sept. 2014

Real Alloy Holding

Adjusted EBITDA: \$84.1M

OTCQX: SGGHU

OTCQX: SGGHU
Former Operations Provides Acquisition
Platform & NOLs for Strategic Transformation
2004:
Reached
\$7B in
annual
revenue
1973: Changed

name to Fremont
General Corp.
Strategic Transition
1963:
Founded as
an insurance
company
5
2005: Wholly
owned subsidiary,
Fremont
Investment &
Loan, achieved
top five subprime
mortgage
originator
position
June 2008:
Voluntarily
filed for
Chapter 11
bankruptcy
2009: Initiated
reorganization
process
June 2010: Reorganized
as Signature Group
Holdings; NOLs remain
intact
2010: Private
investment from
Signature Group
Holdings, LLC with
Signatures
Plan of
Reorganization
becoming effective
on June 11
Jul. 2011:
Acquired
NABCO for
\$36.9M
Sept. 2012: Zell
Credit
Opportunity
Fund 7.0% stake
June 2013:
Bouchard and
Maheshwari
lead proxy

fight; Bouchard
appointed
chairman &
CEO

Oct. 2014:
Entered into
definitive
purchase
agreement
to acquire
GRSA from
Aleris for
\$525M

Dec. 2014:
Completed
\$28M Primary
Equity
offering

Jan. 2015:
Closed sale of
NABCO for net
cash proceeds
of \$55.7M

Jan. 2015:
Closed \$305M
Senior
Secured Notes
offering
pending GRSA
acquisition
\$7 Billion

2010
| 1963
| 2015
NOLs

OTCQX: SGGHU

Real Alloy Holding Overview

6

Note: All tonnage information is presented in metric tons

1) TTM at Sept. 2014

Recycling & Specification Alloys Volume by

Region

(TTM

@9/30/14,

1,204kt)

2013 Volume Invoiced by End Use

(1,222kt)

North

America

69%

Europe

31%

Automotive

62%

Consumer

Packaging 21%

Other 5%

Steel 4%

Building &

Construction 4%

Aerospace 4%

Global leader in third-party aluminum recycling

Converts aluminum scrap and dross into
recycled metal and specification alloys

30+ year operating history

24 facilities in North America (18) & Europe (6)

300+ customers worldwide

~2/3 of production volume protected from

commodity price swings under tolling or

hedging arrangements

Summary financials

1

:

Volume invoiced: 1,204kt

Revenues: \$1.53B

Adj. EBITDA: \$84.1M

Aleris to provide a range of transition services

for up to 24 months, as well as continue as a

significant customer and supplier to Real Alloy

OTCQX: SGGHU
Real Alloy vs. Top 11 Regional
Competitors Market Share
Third-Party Aluminum Recycling
Production Capacity
1
North America

and Europe Combined

Global Leader in Third-Party

Aluminum Recycling

Real Alloy is the largest third-party aluminum recycling manufacturer in the world, providing significant competitive advantages and ability to scale

Leader in both North America and

Europe

Highest production capacity (1.9mtpa)

within the fragmented third-party aluminum recycling industry

7

1) Illustrates Real Alloy production capacity measured by melting capacity, versus selected regional competitors. Capacity of competitors is based on third-party estimates. Pie chart does not represent the total market in North America and Europe.

Real Alloy

(1.9mt)

OTCQX: SGGHU

Real Alloy Acquisition Rationale

Acquisition of Real Alloy makes Signature the
global leader in third-party aluminum recycling

Significant market opportunities driving growth

Experienced and proven management team

successful through multiple business cycles

Stable cash flow through tolling, hedging and contractual cost pass-through arrangements
Increased operational flexibility provides ability to optimize performance through market cycles
Integration with customers through closed-loop operations
High-quality and diversified customer base

8

OTCQX: SGGHU

Real Alloy Supported by
Major Industry Tailwinds
Market

Growth

Global secondary aluminum demand expected to grow at ~7% per annum

Automotive aluminum body sheet content per vehicle expected to grow ~14%
per annum through 2025

Share Gains and

New End Markets

Additional automotive applications

Aerospace applications

Customer Growth

Pursue growth with existing customers and new relationships brought by

Signature and shift in competitive landscape

Highly competitive business model capable of operating in emerging economies

Incremental volume opportunities post-separation from Aleris

Acquisition and

JV Opportunities

Opportunities for acquisitions in North America and Europe

Greenfield and joint venture opportunities

9

Source: Freedonia Group, CRU, Ducker Worldwide

Secular Tailwinds Across Automotive, Consumer Packaging, Aerospace, and

Building and Construction End Markets Driving Industry Growth

Anticipated 18% automotive market growth in N.A. and Europe

62% of End Use Volume

OTCQX: SGGHU

Automotive (kt)

Consumer Packaging (kt)

Aerospace (kt)

Building and Construction (kt)

Strong Growth Across End Markets:

Aluminum Consumption by Segment

10

(1) Based on 2013 volume Source: Freedonia Group, CRU

185

240

176

203

361

443

2012

2017

N. America

Europe

2,070

2,270

1,552

1,700

3,622

3,970

2012

2017

N. America

Europe

1,025

1,525

2,171

2,505

3,196

4,030

2012

2017

N. America

Europe

525

1,335

407

762

2012

2017

N. America

Europe

932

2,097

Real Alloy Global Footprint

Real Alloy Operates 24 Facilities Strategically Located in Six Countries
Across North America and Europe

Note: Coldwater and Wabash locations have two facilities each

Rotary & Reverberatory

Furnaces

Molten Capable

Facilities

Pre-processing

Equipment
Total
59
12
20
11
Rock Creek
Elyria
Monclova
Goodyear
Sapulpa
Morgantown
Loudon
Steele
Friendly
Mississauga
Macedonia
Coldwater
Saginaw
Wabash
Chicago
Heights
Post Falls
Eidsvåg
Raudsand
Swansea
Grevenbroich
Deizisau
OTCQX: SGGHU
Toeing
(Stuttgart)

OTCQX: SGGHU
Strong Customer Value Proposition
12
Average customer
relationship spans 10+ years
~95% renewal rate with top
customers

Diversified customer base
with Top 10 customers
accounting for < 50% of
volume

Competitive Advantage

Casting

Rolling / Extrusion

End-Product Fabrication

End-Customers

Pre-processing

Melting

Casting

Ingots

Scrap

Scrap

Scrap

Integrated Recycling Value Chain

Close proximity to customers

Integrated into supply chain

Multiple facilities to support
customers

~40% of deliveries in the form
of molten metal due to close
proximity to customers

Operational expertise and scale
bring higher efficiency and quality

Maximize use of customers

metal

units to minimize their metal risk

Molten delivery provides significant

cost savings and improved

productivity to customers

Value Proposition for Customers

Impact to Real Alloy

Chrysler

Illustrative

Operations

Flow

Aluminum

Fabrication

Chain

General Motors

OTCQX: SGGHU

Tolling

13

Approximately two-thirds of Real Alloy's volume is protected from commodity price swings under tolling or hedging arrangements.

Buy/Sell

Real Alloy's Attractive Business Model

Real Alloy earns a tolling or processing fee on a volume basis

Real Alloy does not own the metal but processes metal owned by customers

thereby insulated

from metal price risk and reducing working capital needs

~53% of TTM volume at 9/30/14

was under tolling arrangements

Pass-through arrangements on energy and other costs

Purchase aluminum scrap in the open market and then sell the converted metal

Profitability driven by the metal spread

Real Alloy hedges some of its buy / sell volume in Europe

~47% of TTM volume at 9/30/14

was under buy/sell agreements

Rapid inventory turns (12x/year) ensure minimal commodity price exposure

OTCQX: SGGHU

Primary vs. Secondary Production

Favorable Economics vs. Primary

~10% of the energy costs

Alloy elements already present in scrap

minimize input costs

Sustainability

Infinitely recyclable without loss of
quality

Lower energy consumption leads to
lower greenhouse gas emissions

14

Source: Freedonia Group, The Aluminum Association

Secondary Production Growing 40% Faster

than Primary and Expected to Account for

Half of North America and Europe

Aluminum Production by 2022

26.0

36.9

43.5

54.9

67.3

9.8

13.8

19.7

27.7

37.7

35.7

50.7

63.2

82.5

104.9

2002

2007

2012

2017E

2022E

Primary

Secondary

69.4%

63.1%

57.4%

52.9%

50.4%

30.6%

36.9%

42.6%

47.1%

49.6%

2002

2007

2012

2017E

2022E

Primary

Secondary

Global Aluminum Production by Type

(million tons)

% Share of Aluminum Production N.A. & Europe

OTCQX: SGGHU

Position

Aluminum Industry

Experience (years)

Terry Hogan

Senior Vice President and General Manager

26

Russell Barr

Vice President and General Manager, RSEU

9

Michael Hobey

Vice President & CFO

8

Randy Collins

VP Commercial, North America

31

Cathryn Griffin

Vice President, Legal

9

Ralf Köring

Director, Commercial Wrought Alloys, Europe

20

Christoph Will

Finance Director, Europe

23

Experienced and Proven

Real Alloy Management Team

15

Exceptional management team with extensive industry experience

Proven ability to endure business cycles (positive EBITDA through the recession)

Successfully right-sized footprint to lower fixed cost structure and improve utilization rates

Real Alloy Financial Performance
(1)
Contribution
margin
is
defined
as

revenues
less
the
cost
of
raw
materials
and
freight
expense
included
in
cost
of
sales.

(2) Maintenance CapEx run approximately \$25M-\$30M/year

Revenue and Contribution Margin

(\$ millions)

1

Volume Invoiced

(metric tons in thousands)

16

Capital Expenditures -

Consolidated

(\$ millions)

2

Adjusted EBITDA

(\$ millions)

Key Takeaways

Acquisition of Real Alloy makes Signature a global leader in third-party aluminum recycling
Significant market opportunities driving growth and Adjusted EBITDA expansion
Stable cash flow through tolling, hedging and contractual cost pass-through arrangements

Operational flexibility provides ability to
optimize performance through market cycles
High-quality and diversified customer base
Experienced and proven management

17

Real Alloy Holding

Adjusted EBITDA: \$84.1M

Appendix

OTCQX: SGGHU

Rights Offering

19
\$55 million Rights Offering launched January 29, 2015 to holders of record of common stock and warrants outstanding on January 28, 2015, the effective date.
Stapled Rights in which investors can acquire and subsequently exercise their Rights AFTER the effective date by purchasing shares of common stock with the Rights attached
Approximately 10 million shares to be issued at \$5.64 per share
Use of proceeds is to fund the Real Alloy acquisition
Successful (fully subscribed) Rights Offering allows Signature to complete funding of the acquisition price and general corporate purposes

In the event Signature does not raise at least \$50 million in the Rights Offering, backstop commitments are in place via a combination of senior notes and preferred stock

Basic Subscription Rights

Each share receives one subscription right

Each subscription right entitles the holder to purchase 0.562 shares (must hold unit at time of exercise)

Example: If a holder owns 100 shares, such holder will receive 100 subscription rights and may subscribe for 57 shares ($100 \text{ subscription rights} * 0.562 = 56.2$, rounded up to the eliminate fractional shares)

Holders must exercise their basic subscription rights to prevent dilution from participating shareholders

Oversubscription Rights

If fully subscribed for pro rata shares, holders have the privilege to participate in residual portion of the Rights Offering

Effectively allows shareholders to purchase additional shares at the rights offering discount, beyond pro rata limitation, if available and subject to escrow mechanism to protect NOLs

OTCQX: SGGHU

Rights Offering Summary

20

Issuer

Signature Group Holdings, Inc.

Ticker

OTCQX: SGGHU (unit of common stock with attached subscription right)

Securities Offered

Common stock upon exercise of subscription right

Total Amount Seeking to Raise

\$55 million

Basic Subscription Right; Exercise Price

0.562 shares per subscription right

Exercise price of \$5.64 per share

Total Offering Size

(1)

9,751,773 shares (56.2% of our common stock outstanding)

Common Stock after this Offering

(1)

27,095,665 shares

Contemplated Expiration Date

February 17, 2015 (subject to extension by the Signature Board of Directors)

Backstop Commitments

In the event this Rights Offering does not raise at least \$50 million, Signature will fund the remainder of the Real Alloy acquisition price as follows:

Up to \$20 million in senior notes issued by Signature to ZCOF and funds managed by another institutional investor (eliminated after \$32 million raised in the Rights Offering)

Up to \$30 million in incremental Series B Preferred Stock to be purchased by Aleris Corporation

(1)

Excluding 843,000 shares available to warrant holders under this right;

Total Offering Size and Total Common Stock including impact of warrants is 10,594,773 shares and 27,938,665 shares, respectively

OTCQX: SGGHU

Warrant Treatment

Signature s 1,500,000 outstanding warrants:

Current exercise price of \$6.17 per warrant (price protection ratchet will reduce exercise price to \$5.64 upon closing of this Rights Offering)

Treated as if exercised for purpose of Rights Offering, results in holders ability to subscribe for up to an aggregate of 843,000 shares of common stock

(1,500,000 * 0.562)

Oversubscription privilege available to holders up to the full 843,000 shares

Contractually have special rights

allowing for extended, 90 day period

following the Effective Date to exercise their subscription rights

Proceeds received from subscription and oversubscription rights exercised

prior

to the Expiration Date will be used toward funding the Real Alloy

acquisition; proceeds received from subscription and oversubscription rights

exercised following

the Expiration Date will be used for general corporate

purposes

If warrant holders fully participate in this Rights Offering, \$4.8 million of

incremental capital raised

21

Sources and Uses

22

Sources

(\$ millions)

Cash

\$45.0

Series B Preferred Stock

25.0
Proceeds
from
NABCO
sale
(1)
45.0
Senior Secured Notes
(2)
305.0
ABL and Factoring Facility
(3)
73.5
Rights Offering
55.0
October 2014 Private Placement
(4)
3.0
Equity Offering
(5)
28.5
Total Sources
\$580.0
Uses
(\$ millions)
Fund GRSA acquisition
\$525.0
Estimated fees and expense
35.8
Senior Secured Notes Issue
Discount
(2)
8.5
Pre-Funded Interest Reserve
(2)
4.2
Excess Cash
6.5
Total Uses
\$580.0

Note: See Prospectus Supplement for additional information.

(1)
NABCO was sold January 9, 2015 for \$78 million, with net cash proceeds totaling \$55.7 million. Signature intends to use app
proceeds to help fund the Real Alloy acquisition.

(2)
Closed into escrow on January 8, 2015. Principal amount of \$305 million 10.0% Senior Secured Notes due 2019 were issued.
were received following an \$8.5 million original issue discount. \$4.2 million reserved to pay interest on Senior Secured Notes

(3)
\$73.5 million in combined opening draws on a \$110 million U.S. / Canada ABL and a 50 million German factoring facility, e
affiliates.

- (4)
\$3.0 million raised in a private placement of shares on October 28, 2014. 0.3 million shares issued at \$10.00 per share.
 - (5)
\$28.5 million raised in a registered Equity Offering on December 19, 2014. 4.4 million shares issued at \$6.50 per share.
- OTCQX: SGGHU

OTCQX: SGGHU
Pro Forma Capitalization
23
Pro forma
(\$ millions)
9/30/2014
As Adjusted for the

Sale of NABCO
Adjusted for Sale of
NABCO, Equity Offering
and October 2014
Private Placement
Fully Adjusted
Cash
\$44.8
\$100.5
\$130.5
\$17.0
Line of Credit
1.2
-
-
-
September 2016 Term Loan
4.8
-
-
-
December 2018 Term Loan
9.8
-
-
-
Real Alloy Capital Leases
-
-
-
4.3
New Senior Secured Notes
-
-
-
305.0
New ABL and Factoring Facility
-
-
-
73.5
Total Debt
\$15.8
\$0
\$0
\$382.8
New Series B Preferred Stock
-
-
25.0

Shareholders

Equity

51.5

91.0

121.0

151.4

Total Capitalization

\$67.3

\$91.0

\$121.0

\$559.2

Note: See Prospectus Supplement for relevant footnotes

(1) As Adjusted for this Rights Offering, the Equity Offering, the October 2014 Private Placement, the Senior Secured Notes, t
for the Real Alloy acquisition

1

Real Alloy Adjusted EBITDA Reconciliation

24

9 Months Ended Sept 30,

LTM Sept 30,

(\$ millions)

2011

2012

2013	
2013	
2014	
2014	
Net income	
\$68.7	
\$26.4	
\$19.0	
\$11.4	
\$26.0	
\$33.6	
Provision for (benefit from) income taxes	
14.6	
11.9	
4.3	
4.3	
(0.7)	
(0.7)	
Depreciation and amortization	
11.0	
15.8	
21.6	
15.4	
17.4	
23.6	
EBITDA	
\$94.3	
\$54.1	
\$44.9	
\$31.1	
\$42.7	
\$56.5	
Restructuring charges	
0.2	
2.4	
3.3	
3.2	
2.0	
2.1	
Unrealized losses (gains) on derivatives	
3.2	
(1.5)	
(0.8)	
0.2	
0.6	
(0.4)	
Net income attributable to NCI	
1.0	
1.3	
1.0	

0.8
0.9
1.1
Loss on disposal of assets
0.1
0.8
1.3
0.7
1.7
2.3
Stock based compensation expense related to Real Alloy
employees and non-GRSA employees
3.0
4.2
4.8
3.7
3.6
4.7
SG&A allocated from Aleris not directly associated
with the business
13.6
12.0
12.6
8.6
9.5
13.5
Excluded entities/facilities
(6.7)
(3.6)
(3.3)
(2.2)
-
(1.1)
Medical expense adjustment
-
-
4.3
3.5
2.3
3.1
Extreme winter weather
-
-
-
-
2.1
2.1
Other
(3.3)
(0.8)

1.4

1.1

1.1

1.4

Adjusted EBITDA

\$105.4

\$68.9

\$69.5

\$50.7

\$66.5

\$85.3

Estimated standalone impact

(1.2)

Standalone Adjusted EBITDA

\$84.1

Note: See Prospectus Supplement for relevant footnotes