

PNC FINANCIAL SERVICES GROUP INC  
Form FWP  
August 04, 2010

Filed Pursuant to Rule 433

Registration Nos. 333-164364

333-164364-01

August 4, 2010

**PNC FUNDING CORP**

**\$750,000,000 4.375% SENIOR NOTES DUE AUGUST 11, 2020**

Unconditionally Guaranteed by

The PNC Financial Services Group, Inc.

**Summary of Terms for Issuance**

Issuer:	PNC Funding Corp
Guarantor:	The PNC Financial Services Group, Inc.
Security:	4.375% Senior Notes due August 11, 2020
Ranking:	Senior
Expected Security Ratings:*	A3 / A / A+ (Moody s / S&P / Fitch)
Principal Amount:	US\$ 750,000,000
Price to Investors:	99.456% of face amount
Minimum Denomination /	
Multiples:	\$2,000 / multiples of \$1,000 in excess thereof
Trade Date:	August 4, 2010
Settlement Date:	August 11, 2010 (T+5)
Maturity:	August 11, 2020
Coupon:	4.375% per annum
Interest Payment Dates:	Semi-annually in arrears on February 11 and August 11 of each year, commencing on February 11, 2011 to and including the maturity date.
Day Count:	30/360
Reference Benchmark:	3.500% UST due May 15, 2020
Reference Benchmark Yield:	2.943%
Spread to Benchmark:	+ 150 bps
Re-offer Yield:	4.443%
CUSIP/ISIN:	693476 BL6 / US693476BL68

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Joint Book-Running                      Banc of America Securities LLC

Managers:                                      J.P. Morgan Securities Inc.

Co-Managers:                                 Morgan Stanley & Co. Incorporated

    PNC Capital Markets LLC

\* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time. PNC Funding Corp and The PNC Financial Services Group, Inc. have filed a registration statement (including a prospectus and preliminary prospectus supplement) with the SEC for the offering to which this communication relates. Before you invest, you should read each of these documents and the other documents filed with the SEC and incorporated by reference in such documents for more complete information about PNC Funding Corp, The PNC Financial Services Group, Inc. and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of these documents by calling Banc of America Securities LLC at (800) 294-1322 or J.P. Morgan Securities Inc. collect at (212) 834-4533.

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