

Brauer Rhonda L
 Form 3
 August 09, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Brauer Rhonda L | | (Month/Day/Year) | NEW YORK TIMES CO [NYT] | |
| (Last) | (First) | (Middle) | 08/03/2005 | |
| THE NEW YORK TIMES COMPANY,Â 229 WEST 43RD STREET | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | (Check all applicable) | | | |
| | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner | | |
| | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other | 6. Individual or Joint/Group Filing(Check Applicable Line) | |
| | (give title below) (specify below) | | _X_ Form filed by One Reporting Person | |
| | Secretary | | ___ Form filed by More than One Reporting Person | |
| NEW YORK,Â NYÂ 10036 | | | | |
| (City) | (State) | (Zip) | | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| Class A Common Stock | 3,782 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|--|---|---|--|
|---|---|--|---|---|--|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|-------------|------------------|-----------------|-------------------------|----------------------------|------------|---------------------------------------|---|
| Option 1997 | Â (1) | 12/18/2007 | Class A Common Stock | 10,106 | \$ 32.4062 | D | Â |
| Option 1998 | Â (1) | 12/17/2008 | Class A Common Stock | 8,000 | \$ 34.3438 | D | Â |
| Option 1999 | Â (1) | 12/16/2009 | Class A Common Stock | 13,000 | \$ 47.2813 | D | Â |
| Option 2000 | Â (1) | 12/20/2010 | Class A Common Stock | 13,000 | \$ 40.25 | D | Â |
| Option 2001 | Â (1) | 12/18/2011 | Class A Common Stock | 13,000 | \$ 43.055 | D | Â |
| Option 2002 | Â (1) | 12/12/2012 | Class A Common Stock | 13,000 | \$ 46.015 | D | Â |
| Option 2003 | Â (1) | 12/18/2013 | Class A Common Stock | 7,800 | \$ 46.34 | D | Â |
| Option 2004 | Â (1) | 12/16/2014 | Class A Common Stock | 3,900 | \$ 39.595 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------|-------|
| | Director | 10% Owner | Officer | Other |
| Brauer Rhonda L THE NEW YORK TIMES COMPANY 229 WEST 43RD STREET NEW YORK, NY 10036 | Â | Â | Â Secretary | Â |

Signatures

Solomon B. Watson IV, Attorney-in-Fact for Rhonda L. Brauer 08/09/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Right to buy Class A Common Stock granted under The New York Times Company 1991 Executive Stock Incentive Plan. Each Option vests in four equal installments beginning on the first anniversary of its grant date; however, the vesting for Option 2002 and Option 2003 (1) was accelerated, and such options are now fully vested. The grant date for Option 1997 was 12/18/1997, Option 1998 was 12/17/1998, Option 1999 was 12/16/1999, Option 2000 was 12/20/2000, Option 2001 was 12/18/2001, Option 2002 was 12/12/2002, Option 2003 was 12/18/2003, and Option 2004 was 12/16/2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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