

Alberga David  
Form 4  
March 30, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Alberga David

2. Issuer Name and Ticker or Trading Symbol  
ACTIVE NETWORK INC [ACTV]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
10182 TELESIS COURT, SUITE100  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/28/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Executive Officer

SAN DIEGO, CA 92121  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(D)	Price	
Common Stock	03/28/2012		G <sup>(1)(2)</sup>	V	400	D	\$ 0 0	D
Common Stock	03/28/2012		G <sup>(1)(2)</sup>	V	400	A	\$ 0 184,599	I
Common Stock	03/28/2012		A		17,843 <sup>(3)</sup>	A	\$ 0 17,843	D

Alberga/Cernosia Revocable Declaration of Trust dated Oct. 26th, 2004 <sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
Stock Option (right to buy)	\$ 7.88	03/28/2012		G <sup>(4)</sup>	V		297,310	03/15/2011 <sup>(5)</sup>	03/15/2021	Common Stock
Stock Option (right to buy)	\$ 7.88	03/28/2012		G <sup>(4)</sup>	V		297,310	03/15/2011 <sup>(5)</sup>	03/15/2021	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Alberga David 10182 TELESIS COURT SUITE100 SAN DIEGO, CA 92121	X		Chief Executive Officer	

## Signatures

/s/ Kourosh Vossoughi,  
Attorney-in-fact

03/30/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Reporting Person transferred 400 shares of common stock as a gift to the David A. Alberga and Christine E. Cernosia, Trustees of the Alberga/Cernosia Revocable Declaration Trust dated October 26, 2004.

Mr. Alberga is the trustee of The Alberga/Cernosia Revocable Declaration of Trust dated October 26th, 2004 and has voting and  
(2) dispositive power with respect to these shares. Mr. Alberga disclaims beneficial ownership except to the extent of his pecuniary interest therein.

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- (3) These Restricted Stock Units ("RSU") were granted pursuant to The Active Network, Inc. 2011 Equity Plan and vest 100% on the one-year anniversary of the grant date. Each RSU represents a contingent right to receive one share of the Company's Common Stock.
- (4) The Reporting Person transferred these options as a gift to the David A. Alberga and Christine E. Cernosia, Trustees of the Alberga/Cernosia Revocable Declaration Trust dated October 26, 2004.

- The options are immediately exercisable, but shares purchased under such option are subject to repurchase by the Issuer at the option exercise price upon the Reporting Person's termination of service to the Issuer prior to vesting of those shares. The option vests in 48 equal monthly installments measured from such date.
- (5)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.