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FRIENDLY ICE CREAM CORP

Form 8-K

October 23, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES AND EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 23, 2003

FRIENDLY ICE CREAM CORPORATION
(Exact name of registrant as specified in its charter)

| | | |
|--------------------------|--------------------------|---|
| Massachusetts | 0-3930 | 04-2053130 |
| (State of Incorporation) | (Commission File Number) | (I.R.S. Employer Identification No.) |

1855 Boston Road
Wilbraham, Massachusetts 01095

(Address, including zip code of registrant's principal executive offices)

Registrant's telephone number, including area code: (413) 543-2400

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits:

99.1 October 23, 2003 Press Release by Friendly Ice Cream Corporation Pursuant to SEC Release No. 33-8216, this press release is attached hereto as Exhibit 99.1 and is being furnished, not filed, under Item 12, Results of Operations and Financial Condition, to this Report on Form 8-K.

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITIONS

On October 23, 2003 Friendly Ice Cream issued a press release describing selected financial results of the Company for the quarter ended September 28, 2003, included herewith as exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

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FRIENDLY ICE CREAM CORPORATION

By: /s/ PAUL V. HOAGLAND

Name: Paul V. Hoagland

Title: Executive Vice President of
Administration and Chief Financial
Officer

Date: October 23, 2003

Exhibit Index

99.1 October 23, 2003 Press Release by Friendly Ice Cream Corporation